5-1-2014

Wally and Louise Bishop Center for Ethical Leadership & Civic Engagement : 2013 Annual Report

University of South Florida St. Petersburg, Wally and Louise Bishop Center for Ethical Leadership & Civic Engagement.

David O'Neill

Follow this and additional works at: http://digital.usfsp.edu/bishop_center

Part of the Education Commons

Recommended Citation

http://digital.usfsp.edu/bishop_center/1

This Other is brought to you for free and open access by the Academic Affairs at Digital USFSP. It has been accepted for inclusion in Bishop Center for Ethical Leadership by an authorized administrator of Digital USFSP.
THE WALLY AND LOUISE
BISHOP CENTER
FOR ETHICAL LEADERSHIP AND CIVIC ENGAGEMENT

2013 Annual Report

Bill Heller, Director
Judithanne Scourfield-McLauchlan, Associate Director
Erica Gordon, Student Assistant
Micaela Robinson, Student Assistant
Prepared by David O’Neill, Program Assistant
The Bishop Center is named for its founding benefactors, Wally and Louise Bishop. Wally, a syndicated cartoonist, and his wife Louise, were both actively engaged community philanthropists. Both giving of their time and money, the Bishops were avid supporters of the Arts and nonprofit organizations serving children and adults.

Their involvement in St. Petersburg’s many civic organizations enhanced and promoted their concern for the development of ethics and leadership in undergraduate college students. This concern was the impetus behind a substantial endowment for The Bishop Center for Ethical Leadership and Civic Engagement at USF St. Petersburg.
Executive Summary

Ethical leadership is defined as being both effective and affective. Challenges often occur when one or the other element — effectiveness or morality — is missing, or when these elements seem to be in conflict. In order to cultivate the growth of these “soft skills” in USF St. Petersburg students, the Wally and Louise Bishop Center for Ethical Leadership and Civic Engagement (a.k.a. the Bishop Center) manages two distinct, yet complementary programs: The Leadership Minor and the Citizen Scholar Program.

Dedicated to the premise that the experiential learning model promotes deeper learning and results in more engaged citizens, the Bishop Center encourages the development of curricular programs, events, initiatives and partnerships that offer students opportunities for hands-on learning through community interaction.

In pursuit of its mission to cultivate more effective and ethical citizens, the Bishop Center has conducted or sponsored the following events, initiatives, and programs for Calendar Year 2013, highlighted by our two leadership and engagement programs.

Table of Contents

1. Programs: The Leadership Minor and Citizen Scholar Program
2. Faculty Development
3. Student Development
4. Community Connections
5. Events
6. Meet Our Staff
The Leadership Minor – Enrollment is Growing
The Leadership Minor is an 18 credit hour academic minor designed to help USF St. Petersburg (USFSP) students understand the challenges, opportunities, and rewards associated with ethical leadership. Defined as being both effective and affective, ethical leadership accomplishes intended, adaptive change and is grounded in and bound by principles of practical and professional ethics.

In 2013, the Bishop Center taught 23 leadership course sections with a total enrollment throughput of 448 students – an average of 20 students per section

2 NEW COURSES!
Nonprofit Leadership and Outdoor Leadership were approved and are now offered as electives in the Leadership Minor!

3 NEW ELECTIVES COMING SOON...
In order to offer a more university-wide major, the Bishop Center is seeking approval to add 3 courses from the College of Business as electives in the Minor.

- ENT 3613 – Creativity & Innovation
- ENT 3503 – Social Issues in Entrepreneurship
- MAN 3240 – Organizational Behavior Analysis

You can view the Leadership Studies Minor in the Academic Catalog by CLICKING HERE.
Community Leadership and Nonprofit Organizations

Universities can be powerful anchor institutions; a grounding force that activates faculty expertise and student energy towards solving real community needs. A great example of this is in the Bishop Center’s “Nonprofit Leadership” course, where Amy Kedron’s students learn the art of critical praxis: putting theory into action. The first project of this course is U-Impact, which documents how university students are working to build capacity in St. Petersburg area not-for-profits.

Caitlin Greene

I am from North Carolina, but fell in love with St. Petersburg the first moment I visited. When I heard about a class that would give me credit for brainstorming with my peers about how to team up with organizations to make this beautiful city an even better place, I could not turn it down.

