2017

Nelson Poynter Memorial Library: Strategic Plan, 2017 - 2022

Nelson Poynter Memorial Library

Library Leadership Team

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VISION

Inspiring lifelong learning, intellectual curiosity, and innovative transformation.

MISSION

The Library is your partner in teaching, learning, and research. We foster inclusion, creativity, and collaboration at USFSP and in the community and connect you to a variety of information sources, innovative opportunities, and diverse perspectives.

VALUES

- The discovery, exchange, and development of ideas in a safe, inclusive, and welcoming learning environment.


- Professional self-reflection leading to an open-minded consideration of the latest and most innovative resources and technologies that are appropriate to enrich the research, preservation, and learning needs of our campus community.

- The principles of intellectual freedom and the American Library Association’s core documents, including the “Library Bill of Rights,” the “Freedom to Read Statement,” and the “Freedom to View Statement.”

- Open access to information and the work of the Scholarly Publishing and Academic Resources Coalition (SPARC) and other international agencies to promote it.

- Collaboration and creative partnerships for mutual benefit with the USF System, the Tampa Bay Library Consortium, community groups, and state and national cooperative agencies.

- The professional research, scholarship, and service contributions of the Poynter Library faculty and staff to the field of librarianship, the institution, and the academic community.

- A commitment to enhancing the intellectual and cultural life of St. Petersburg and the Tampa Bay region.
GOALS AND STRATEGIC ACTIONS

GOAL 1: Customize library instruction, collections, research tools, and services in order to foster an exceptional user experience.

**Strategic Actions:**
1. Better integrate library instruction, systems, and services to enhance teaching and learning.
2. Identify and streamline strategies to increase awareness and use of NPML resources and services for targeted groups.
3. Conduct user testing of the library web site, resources, and spaces to provide an optimal experience for library users.

GOAL 2: Preserve and increase discoverability of unique, rare, and locally produced content in order to showcase our university’s intellectual output and community’s cultural heritage.

**Strategic Actions:**
1. Prioritize, preserve, and digitize special collections and university archives.
2. Integrate special collections into instructional materials or more formally into the curriculum.
3. Implement a process to capture and share faculty scholarly and creative works.

GOAL 3: Create welcoming, convenient, and intuitive environments in order to facilitate multidisciplinary exploration, discovery, conversation, and collegiality.

**Strategic Actions:**
1. Explore options for redesigning the first floor of the library to have a greater variety of intuitive spaces for interaction and use.
2. Revise the library’s web site as a concise, accessible workspace that meets the needs of library users.
3. Provide shared collaborative work spaces for the campus community.

GOAL 4: Deepen our commitment to fostering diversity and inclusion in order to provide access and opportunity for all of our users and employees.

**Strategic Actions:**
1. Expand discussions about diversity and inclusion by hosting film, lecture, and book talks that examine and value ideas from differing viewpoints.
2. Identify, partner, and engage in campus diversity initiatives that broaden access, equity, and inclusion.

GOAL 5: Advance internal and external library communication and engagement in order to improve awareness of NPML resources and services and to support the exchange of ideas and information.

**Strategic Actions:**
1. Communicate library information, news, services, and events to the campus and community through a consistent, timely, and effective method.
2. Implement an internal communication system that utilizes a variety of means to prioritize and communicate information.
3. Provide opportunities for connection and collaboration among internal library units and external partners.