3-1-2011

Collection Assessment : GLOBAL BUSINESS MAJOR, USFSP, 2011

Nelson Poynter Memorial Library.

Follow this and additional works at: http://digital.usfsp.edu/npml_collection_assessments

Part of the Library and Information Science Commons

Recommended Citation
http://digital.usfsp.edu/npml_collection_assessments/9
ELECTRONIC BOOKS

Electronic Books, Business

NetLibrary non-Reference Business & Economics E-Books: 3,410 Titles with Subject Business, Economics, or Finance

Ebrary Business Complete non-Reference Business & Economics E-Books: 1,649 Titles

Electronic Books, Global Business: 933 TITLES specific to keyword search “global business”

Total Numbers of Monographs by Call Number Range

The Nelson Poynter Memorial Library at the University of South Florida supports the College of Business with 26,338 academic monographs and 4,424 electronic journals in business; and many, if not most, of the major proprietary business databases and electronic resources in business. Monographic acquisitions commitment is strong, and the library has a Collection Level Rating of 3C-4, appropriate for master's level and/or independent post-graduate research.

<table>
<thead>
<tr>
<th>Books</th>
<th>TOTAL NUMBERS OF VOLUMES (MONOGRAPHS)</th>
<th>26,338</th>
</tr>
</thead>
<tbody>
<tr>
<td>HA1-4737 Statistics                                   390</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HB1-3840 Economic theory; Demography                2234</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HC10-1085 Economic history and conditions            3961</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HD28-9999 Industries. Land use. Labor                 9899</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HE7601-8700.9 Telecommunication industry.            248</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HE8701-9715 Telephone industry, w/ cell/wireless      48</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HF1-6182 Commerce                                    6012</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HG1-9999 Finance                                     2758</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Code</td>
<td>Description</td>
<td>Count</td>
</tr>
<tr>
<td>------------</td>
<td>--------------------------------------------------</td>
<td>-------</td>
</tr>
<tr>
<td>HJ9-9940</td>
<td>Public finance</td>
<td>685</td>
</tr>
<tr>
<td>HT321-325</td>
<td>The city as an economic factor</td>
<td>40</td>
</tr>
<tr>
<td>HT388</td>
<td>Regional economics</td>
<td>10</td>
</tr>
<tr>
<td>HT675-690</td>
<td>Classes arising from occupation</td>
<td>53</td>
</tr>
<tr>
<td><strong>Subtotal Class H</strong></td>
<td><strong>BUSINESS</strong></td>
<td><strong>25,313</strong></td>
</tr>
<tr>
<td>K1000-1395</td>
<td>Commercial law</td>
<td>9</td>
</tr>
<tr>
<td>K3820-3836</td>
<td>Law of Economic policy</td>
<td>7</td>
</tr>
<tr>
<td>K3840-4375</td>
<td>Regulation of industry, trade,</td>
<td></td>
</tr>
<tr>
<td>K4376-4428</td>
<td>Commerce. Occupational law.</td>
<td>23</td>
</tr>
<tr>
<td>K4430-4675</td>
<td>Public finance law</td>
<td>15</td>
</tr>
<tr>
<td><strong>Subtotal Class K</strong></td>
<td><strong>BUSINESS LAW</strong></td>
<td><strong>54</strong></td>
</tr>
<tr>
<td>T11.95-12.5</td>
<td>Industrial directories</td>
<td>60</td>
</tr>
<tr>
<td>T58.4</td>
<td>Managerial control systems</td>
<td>103</td>
</tr>
<tr>
<td>T58.5-58.64</td>
<td>Information technology</td>
<td>102</td>
</tr>
<tr>
<td>T58.6-58.62</td>
<td>Management information systems</td>
<td>85</td>
</tr>
<tr>
<td>T58.7-58.8</td>
<td>Production/ Manufacturing capacity</td>
<td>10</td>
</tr>
<tr>
<td>T60-60.8</td>
<td>Work measurement</td>
<td>17</td>
</tr>
<tr>
<td>T201-342</td>
<td>Patents. Trademarks</td>
<td>24</td>
</tr>
<tr>
<td>TD194-195</td>
<td>Environmental effects of industries</td>
<td>114</td>
</tr>
<tr>
<td>TJ807-830</td>
<td>Renewable energy sources</td>
<td>38</td>
</tr>
<tr>
<td>TS1-2301</td>
<td>Manufactures</td>
<td>246</td>
</tr>
<tr>
<td><strong>Subtotal Class T</strong></td>
<td><strong>Business Technology &amp; IT</strong></td>
<td><strong>799</strong></td>
</tr>
</tbody>
</table>