Carrie Waite

This class gave me a new perspective on nonprofit organizations. I had assumed running a nonprofit was similar to managing any other business. Turns out it is much more complicated when your primary goal isn't so much a “bottom line” as it is social impact. Not only must we earn revenue to be sustainable, but we also must meet our social goals...
Leadership in the Great Outdoors

On May 10-11, 1996 several teams of climbers tried to scale Mt. Everest, the world’s tallest peak. Arrogance, greed and most of all, poor leadership, led to the deaths of eight climbers, making it the deadliest day in mountaineering history.

In contrast, nearly a century before, Ernest Shackleton saved the lives of the 27 men stranded with him in the Antarctic for almost two years. He was a failed explorer, but a legendary leader.

On a local level, just 10 short years ago, a school group from Atlanta ventured down the Suwannee River and into the Gulf of Mexico, a trip familiar to USFSP Outdoor Leadership students. Bad planning and a lack of sound decision making led to the deaths of two 15-year-old boys.

These are some of the stories used by Terry Tomalin to illustrate the characteristics of good and bad leadership in Outdoor Leadership. Students then apply those lesson while planning an adventure of their own.

"I have three rules for leaders in the outdoors: You have to know where the people you’re leading are coming from, you have to know what you want to do with them, and you have to love them." – Paul Petzoldt (NOLS)
Citizen Scholar Program

In support of USF St. Petersburg’s SACS accreditation and our Carnegie Designation as a “civically engaged” university, each semester the Bishop Center reviews courses to identify those with elements of civic engagement. These courses are cataloged with the determination that one day soon the heart of the Civic Engagement Program – the “Citizen Scholar” — will be officially recognized with a transcript designation. Data from this activity is also informing decision makers during the development of USFSP’s Strategic Plan.

To assess different metrics related to the impact that civic engagement brings to a course, at the end of every semester a survey is administered to the students in those courses.

During 2013, USFSP enrolled 888 students as part of 41 civic engagement courses. The 612 students surveyed reported completing 4,092 direct service hours in the community, or nearly 7 hours of community service per student.

**Bringing Theory into Practice**

As part of a [grant program through the Association of American Colleges and Universities](https://www.aacu.org), the Bishop Center developed a survey to gauge faculty perceptions regarding civic engagement.

The adjacent graph offers a glimpse of the results of the Bishop Center’s survey. Further analysis of the data is currently underway.

In 2014, the Bishop Center will be organizing a focus group as a follow-up to the survey.
# Faculty Development

**Course Development Grants**

The Bishop Center awards grants to faculty who incorporate civic engagement into their courses. In the last 5 years, the Bishop Center has awarded $36,000 to 30+ faculty at USFSP. The graphic below illustrates the total enrollment garnered by those courses over that time; including 550 students in 2013.

