

1-1-2012

# Graduate Curricula and Assessment Committee Annual Report : 2011-2012

University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment Committee.

Follow this and additional works at: [http://digital.usfsp.edu/  
ktcob\\_college\\_curricula\\_assess\\_committee\\_grad](http://digital.usfsp.edu/ktcob_college_curricula_assess_committee_grad)

---

## Recommended Citation

University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment Committee., "Graduate Curricula and Assessment Committee Annual Report : 2011-2012" (2012). *Kate Tiedemann College of Business: College Curricula and Assessment Committee: Graduate* . 45.

[http://digital.usfsp.edu/ktcob\\_college\\_curricula\\_assess\\_committee\\_grad/45](http://digital.usfsp.edu/ktcob_college_curricula_assess_committee_grad/45)

This Other is brought to you for free and open access by the Kate Tiedemann College of Business (KTCOB) at Digital USFSP. It has been accepted for inclusion in Kate Tiedemann College of Business: College Curricula and Assessment Committee: Graduate by an authorized administrator of Digital USFSP.

**USFSP COLLEGE OF BUSINESS  
GRADUATE CURRICULA AND ASSESSMENT COMMITTEE (GCAC)  
ANNUAL REPORT TO THE COLLEGE OF BUSINESS COUNCIL: AY 2011-2102**

The following is a summary of actions undertaken by the GCAC for academic year 2011-12.

- 1) Approved the special topics course, *Marketing in Emerging Economies*, taught by Dr. Karin Braunsberger, for the Spring 2012 semester.
- 2) Approved the special topics course, *Managing Global Sustainability*, taught by Dr. Todd Shank, for the Summer 2012 session.
- 3) Approved the special topics course, *Corporate Behavior and Wealth Creation*, taught by Dr. Deby Cassill, for the Summer 2012 session.
- 4) Met with AACSB consultant, Dr. David Martin, on October 4, 2011, for a review of assessment procedures to be followed in the MBA program.
- 5) Undertook a thorough review of assessment reports for core courses over the period Fall 2009 through Spring 2011, in anticipation of the AACSB Peer Review Team in the spring semester.
- 6) Reviewed Fall 2011 assessment reports for the core courses Business Enterprise and Managerial Analysis, and also reviewed the results of the ETS Major Field Test results for Fall 2011.
- 7) Approved the following motion regarding students taking the ETS Major Field Test:  
  
*All MBA students are required to take the ETS Major Field Test. The student's score on the test will become part of their permanent record at USFSP.*
- 8) Met with the AACSB Peer Review team on Monday, April 2, 2012 to discuss the MBA curricula and assessment procedures.