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## Messages from Leadership : Interim Regional Chancellor : Martin Tadlock : 2017 : 12 : 05

University of South Florida St. Petersburg. Office of the Regional Chancellor.

Martin Tadlock

*University of South Florida St. Petersburg*

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## MESSAGES FROM LEADERSHIP

**DECEMBER 5, 2017**

# A MESSAGE FROM INTERIM REGIONAL CHANCELLOR MARTIN TADLOCK

Good morning, USF St. Petersburg!

1. Last week, we had the privilege to host a three-person delegation from Japan. They wanted to find out more about how we use data to inform decision making, assess student progress and program effectiveness, and assess institutional performance. A great team of staff and faculty from Academic Affairs, Global Initiatives, IR, IE, and the Registrar's office hosted them for the morning. We expect to further develop a relationship with Yamaguchi University to provide opportunities for our students as well.

2. Planning for our December 10th Commencement is in full swing! We would love to see as many supporters of our students there as possible. We will also be hosting a lunch between commencement ceremonies for a delegation from Macedonia, which is visiting with us about opportunities for collaboration. The relationship was begun by Judithanne Scourfield McLauchlan's Fulbright work in Macedonia last year.

3. This week is our first University Council meeting. The University Council is comprised of the Regional Chancellor's Cabinet, Deans, and Directors from several units across the university. University Council will be held in Davis 130, 9:30 a.m. on Wednesday the 6th. Anyone is invited to attend.

4. I am attaching a set of slides that several people have been working on for the past three weeks. The set is a draft, and we welcome comments or suggestions. The slide set is an effort to pull together a common message which can be used by anyone doing an external presentation about USF St. Petersburg. We address who we are, what we do, and what our priorities are...in the broad sense. There is no way to capture everything, so please consider that when viewing.

5. We hosted State Senator Jeff Brandes on Tuesday, November 28 from noon until 4 p.m. He met with several individuals on campus and toured our facilities. The visit was designed to help him better understand USF St. Petersburg as a regional university. We talked from many of the slides you will find attached to this update.

6. Olufunke Fontenot, our Interim RVCAA, started with us last week! There is a campus meet and greet scheduled for Dec. 6 at 1:30 at The Edge. Please join us to welcome her and enjoy hanging out for few minutes



with cookies and punch!

7. The employee giving campaign is underway! Consider how your gift may benefit USFSP students and how giving up that cup of coffee, donut or muffin can then be contributed to a fund to help someone reach their goals in life. I was fortunate to benefit from the generosity of others long ago when trying to complete a degree while raising three children, just as many of you. Your gift will make a difference in the lives of others.

8. The Affordable Education Abroad committee met this week. The group is working hard to create a pathway that provides semester abroad opportunities for students while keeping costs for these life-changing experiences comparable to staying at USFSP for that same semester.

9. Our donor appreciation reception was held last week. Due to the exceptional generosity of incredible people and the hard work of our University Advancement staff, we had a stellar year. We exceeded our annual fundraising goal of \$3.3 million. We exceeded our \$18 million USF Unstoppable Campaign goal by 189 percent! That means that an additional \$16 million in gifts were received, bringing our total Unstoppable Campaign contributions to more than \$34 million.

10. The annual SACSCOC conference was held in Dallas this past weekend. As we are heading down the road to reaccreditation, you will begin to see a slow ramping up in our preparations. Attending the conference and bringing back current information we need in order to be successful is among those preparations. Regional accreditation is a whole university effort that no ONE person owns.

11. Once again, we enjoyed serving students during a Late Night Breakfast on November 28. There is a special feeling that comes from hundreds of our students joining together in one place to recognize the end of a semester. It's hard to describe. Sincere thanks go to all of those who showed up and helped out.

12. The Student Success Center received its Level 1 College Reading and Learning Association International Tutor Training Program Certification. Kudos to Cynthia Edwards and her team for the exceptional work they do!

13. I believe it is good to look back at times in order to understand how you got to where you are. That look back can inform where you are going. Following is a list of a few things done during the fall semester. Again, there is no way to capture everything accomplished or in the works at USF St. Petersburg, but it's an impressive list.