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Course Name</th>
<th>College</th>
<th>F'09</th>
<th>F'10</th>
<th>S'10</th>
<th>S11</th>
<th>S12</th>
<th>S13</th>
<th>S14</th>
<th>Total Enrl</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monica Postelicu Ancu</td>
<td>Research Methods in Mass Comm</td>
<td>CAS</td>
<td>21</td>
<td>25</td>
<td>16</td>
<td>3</td>
<td>40</td>
<td>23</td>
<td>45</td>
<td>21</td>
</tr>
<tr>
<td>Loretha Cleveland</td>
<td>Neighborhood News Bureau (2)</td>
<td>CAS</td>
<td>10</td>
<td>16</td>
<td>14</td>
<td>21</td>
<td>18</td>
<td>11</td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>Trey Conner</td>
<td>Advanced Technical Writing</td>
<td>CAS</td>
<td>19</td>
<td>0</td>
<td>10</td>
<td>0</td>
<td>9</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Joseph Dorsey</td>
<td>Environmental Politics and Policy</td>
<td>CAS</td>
<td>42</td>
<td>0</td>
<td>48</td>
<td>0</td>
<td>48</td>
<td>0</td>
<td>49</td>
<td>0</td>
</tr>
<tr>
<td>Jay Sokolovsky</td>
<td>Methods in Cultural Research(2)</td>
<td>CAS</td>
<td>23</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>23</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Matt Morrin</td>
<td>Leadership Fundamentals</td>
<td>CAS</td>
<td>19</td>
<td>14</td>
<td>11</td>
<td>0</td>
<td>14</td>
<td>28</td>
<td>34</td>
<td>30</td>
</tr>
<tr>
<td>Kay-Lynn Taylor</td>
<td>Leadership Fundamentals</td>
<td>CAS</td>
<td>19</td>
<td>0</td>
<td>10</td>
<td>4</td>
<td>6</td>
<td>4</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Melanie Bevan</td>
<td>Community Leadership Practicum</td>
<td>CAS</td>
<td>13</td>
<td>6</td>
<td>4</td>
<td>4</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Thomas Hallock</td>
<td>Nature Writing</td>
<td>COB</td>
<td>19</td>
<td>0</td>
<td>15</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>7</td>
</tr>
<tr>
<td>Varol Kayhan</td>
<td>Database Design and Administration</td>
<td>CAS</td>
<td>34</td>
<td>0</td>
<td>27</td>
<td>0</td>
<td>25</td>
<td>14</td>
<td>25</td>
<td>0</td>
</tr>
<tr>
<td>Jamie McHale</td>
<td>Infant-Family Mental Health</td>
<td>COB</td>
<td>16</td>
<td>22</td>
<td>0</td>
<td>0</td>
<td>14</td>
<td>7</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Zheng &quot;Chris&quot; Chen</td>
<td>Organizational Behavior Analysis</td>
<td>COB</td>
<td>17</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>11</td>
<td>0</td>
</tr>
<tr>
<td>Karin Braunsberger</td>
<td>Marketing Research</td>
<td>COB</td>
<td>32</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Kevin Shun-Yung Wang</td>
<td>Juvenile Justice System</td>
<td>COB</td>
<td>40</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>41</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Fred Ulrich</td>
<td>Expository Writing</td>
<td>CAS</td>
<td>22</td>
<td>50</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Phillip Trochha</td>
<td>Marketing Management Problems</td>
<td>COB</td>
<td>28</td>
<td>36</td>
<td>32</td>
<td>0</td>
<td>24</td>
<td>17</td>
<td>19</td>
<td>0</td>
</tr>
<tr>
<td>Peggy Wise</td>
<td>Composition</td>
<td>CAS</td>
<td>37</td>
<td>0</td>
<td>68</td>
<td>0</td>
<td>48</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Judithanne Scourfield-McLauchlan</td>
<td>Women and the Law</td>
<td>CAS</td>
<td>31</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>21</td>
<td>0</td>
</tr>
<tr>
<td>Velma McCullost</td>
<td>Principles of Management</td>
<td>COB</td>
<td>116</td>
<td>57</td>
<td>209</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Velma McCullost</td>
<td>International Management</td>
<td>COB</td>
<td>42</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Phillip Trochha</td>
<td>Marketing Strategy</td>
<td>COB</td>
<td>40</td>
<td>0</td>
<td>16</td>
<td>0</td>
<td>16</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Dawn Ceci</td>
<td>Life in the Big House</td>
<td>CAS</td>
<td>29</td>
<td>0</td>
<td>0</td>
<td>26</td>
<td>0</td>
<td>0</td>
<td>55</td>
<td>0</td>
</tr>
<tr>
<td>Jill McCraken</td>
<td>Grant Writing</td>
<td>CAS</td>
<td>11</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Judithanne Scourfield-McLauchlan</td>
<td>US Constitutional Law II</td>
<td>CAS</td>
<td>23</td>
<td>0</td>
<td>16</td>
<td>0</td>
<td>13</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Judithanne Scourfield-McLauchlan</td>
<td>Road to the White House</td>
<td>CAS</td>
<td>15</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Judithanne Scourfield-McLauchlan</td>
<td>Comparative Politics of Moldova (Study Abroad)</td>
<td>CAS</td>
<td>8</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>8</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Anna Lewis</td>
<td>Taking Science to the Community</td>
<td>COE</td>
<td>5</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>5</td>
<td>0</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>AnnMarie Gunn</td>
<td>Trends in Literature in a Diverse Society</td>
<td>CAS</td>
<td>0</td>
<td>6</td>
<td>8</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Vicki Gaskin-Butler</td>
<td>Self and Society</td>
<td>CAS</td>
<td>28</td>
<td>0</td>
<td>18</td>
<td>0</td>
<td>18</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Karin Braunsberger</td>
<td>Consulting in Latin America (Study Abroad)</td>
<td>COB</td>
<td>13</td>
<td>0</td>
<td>20</td>
<td>0</td>
<td>13</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

$36,000 

30 Courses
Notable Updates from Grant Funded Courses

Through *Trends in Literature in a Diverse Society*, AnnMarie Gunn is combining teaching and engagement with research; and she’s already winning awards.

