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Campus Board Meeting: 2002: 04: 30: Minutes

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CALL TO ORDER
Chairman Duncan called the meeting to order at 9:05 a.m. In attendance were: Rick Davis, Ann Duncan, Judy Genshaft, Bill Heller, Jeff Huenink, David Welch, Dennis Zank

VICE PRESIDENT’S REPORT
Vice President Heller provided the following updates since the Campus Board last met on February 26, 2002.

The campus governance structure continues to evolve. Added to the Campus Faculty Council are the A&P Council (Administrative & Professional employee classification), the USPS (University Support Personnel System) and the Vice President's Council. The Vice President's Council includes representatives from each of the groups mentioned above, Student Government, the Associate Vice Presidents and the Dean of the Library.

Vice President Heller was pleased to announce an increase in campus-wide participation at recent presentations and workshops. Presentations included plans for the Central Lawn project, the Master Plan update and results of the campus' comprehensive study on residential housing. A workshop on Outcomes Assessment was attended by more than 90% of the USF St. Petersburg faculty.

Vice President Heller and Jim Grant (facilities planner) presented the proposed Campus Master Plan to the University Board of Trustees' Academic & Campus Environment workgroup on Wednesday, April 24, 2002. Our Board Chair was a member of the workgroup which approved the proposed plan.

On May 7th, President Genshaft, