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Graduate Curricula and Assessment Committee Meeting : 2007 : 02 : 16

University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment Committee.

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USFSP COLLEGE OF BUSINESS
Graduate Curricula and Assessment Committee
Friday, February 16, 2007
Minutes

Attending: James Fellows, Chair
Wei Guan
Cindy Bean
David Walker, ex-officio

Absent: Alison Watkins
Tom Ainscough

The meeting was called to order at 9:05 am by the Chair. The purpose of the meeting was to discuss three of the outcomes assessment reports for Fall 2006. The three courses were:

- 1) Dynamics of Individuals and Technology
- 2) The Evolving Global Economic Environment
- 3) Living Enterprise

After a review of the actual assessments done by each instructor, a discussion ensued among the committee members. In particular, the course Living Enterprise was discussed in detail. The instructor for the course, James Fellows, noted that most of the objectives, at least from examination questions, were not met. He stated that this was due, in his opinion, to a lack of understanding of some basic economic and financial principles by some of the students. In the Spring 2007 semester the Living Enterprise course will devote more time to covering some basic economic and financial theories.

The committee thought that perhaps in the future the Essentials courses could be expanded to include more coverage of so-called "hard" subjects like accounting, economics, and finance.

The meeting adjourned at 9:45am. The next meeting will be held on March 2, 2007 at 10am.