**ELECTRONIC RESOURCES IN BUSINESS**

ABI/INFORM ProQuest Archive complete

ABI/INFORM ProQuest Dateline
ABI/INFORM ProQuest Global
ABI/INFORM ProQuest Trade and Industry
Academic Search Premier
Business & Management Practices (OCLC)
Business Plans Handbook vols. 6-10 e-reference
Business Source Premier (Ebsco)
CCH Accounting Research Manager
CCH Tax Research Network
Conference Board: Business, Knowledge, Research
D&B Key Business Ratios
D&B's Million Dollar Databases
EIU Executive Briefing
Gale Business & Company Resource Center
Gale RDS (Responsive Database Services) Business and industry
Gale EconLit
Gale General Business File ASAP
Gale RDS TableBase
Hoover's Company Records
Hospitality & Tourism complete (Ebsco)
IBISWorld
International Directory of Company Histories multi-volume e-reference
Invest Text Plus Archive (Publication Ceased)
Lexis Nexis Academic
MarketLine Business Information Centre by Datamonitor
Manufacturing and Distribution USA - 5th ed.
Mergentonline/FIS-Online
Net Library
NewsBank Access World News
ReferenceUSA
Reuters Business Insights - Strategic Market Analysis
RIA Checkpoint
SRDS Media Solutions
Source OECD (Organisation for Economic Co-operation and Development)
Standard & Poor's NetAdvantage
ValueLine
Wall Street Journal (Eastern ed.)
Wall Street Journal (Proquest Historical Backfile)
Wilson Business Full Text
World News Connection
Worldscope—FirstSearch

**Electronic Journals in Business, Finance & Management**

**Total all categories: 4,424**

Accounting & Auditing: 171
Actuarial Science, Insurance & Risk Management: 108
Business Management: 1,064
E-commerce: 95
Entrepreneurship: 41
Economics 1,341
Finance: 653
General Business: 2,236
Investment: 350
International Business & Transnational corporation: 204
Marketing and Sales: 511
Material & Supply Chain Management: 96
Multimodal transport and logistics: 118
Operations Research: 81
Organization communication & Business Writing: 66
Organizational Psychology: 66
Personnel management & Training: 173
Projects and consultancies: 28
Public Relations: 50
Quality Management: 79
Stocks & Shares: 84
Strategic Management & Business Policy: 161
Trade & Commerce: 431

**NetLibrary Business, Economics and Management Reference Collection**

Accounting Dictionary. Inglés-Español, Español-Inglés, Español-Español: Diccionario De Contabilidad

