3-12-2008

2008-2013 Strategic Plan Steering Committee Meeting: 2008 : 03 : 12 : Minutes

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USFSP 2008-2013 STRATEGIC PLANNING
STEERING COMMITTEE MEETING
March 12, 2008
DAVIS 100 Conference
3:00 p.m.

Present:

Frank Biafora  Dean, CAS, Committee Chair
Scott Geiger  Assoc. Professor / Assoc. Dean, COB
Jennifer Baker  Asst. Director, Academic Affairs
DeeLynn Rivinius  Special Assistant to Executive
Annette Hamon  Exec. Admin. Specialist / University Relations
Julie Jakway  Budget Director
Tina Neville  Librarian & Head of Public Services
Pat White-Butcher  Faculty Services Admin. / CAS

Discussion Items:

- **Campus Roundtable Open Forum summary**
  
  - Based on the feedback received from the campus community at the Campus Open Forums held February 29th, the Steering Committee identified five themes for further discussion:
    - **Resources and Master Planning**
      - Managing and enhancing resources
      - Facilities Master Planning
      - Alumni
      - Public Identity (Branding)
      - Green Campus
    - **The Student Experience: Academic and Student Life**
      - Undergraduate Research, Citizen Scholar, Ethical Leadership, Civic Engagement
      - Student Life, Waterfront, Global opportunities, food choices
    - **Inclusion and Campus Community**
      - Valuing Diversity, The Employee Experience, Respectful Atmosphere, Retention, Celebrating and Creating Traditions
    - **Community (Metropolitan) Synergy**
      - Partnerships, Community Lectures, Town & Gown, SAPL, Advisory Boards
    - **The USFSP Academic Programs: Present and Future**
      - Undergraduate, Graduate, Certificates, Interdisciplinary, Global Perspectives

- **Continuing the Strategic Planning Dialogue**
  
  - To continue the discussion on the themes mentioned above a series of luncheon discussions will be held; one theme will be discussed at each luncheon. Two members of the Steering Committee will coordinate each session. The schedule is as follows:
    - **Resources and Master Planning**
      Scott Geiger and Julie Jakway
      Thursday, March 27, 2008; Noon to 1 p.m.
    - **The Student Experience: Academic & Student Life**
      Kent Kelso and Annette Hamon

   (change in schedule)
In addition two evening sessions will be held; each evening session will cover two to three themes:

- **Resources and Master Planning & The Student Experience**
  Frank Biafora and Julie Jakway
  Tuesday, April 8, 2008; 4:30 to 6:30 p.m.

- **Inclusion and Campus Community; Community Synergy & The USFSP Academic Programs**
  Frank Biafora and Julie Jakway
  Wednesday, April 30, 2008; 4:30 to 6:30 p.m.

- **The coordinators of each discussion will lead their discussions in a format chosen by each team.**
- **The location to be announced (looking into reserving TER 300)**

### Strategic Planning website update

- Go to [www.stpt.usf.edu](http://www.stpt.usf.edu)
- Open Faculty & Staff link
- Quick Link items on left hand side of page
  - QuickLinks
    - Strategic Planning 2008-2013
  - Link at the top of the page
    - Strategic Planning 2008-2013

### Blackboard Organizational site

- Deanna Michael has set up a Blackboard Organization site. More discussion on this site to be discussed at the next Steering Committee meeting.
- Log into myUSF using Net ID
- Go to menu item: Organizations
  - Special Interest Groups
    - Strategic Plan Steering Committee: ORG00855

### Where do we go from here?

- The Steering Committee will meet again following the conclusion of the Luncheon Discussions. (Possibly Friday, May 2, 2008); Eric Eisenberg will provide feedback on future planning at this time
- The format of the draft document will include goals, strategies and objectives. Once these are determined; Ernie Gonzales, Director of Institutional Research and Effectiveness, will be asked to provide guidance on wording the objectives to ensure that they are measurable outcomes.
o Identify external stakeholders; lists to be provided by Deanna Michael and Ray Arsenault

The meeting adjourned at 4:40 p.m.