2018

Nelson Poynter Memorial Library: Spotlight, 2017 - 2018

Nelson Poynter Memorial Library.
Library Leadership Team

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By the Numbers

- **31** Cultural, scholarly, and wellness library events
- **41** Quality Matters Courses
- **45** Monday Minutes Videos
- **79** Redesigned online courses, with improved instructional design and multimedia
- **114** Faculty profiles in Digital USFSP
- **137** Countries from which people downloaded items from Digital USFSP
- **207** CLASSES taught by librarians and instructional designers to 2,141 faculty and students
- **224,193** Items in the USFSP library collection
- **220,306** Visits to the library
- **419,500** In estimated student savings resulting from the library's Textbook Affordability efforts in 2017-2018
- **2,100,000** Online books, videos, and more in the collection

Presentations (Selected)


Publications


2017/18 SPOTLIGHT
Nelson Poynter Memorial Library
Goals

Customizing library instruction, collections, research tools and services in order to foster an exceptional user experience.

TEXTBOOK AFFORDABILITY INITIATIVE
A textbook affordability initiative is on track to save students nearly $420,000. Librarians and instructional designers worked with 20 USFSP faculty to identify free or low cost alternatives to high-cost textbooks. The Textbooks on Reserve collection continues to grow in size thanks to additional library purchases, faculty donations, and a “pay it forward” student donation program.

REDESIGNED INSTRUCTION SPACES
A new Special Collections reading room was unveiled in April, 2018. Visitors were introduced to important collections such as The Weekly Challenger, the John C. Briggs Collection of Ichthyology and Natural History, and the Florida Studies book collection.

YOUTUBE CHANNELS
Features how-to videos demonstrating research skills and resources with playlists such as APA Citation Style, Designing Research Posters, and USFSP faculty spotlights, Quality Matters, and more. All videos are short and sweet so you get the information you need, and they won’t put you or your students to sleep.

CRITICAL THINKING UNMASKED
The 3rd Annual Bay-to-Bay Learning Symposium focused on critical thinking. Dr. John Medina delivered the morning keynote to provide a deep view of how the brain processes information. In the afternoon, Dr. Linda Nilson concentrated on the core principles of critical thinking by providing expert examples of how it can be infused in any course.

OLITS WEEK OF TEACHING
The USFSP Center for Innovative Teaching and Learning (CITL)’s Week of Teaching featured a series of workshops that highlighted pedagogical innovations in the classroom to improve student engagement, active learning, and critical thinking.

Creating welcoming, convenient, and intuitive environments in order to facilitate multidisciplinary exploration, discovery, conversation, and collegiality.

A REDESIGN FOR COLLABORATION AND INNOVATION
Working with Biffrank Studio, the Library created a bold redesign of the library’s 1st floor with record consultation by USFSP students and faculty. A capital fundraising campaign will begin in 2018-19.

A MODERN AND ACCESSIBLE WEBSITE
The Library website was redesigned in Fall of 2017, creating a task- and user-centered space. Website usability testing was conducted in Spring to capture the preferences of faculty and students who suggested several positive changes to improve navigation and discovering of critical resources.

TECHNOLOGY AT THE EDGE
OLITS led the installation of technology for the new Student Edge Project, the newest waterfront destination on campus for academic and leisure pursuits. Instructional Technology designed and supervised the AV system that supports eleven 65” monitors, two data projectors, directional sound system, and sound reinforcement for USFSP’s orientation seminar room.

Preserving and increasing use of unique, rare, and locally produced content to showcase our university’s intellectual output and community’s cultural heritage.

SHARING USFSP SCHOLARLY WORK WITH THE WORLD
Currently 114 USFSP faculty have unique author profiles, describing their research and linking to their scholarly and creative works. One of the most downloaded item was the Master’s Thesis by Digital Journalism graduate Karla June titled, “Representations of Transgender Murder Victims in Digital U.S. News Media: A Framing Analysis.”

REIMAGINING HISTORY
Special Collections staff used The Weekly Challenger resources with the journalism department’s Neighborhood News Bureau – a working newspaper staffed by students covering the historic African-American neighborhood of St. Petersburg – as a means of reminding them that news is often the first rough draft of history.

THE WEEKLY CHALLENGER
Students and other researchers continue to benefit from the library’s partnership with The Weekly Challenger newspaper. Items have been downloaded 2,837 times from 66 different countries. Past issues of the paper were digitized and uploaded to Digital USFSP while current issues continue to be archived.

Deepening our commitment to foster diversity and inclusion while providing access and opportunity for all users and employees.

A LIVING LIBRARY OF HUMAN BOOKS
NPML hosted a Living Library featuring 10 “human books” that spoke on their life experiences, such as becoming paralyzed at age 22, a female veteran, an African American educator, and a burn victim. This event was held during Diversity week and was co-sponsored by the USFSP Office of Multicultural Affairs.

HELPING STUDENT RECOVERY AFTER HURRICANE IRMA
After Hurricane Irma passed, many USFSP students struggled to deal with Irma’s impact on their health, finances, and education. The USFSP community quickly convened to discuss how various departments on campus could help. To assist, the Library created an online guide listing resources to help with post-hurricane financial, wellness, and academic recovery.

Advancing communication and engagement to improve awareness of Library resources and services that support the exchange of ideas and information.

EXTENDING EXTERNAL COMMUNICATIONS
NPML welcomes the USFSP community into the library by hosting events or opening up our space to USFSP groups. Notable events include:

• The Annual USFSP Faculty Lightning talks 2017/18 during USFSP Research Month
• Therapy Dogs International visits the library to provide stress relief and cuddles to USFSP students.
• Lectures on research and books from USFSP Professors

Awards

TINA NEVILLE The 2018 Florida Librarian of the Year, awarded by the Florida Library Association.


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