Administrative Assistant's & Secretary's Handbook

Advanced Dictionary of Marketing: Putting Theory to Use

Affirmative Action: A Reference Handbook

Agricultural Crisis in America: A Reference Handbook

Almanac of American Employers, 2002-2003

American Generations: Who They Are and How They Live

5Th ed. American Incomes: Demographics of Who Has Money

5Th ed. The American Marketplace: Demographics and Spending Patterns

Best Jobs for the 21st Century
JIST's Best Jobs Series
A Biographical Dictionary of Dissenting Economists
Biomass Assessment Handbook: Bioenergy for a Sustainable Environment
Blackwell Encyclopedic Dictionary of Accounting
Blackwell Encyclopedic Dictionary of Business Ethics
Blackwell Encyclopedic Dictionary of Finance
Blackwell Encyclopedic Dictionary of Management Information Systems
Blackwell Encyclopedia of Management
Blackwell Encyclopedic Dictionary of Managerial Economics
Blackwell Encyclopedic Dictionary of Marketing
Blackwell Encyclopedic Dictionary of Strategic Management
Business of Food: Encyclopedia of the Food and Drink Industries
Business Statistics of the United States
Bernan Press U.S. Databook Series
BusinessWeek Guide to the Best Business Schools
Concise Encyclopedia of Professional Services Marketing
Dictionary and Introduction to Global Environmental Governance
Dictionary of Accounting Terms
Dictionary of Banking Terms
Barron's Business Guides Dictionary of Business Terms
Barron's Business Guides Dictionary of E-business: A Definitive Guide to Technology and Business Terms
Dictionary of Finance and Investment Terms
Dictionary of Financial Engineering
Wiley Series in Financial Engineering
Dictionary of International Business Terms

Dictionary of Marketing Terms

Barron's Business Guides Dictionary of Real Estate Terms

The Diversity Training Handbook: A Practical Guide to Understanding and Changing Attitudes

Encyclopedia of African American Business History

Encyclopedia of E-collaboration

Encyclopedia of Energy

Encyclopedia of Money

Encyclopedia of Production and Manufacturing Management

Encyclopedia of Tariffs and Trade in U.S. History. Volume 2, Debating the Issues, Selected Primary Documents

Encyclopedia of Tariffs and Trade in U.S. History. Volume 3, Texts of the Tariffs


Enhanced Occupational Outlook Handbook

Fifty Major Economists

2nd ed. Financing Innovation in the United States, 1870 to the Present

Foreign Trade of the United States: Including State and Metro Area Export Data

Handbook of Employee Reward Management and Practice

Handbook of Islamic Banking

Elgar Original Reference Handbook of Model Job Descriptions

Rev. ed. Handbook of Organizational Creativity

Handbook of Project Management: A Practical Guide to Effective Policies, Techniques and Processes

Rev. 2nd ed. Handbook of Qualitative Research Methods in Entrepreneurship

Handbook of Qualitative Research Methods in Marketing

Handbook of Research in Entrepreneurship Education. Volume 1, a General Perspective Handbook of Research in International Human Resource Management

LEA's Organization and Management Series Handbook of Research on Family Business
Handbook of Research on Techno-entrepreneurship

Elgar Original Reference Handbook of Service Industries

Elgar Original Reference Handbook of Sustainable Development


Handbook on the Economics of Happiness

Elgar Original Reference Handbook on the Economics of Sport

Elgar Original Reference Handbook on Women in Business and Management

Historical Dictionary of the International Monetary Fund

Historical Dictionaries of International Organizations Series; No. 17

International Dictionary of Accounting Acronyms

International Dictionary of Insurance and Finance

International Handbook on Environmental Technology Management

Elgar Original Reference Landmarks in Modern American Business

Magill's Choice The Little Book on External Debt 2006

Little Data Book 2005

The Little Green Data Book 2005

Little Green Data Book 2006

Nuclear Power: A Reference Handbook

O*NET Dictionary of Occupational Titles

Occupational Outlook Handbook


The Oxford Handbook of Economic Geography
Plunkett's Biotech & Genetics Industry Almanac: The Only Comprehensive Guide to Biotech Companies and Trends


Plunkett's Consulting Industry Almanac: The Only Comprehensive Guide to the Consulting Industry

Plunkett's E-commerce & Internet Business Almanac


Plunkett's Employers' Internet Sites with Careers Information, 2002-2003: The Only Guide to America's Hottest Corporate Internet Sites for Job Seekers


Plunkett's Financial Services Industry Almanac, 2002-2003

Plunkett's Financial Services Industry Almanac, 2004


Plunkett's Real Estate & Construction Industry Almanac

Plunkett's Retail Industry Almanac 2001-2002: The Only Comprehensive Guide to Retail Companies and Trends

Plunkett's Retail Industry Almanac, 2004

Routledge Encyclopedia of International Political Economy. Volume 1, Entries A-F

Speeches of the American Presidents

Standard & Poor's 500 Guide
2009 ed. Stock Investor's Pocket Calculator: A Quick Guide to All the Formulas and Ratios You Need to Invest Like a Pro