Here's a sampling:

## **ADMINISTRATIVE LEADERSHIP ACTIONS**

1. Reorganized chancellor's meetings by consolidating Cabinet and Management Team into a single University Council that will meet in a large venue so anyone may attend.
2. Renamed Senior Leadership Team to University Cabinet.
3. Changed university budget process to simplify and address non-recurring commitments.
4. Began discussions concerning the need for a Center for Community Partnerships to coordinate our outreach/extension activities.
5. Completed an Athletics feasibility study.
6. Initiated a Frat/Sorority interest survey.
7. Progressed on a student attrition study, which is now nearing completion.
8. Updated the university emergency response plan and hosted table-top exercises for new leaders.
9. Confirmed arrangements for a USFSP Summer Commencement to be held in St. Petersburg for the first time.
10. Implemented a plan to address university scheduling changes needed to reduce scheduling conflict for students.

## COMMUNICATIONS

Increased internal communications, e.g.

- Weekly updates
- University awareness series
- Community forums
- Change in university council/cabinet structure
- Email updates
- Began planning for new university wayfinding/signage
- Began planning for dual language promotional materials and signage
- Additional faculty spotlights online and in the Scene & Herd newsletter

## INTERNAL TO USFSP

1. Updated the USFSP MAP and integrated into USF System MAP, receiving permission to move ahead on new programs and majors.
2. Added a post-research staff member and organized a USFSP research council.
3. Completed searches for faculty, staff, CAS dean and RVCAA, with others to come.
4. Initiated regular meetings of the Strategic Enrollment Management Team with oversight of:
  - Archivum student success management system
  - Schedule Planner
  - All PBF metric-related initiatives
  - Retention and completion efforts across the university
  - New recommendations to improve student retention/completion
5. Completed a Student Affairs Strategic Plan.
6. Drafted a Diversity Plan.
7. Completed an Advising program review.
8. Planned for an external review of campus safety and emergency procedures.
9. Prepared for AACSB re-accreditation for the KTCOB.
10. Planned the 2018 Bay to Bay conference; dialogue/debate lunches; courageous conversations and diversity circles for spring.
11. Strategized a '20 by 2020' plan to advance our U.S News and World Report ranking of 24 among Southern Public Regionals into the Top 20.

## A FEW THINGS SPECIFIC TO STUDENT SUCCESS

1. Developed a plan to double the number of Honors students and create an Honors School or College.
2. Planned for creation of a sophomore experience program.

3. Added two retention specialists to work with university advising and each college.
4. Collaborated with USF St. Petersburg students to design our holiday card.
5. Celebrated the fall-to-fall academic progress rate for the 2016 cohort, which jumped 10%! This is a highly commendable rise in retention, and we believe it is due to so many people working hard to serve our students. Kudos to all of us!
6. Considered criteria for a student scholars program and a Chancellor's Leadership Council for St. Petersburg students who meet these requirements.

## **EXTERNAL RELATIONS**

1. Finalized our 2018 state legislative priorities.
2. Met regularly on State legislative requests, with a focus on funding for: Family Studies Center; CITL; Challenger newspaper archive; Strong property purchase; and STEM program development.
3. Continued to solidify new international agreements and plan Malaysia visit to create 2+2 agreements in Kuala Lumpur and recruit English Degree Program students at three universities there.
4. Continued to work with legislative representatives to purchase additional property/facility to accommodate program expansion.

## **FACILITIES UPGRADES**

1. Using carry forward funds, eliminated deferred maintenance while completing new projects such as: new roofs; upgrade of heating/cooling in Harbor Hall; solar array installation; completion of The Edge; Davis Hall remodel planning; creation of parking lot next to Tavern/Grind; new STEM lab in Coquina Hall; completion of new science labs; planning for new wayfinding/signage campus-wide; finalizing plan for peace pole purchase and installation; finalizing decisions for installation of new art/murals across campus; initial planning for labyrinth
2. Moved forward on final approval for the P3 residential facility.
3. Planned for new offices to be built for the new science lab facility. Just a matter of time ...

## **SYSTEM COLLABORATIONS**

1. Established initial relationship with INTO for language center at USFSP.
2. Enhanced system partnerships through initial conversations about cooperative programming with USFSM and USFT.

Thank you for all you do. Enjoy the week!

Dr. Martin Tadlock  
Interim Regional Chancellor

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