Karin Braunsberger returned with her 13 students after 4 ½ days in Guatemala where students provided consultation to area business woman.

Dr. Judithanne Scourfield-McLauclan’s study abroad in Moldova produced 4 student research publications (pictured).

In addition to publishing student work on his website, Thomas Hallock is planning to release a book of student work from *Nature Writing*.

---

Student Development

Civic Engagement Fair

Each fall and spring semester, the Bishop Center hosts up to 25 community partners at our Civic Engagement Fair. The Civic Engagement Fair is designed to expose students to volunteer and internship opportunities within the community. This year’s events included the following organizations:

- A Vision of Hope Youth Network Inc.
- African People’s Education and Defense Fund
- Big Brothers and Big Sisters
- CASA Community Action Stops Abuse
- Civil Association Humanity
- Creative Clay
- Daystar Life Center
- Fairmount Park Coop
- Girls Incorporated of Pinellas
- God’s Farm, Inc.
- Gulf Coast Jewish Family Services
- Habitat for Humanity of Pinellas Co.
- Keep Pinellas Beautiful
- League of Women Voters
- Leukemia & Lymphoma Society
- Lutheran Service Florida
- National Disability Institute (BEST Alliance)
- People’s Budget Review
- Pinellas County Supervisor of Elections
- Rising Light
- Ronald McDonald House Charities
- Suncoast Hospice
- Sustainable Urban Agriculture Coalition
- Tampa Bay Time
- The Edible Peace Patch Project
- Uhuru Solidarity Movement
- United Way HandsOn Suncoast
- Westminster Palms
Citizen Scholar Course Catalog
The Bishop Center keeps a record of all USFSP courses containing civic engagement that are offered at USF St. Petersburg. This allows students interested in taking courses that foster or support civic engagement. It’s our goal that we’ll soon be able to implement criteria for a “Citizen Scholar” transcript designation using courses already present within the curriculum.

Mystery Bus Volunteer Tour
The Bishop Center often facilitates volunteer and internships between students and community partners. One example of this is our efforts to help USFSP Residence Life coordinate stops on the Mystery Bus Tour. 20+ USFSP visited area school gardens, where they helped prepare the garden for spring planting and learned about The Edible Peace Patch project.

Supporting Leadership
Leadership Awards Dinner
The Wally and Louise Bishop Awards are awarded to one student and one student organization that have excelled beyond their peers in providing valuable contributions of community service to the USFSP and greater community.

Laresa Battee has been a student at USF St. Pete for almost two years now. During her time, she has shown wonderful commitment to her development which has resulted in tremendous growth in her character, discipline, and desire to succeed. In December, Laresa lead a project organized by Bull Buds a service based student organization, that sought cash or toy donations from members of the USFSP community to donate to children and families in need through the Ronald McDonald House. Because of her initiative, our organization provided dozens of families with gifts on Christmas morning. In addition to Bull Buds, Laresa has been actively involved in on-campus youth group like gathering of students, who come together to study the teachings of Jesus Christ. She is active in her church, and often references the friends she makes while attending church related events.

Service Learning Directory
Our service learning directory is designed for students seeking volunteer opportunities to be able to search and organizations that suit their needs. There are over 70 organizations in the directory from which students can choose.
**Open Space Training**

In partnership with the International Board for Open Space Technology, 25 USF and USFSP students received training in the facilitation method known as Open Space Technology. The training was a precursor to two other Open Space events sponsored by the Bishop Center – Sustainability Without Borders and the World Open Space on Open Space Conference, both held right here at USFSP.