Tobacco Industry and Smoking

VGM's Careers Encyclopedia

Who's Buying By Race and Hispanic Origin

Who's Buying Series Who's Buying Executive Summary of Household Spending

Who's Buying Series Who's Who in Economics

World Development Indicators 2006

World Economic Situation and Prospects 2006

World Economy Development Centre Studies

MONOGRAPHIC ACQUISITIONS COMMITMENT


<table>
<thead>
<tr>
<th>Category</th>
<th>07012010 to Present 03/012011 TOTAL</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>HA – STATISTICS</td>
<td>2</td>
<td>$88.52</td>
</tr>
<tr>
<td>HB - ECONOMICS</td>
<td>22</td>
<td>$574.88</td>
</tr>
<tr>
<td>HC - ECONOMIC HISTORY (REGION)</td>
<td>20</td>
<td>$663.00</td>
</tr>
<tr>
<td>HD - ECONOMIC HISTORY (SUBJECT)</td>
<td>76</td>
<td>$2,547.35</td>
</tr>
<tr>
<td>HE - TRANSPORT &amp; COMMUN</td>
<td>3</td>
<td>$63.84</td>
</tr>
<tr>
<td>HF – COMMERCE</td>
<td>37</td>
<td>$1,516.11</td>
</tr>
<tr>
<td>HG - FINANCE</td>
<td>12</td>
<td>$293.32</td>
</tr>
<tr>
<td>HJ - PUBLIC FINANCE</td>
<td>0</td>
<td>$0</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>172</td>
<td><strong>$5,747.02</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>07012009 to 06302010 TOTAL</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>HA – STATISTICS</td>
<td>2</td>
<td>$57.32</td>
</tr>
<tr>
<td>HB - ECONOMICS</td>
<td>38</td>
<td>$1,494.74</td>
</tr>
<tr>
<td>HC - ECONOMIC HISTORY (REGION)</td>
<td>66</td>
<td>$2,213.29</td>
</tr>
<tr>
<td>HD - ECONOMIC HISTORY (SUBJECT)</td>
<td>213</td>
<td>$7,516.22</td>
</tr>
<tr>
<td>HE - TRANSPORT &amp; COMMUN</td>
<td>13</td>
<td>$447.05</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>$17,955.58</strong></td>
</tr>
</tbody>
</table>
HF – COMMERCE 93 $3,377.19
HG - FINANCE 67 $2,659.74
HJ - PUBLIC FINANCE 8 $190.03

07012008 to 06302009 TOTAL $6,994.23

HA – STATISTICS 4 $154.19
HB – ECONOMICS 13 $331.77
HC - ECONOMIC HISTORY (REGION) 40 $1,139.00
HD - ECONOMIC HISTORY (SUBJECT) 92 $2,769.23
HE - TRANSPORT & COMMUNICATION 9 $286.66
HF - COMMERCE 54 $1,575.17
HG - FINANCE 23 $694.01
HJ - PUBLIC FINANCE 2 $44.20

07012007 to 06302008 TOTAL $8,764.78

HA - STATISTICS 3 $126.77
HB - ECONOMICS 14 $358.95
HC - ECONOMIC HISTORY (REGION) 45 $1,427.25
HD - ECONOMIC HISTORY (SUBJECT) 94 $3,009.98
HE - TRANSPORT & COMMUNICATION 5 $181.10
HF - COMMERCE 36 $1,211.90
HG - FINANCE 16 $723.26
HJ - PUBLIC FINANCE 1 $41.00
K - LAW (GENERAL) 5 $234.45
KF - LAW-U.S. 39 $1,220.97
KFF - LAW-FLORIDA 2 $45.06
T - TECHNOLOGY (GENERAL & IT) 5 $155.43
TS - MANUFACTURES 1 $28.66
Total Numbers of Items by Call Number Range

HA-HJ Statistics, Economics, Business, & Finance: 32,738 items

Subclass HA: HA1-4737 Statistics: 623
Subclass HB: HB1-3840 Economic theory. Demography: 2201
Subclass HC: HC10-1085 Economic history and conditions: 4333
Subclass HE: HE1-9990 Transportation and communications: 832
Subclass HF: HF1-6182 Commerce: 6915
Subclass HG: HG1-9999 Finance: 3374
Subclass HJ: HJ9-9940 Public finance: 998

Total Associated Subclasses (below): 3,586

K520-5582 Comparative law. International uniform law: 426
K1000-1395 Commercial law: 11
K1301-1366 Business associations: 5
K1401-1578 Intellectual property: 24
K1701-1841 Labor law: 5
K2400-2405 Arbitration and award: 5
K3476-3560 Public property. Public restraint on private property: 22
K3820-3836 Economic constitution, policy, planning, and development: 7
K3840-4375 Regulation of industry, trade, and commerce. Occupational law: 25
K4430-4675 Public finance: 16

Subclass Q Information theory, computer software: 1569
Q350-390 Information theory: 20
QA76.75-76.765 Computer software: 1549

Subclass R Medical economics: 124
RA410-410.9 Medical economics. Economics of medical care. Employment: 81
RC963-969 Industrial medicine. Industrial hygiene: 43

Subclass T Technology, Industry, Information Technology: 895
T11.95-12.5 Industrial directories: 51
T55-55.3 Industrial safety. Industrial accident prevention: 33
T55.4-60.8 Industrial engineering. Management engineering: 243
T58.4 Managerial control systems: 21
<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>T58.5-58.64</td>
<td>Information technology: 105</td>
</tr>
<tr>
<td>T60-60.8</td>
<td>Work measurement. Methods engineering: 17</td>
</tr>
<tr>
<td>T173.2-174.5</td>
<td>Technological change: 55</td>
</tr>
<tr>
<td>T175-178</td>
<td>Industrial research. Research and development: 17</td>
</tr>
<tr>
<td>T201-342</td>
<td>Patents. Trademarks: 31</td>
</tr>
<tr>
<td>T391-995</td>
<td>Exhibitions. Trade shows. World's fairs: 13</td>
</tr>
<tr>
<td>TD895-899</td>
<td>Industrial and factory sanitation and wastes: 62</td>
</tr>
<tr>
<td>TS1-2301</td>
<td>Manufactures: 247</td>
</tr>
<tr>
<td>Misc. Subclasses</td>
<td>Economics of Cities, Arts, Ethics, Intl Orgs, NGOS, etc.:452</td>
</tr>
<tr>
<td>HT321-325</td>
<td>The city as an economic factor: 40</td>
</tr>
<tr>
<td>HT388</td>
<td>Regional Economics. Space in Economics: 9</td>
</tr>
<tr>
<td>BJ1725</td>
<td>Professional ethics: 18</td>
</tr>
<tr>
<td>GN448-450.8</td>
<td>Economic organization. Economic anthropology: 22</td>
</tr>
<tr>
<td>JC319-323</td>
<td>Political geography: 47</td>
</tr>
<tr>
<td>JZ4835-5490</td>
<td>International organizations and associations: 20</td>
</tr>
<tr>
<td>JZ4841-4848</td>
<td>Political non-governmental organizations. NGOs: 6</td>
</tr>
<tr>
<td>ML3790; MT737</td>
<td>Music Business: 13</td>
</tr>
<tr>
<td>N8600-8675</td>
<td>Economics of art: 12</td>
</tr>
<tr>
<td>NC997-1003</td>
<td>Commercial art. Advertising art: 240</td>
</tr>
<tr>
<td>S560-571.5</td>
<td>Economics of farming and agriculture: 5</td>
</tr>
<tr>
<td>SB107-109</td>
<td>Economic botany: 5</td>
</tr>
<tr>
<td>SB818-945</td>
<td>Economic entomology: 8</td>
</tr>
<tr>
<td>SH334</td>
<td>Aquaculture Economic aspects. Finance: 7</td>
</tr>
</tbody>
</table>