---

**Community Connections**

**Partnerships**

**FUTURE BULLS of Fairmount Park Elementary School**

The Bishop Center has supported efforts by the College of Education and USFSP faculty working with Fairmount Park. In 2013, we sponsored the inaugural USFSP-Fairmount Leadership Canoe Trip. In the second annual trip, over 40 students from both schools took to the waters of Clam Bayou, with faculty and staff. Bishop’s Terry Tomalin and his Outdoor Leadership students lead the expedition that included 4th and 5th grade members of Fairmount’s Leadership Club.
The Washington Center
TWC partnership is important -- we have connections for students to contribute here in Tampa Bay -- and also to have a national impact in our nation's capital. In the first year since reestablishing this partnership, USFSP has 3 confirmed students enrolled in the program.

BEST Alliance
Funded through the National Disabilities Institute, Building Economic Success Together is a financial mentoring program in which diverse sets of students learn financial wellness through the experience of peer to peer counseling and financial counseling advisors.

Events

Mayoral Debate
Assistant Director of the Bishop Center, Dr. Judithanne Scourfield-McLauchlan, facilitated a 5 person panel of debate moderators during 1 of 5 St. Petersburg mayoral debates between Rick Kriseman and Bill Foster. ABC action news was there and had this story about the event.

If you missed it, you can watch the full debate here.

National Voter Registration Day
Attempting to address a historical deficiency in youth voter turnout, the League of Woman Voters launched a youth voter registration campaign across the country, including multiple events hosted by the Bishop Center at USFSP. HOW MANY WERE REGISTERED IN TOTAL?
World Open Space on Open Space
The International Open Space Conference was hosted at USFSP. If you’re not familiar with Open Space Technology, this short video offers a glimpse of what the process is and how it can create power and energy in groups. Over 270 folks participated in the event from over a dozen different countries.

Sustainability without Borders Open Space
The Bishop Center also sponsored an Open Space event to help address a specific community issue. Sustainability without Borders drew 75 participants from all constituencies in Higher Education – faculty, students, government, business and nonprofit groups. You can read more about it here and here.
**SP Historic Preservation Society Porch Party**
The Bishop Center hosted over 50 members from the community who were provided a historical background of the Perry Snell and John Williams homes by Dr. Bill Heller; and how these homes were relocated to USFSP.

**Ukrainian Exchange**
In partnership with the [Friendship Force of the Florida Suncoast](http://friendshipforce.com), the Bishop Center participated in a roundtable discussion with a Ukrainian delegation as part of the [Open World Leadership Center](http://openworld.state.gov) program offered through the Library of Congress. Participants discussed accountable governance, democratic values, and life in the United States.

**Noteworthy:**

**Fulbright Scholar**
Bishop sponsored its own Fulbright Scholar, Judithanne Scourfield-McLauchlan travel to the 2013 Fulbright Conference. Dr. McLauchlan presented work from her Moldova Study Abroad – “Internationalizing the Curriculum.”

**Teachers as Leaders Institute**
The Bishop Center and the College of Education, along with numerous community sponsors, conducted a two day institute for teachers with a focus on leadership skill development. The Institute brings to the campus outstanding leaders in education successful in improving schools from within. More than 150 teachers attended the inaugural institute.

**Sustainability Work Group**
The Bishop Center supported the efforts of the USFSP Sustainability Work Group, a creative cross-disciplinary collaboration to assess the feasibility of a sustainability program at USFSP. You can read more about their group and their findings [HERE](http://www.usf.edu/sustainability). The Bishop Center also supported the development of the Net Zero Project video, advertising the joint venture LED project championed by student leaders. [Watch the video here.](http://www.usf.edu/sustainability)

**Marketing Study**
Phil Trocchia’s Spring 2013 “Marketing Strategy” students developed a marketing plan for the Bishop Center.
2014 Outlook

**Supporting Vision 20/20**
The Bishop Center is uniquely positioned to support implementation of USFSP’s *Bold Goal - Partnerships*. For several years the Bishop center has been a conduit for connecting students, faculty, and community partners to collaborate on projects of real value in the community. Programs like the Leadership Minor, the Faculty Course Development Grants, and the Civic Engagement Fair, have allowed the Bishop Center to develop relationships with all three constituencies and contributed to its reputation as a partnership concierge.

In addition to playing match maker, the Bishop Center has experience in quantifying these mutually beneficial interactions. The *Citizen Scholar* program tracks community engagement activities performed by students in all colleges as part of their curricular experience. Building on these inputs, students in *Nonprofit Leadership* have begun to develop metrics that convert qualitative aspects of engagement into measures of *impact*. Though their work in asset mapping and capacity building is directed at nonprofits, the concepts generalize to all sectors.

Lastly, with experience inside and outside of academia, the Bishop Center’s faculty are a well-connected, professionally experienced cadre of advisors that can help navigate the rich and complex world of partnerships.

**Collaborating with Student Affairs**
The Bishop Center sees Student Leadership Development, a department of Student Affairs, as a key partner in developing effective and affective leaders. As the purveyor of Clubs and Organizations on campus, Student Leadership Development offers students opportunities to step into leadership roles, in which they can gain practical experience that contribute to their effectiveness as professionals. The Leadership Minor is an ideal mechanism for grounding those experiences, utilizing an academic setting to aid students in their campus leadership endeavors, through theory, reflection, and mentoring.

**Bishop Fellows**
This new scholarship program will help Bishop attract high potential students by providing them with additional incentive and accessibility into the Leadership Minor. Although details are still pending, it’s expected to support approximately 40 students enrolled in the Leadership Minor year to year.

In addition to the Fellows program, Bishop is seeking to expand the accessibility of the minor by including relevant and outstanding courses taught in various disciplines as electives in the minor.
Meet our Staff

Bill Heller, Director

Dr. H. William (Bill) Heller is currently Dean and Professor of the College Education and Director of the Bishop Center for Ethical Leadership and Civic Engagement at the University of South Florida St Petersburg (USFSP). Prior to these appointments, Dr. Heller served as CEO and Dean of USFSP from 1992 - 2002 and as a member of the Florida House of Representatives from 2006 - 2010 representing House District 52. He holds a doctorate in Special Education and School Psychology from the University of Northern Colorado.

Dr. Heller has served as a member of numerous community organizations and serves as Chair of the Pinellas Cultural Foundation. He is an Honorary Life Member of Great Explorations and is a Board Member Emeritus of The Mahaffey Theater Foundation. Dr. Heller teaches courses in the Leadership Minor and serves as Principal or Co-Principal Investigator for several grants and projects serving children and adults with disabilities.

Dr. Heller is a veteran of the U. S. Army serving as a paratrooper with the 82nd Airborne Division. He and Jeanne have been married for 60 years; have one son and two daughters, and three grandchildren.

Judithanne Scourfield-McLauchlan, Associate Director

Dr. Scourfield-McLauchlan is an Associate Professor of Political Science at the University of South Florida St. Petersburg, where she teaches courses in American Government and Public Law. Her latest book, Congressional Participation as Amicus Curiae before the U.S. Supreme Court, explores how Members of Congress attempt to influence Supreme Court decision-making in specific cases. In addition to her scholarly activities, Professor McLauchlan has extensive experience in American government and politics. McLauchlan worked at the US Supreme Court, the US Senate Judiciary Committee, the US Department of Justice, and the White House. A veteran of several presidential campaigns, she has managed statewide operations across the US, from Portland, Maine to Portland, Oregon. During the 2010-11 academic year Dr. McLauchlan was a Fulbright Scholar in Moldova.
David O’Neill, Program Assistant

David O’Neill is Program Assistant for the Bishop Center. David takes a great interest in organizational development and creating cultures of open learning. He has put such interest into action while developing USFSP’s Student Green Energy Fund Committee and organizing the international Open Space Conference. He is a champion for sustainability and creative problem solving, and recognizes the tangible and intrinsic values of civic leadership and experiential learning. A new father, David’s spare time is spent playing “dad” to Olivia Rose.

Erica Gordon, Student Assistant

Erica is a third year Political Science major interested in pursuing a law degree upon graduation. Recently, she returned from an Alternative Spring Break course in Chisinau, Moldova and hopes to have her research from this trip published in the near future. Erica is also currently the president of the university chapter of the National Organization for Women and hopes to help facilitate young women on campus in learning about feminism and the history of women and how to shape a future with more gender equality. Erica will be an intern with The Washington Center in Fall 2014.

Micaela Robinson, Student Assistant

Micaela Robinson is a student assistant for the Bishop Center. She hopes to pursue a career in forensics, utilizing both a Criminology and Psychology major. Micaela is an active member on campus, serving as a Marketing Deputy for Student Government. With a zest for life, her interests include volunteering, dance, and taking advantage of new opportunities whenever they cross her path.
Meet our Faculty

Amy Kedron, Adjunct

**EARNED DEGREES:**
J.D. Community Economic Development, University at Buffalo
Ph.D. American Studies, University at Buffalo
M.A. African-American Studies, Columbia University
M.A. American Studies, Columbia University
B.A. Special Major: Critical Race and Feminist Theory, University at Buffalo

**SPECIALIZATION(S):** Community Economic Development, Nonprofit Management, Social Enterprise, Capacity Building, Class Crit Theory

Diane McKinstry, Director of Student Achievement

**EARNED DEGREES:**
B.S. Psychology, Fordham University
Ph.D. Counseling Psychology, University of Minnesota

**SPECIALIZATION(S):** Counseling, Career Development, Student Support Services, Assessment, and Leadership

Frank Hamilton, Associate Professor of Management, Eckerd College

**EARNED DEGREES:**
Ph.D. Business Administration, University of South Florida
M.S. Public Administration, University of Southern California
B.S. History/Psychology, Kent State University

**SPECIALIZATION(S):** Interdisciplinary Business, Communication, Industrial/Organizational Psychology
Fred Bennett, Community Liaison, College of Education

EARNED DEGREES:
B.S.B.A, Finance and Accounting, Shippensburg University, (PA)
M.B.A, Finance and Management, Shippensburg University, (PA)
M.A., Ethics and Philosophy, University of South Florida

SPECIALIZATION(S): Corporate Leadership & Ethics, Management, Accounting, Sustainability

Matt Morrin, Directory of Student Life & Engagement

EARNED DEGREES
M.A. Education, Carthage College
B.A. Interpersonal and Public Communication, Central Michigan

SPECIALIZATION(S): Student Affairs, Leadership Development, Business Administration, Psychology

Melanie Bevan, Assistant Police Chief, City of St. Petersburg

EARNED DEGREES
Ph.D. Organizational Leadership, Argosy University
219th National Academy, Federal Bureau of Investigation
M.A. Public Administration, Troy State University
B.A. Criminal Justice, St. Leo University

SPECIALIZATION(S): Organizational Leadership, Conflict Resolution, Negotiation, Community Relations, Event Coordination
Ron Spinka, Owner, Communication Skills & Services

**EARNED DEGREES**
M.A. Communication Theory and Rhetoric, University of South Florida

**SPECIALIZATION(S):** Corporate Communication, Rhetoric, Speech Writing

---

Stephen Ritch, Founding Director, Bishop Center for Ethical Leadership

**EARNED DEGREES**
Ph.D. Higher Education Leadership, University of Florida
M.A. Political Science and College Teaching, University of South Florida
B.A. Political Science, University of South Florida

**SPECIALIZATION(S):** Leadership Ethics, Guideline for Leadership Education Programs, Student Development, University Administration

---

Terry Tomalin, Outdoor & Fitness Editor, Tampa Bay Times

**EARNED DEGREES**
B.A. Mass Communications, University of South Florida
M.A. Florida Studies, University of South Florida St. Petersburg

**SPECIALIZATION(S):** Florida Maritime Culture, Leadership, Journalism,
Faculty Liaisons

Charlie Vanover, Assistant Professor, College of Education

**EARNED DEGREES:**
- B.A. Economics, Chicago State University
- M.S. School Library Science, University of Chicago
- Ph.D. Educational Administration and Social Policy, University of Michigan

**SPECIALIZATION(S):** School Leadership & Improvement, Policy Implementation, Teacher Quality, Case-Study and Arts Based Research

---

Jay Sokolovsky, Professor, College of Arts & Sciences

**EARNED DEGREES:**
- Ph.D. Anthropology, Penn State University
- M.A. Anthropology, Penn State University
- B.A. Anthropology, Brooklyn College

**SPECIALIZATION(S):** Urban Anthropology, Anthropology of Aging, Rural Development in Mexico, and Video Documentation

---

Phil Trochcia, Associate Professor, College of Business

**EARNED DEGREES:**
- Ph.D. Marketing, University of Alabama
- M.A. Business Administration, Michigan State University
- B.S. Industrial Administration, GMI Engineering & Management Institute

**SPECIALIZATION(S):** Marketing Research, Consumer Behavior, Organizational Behavior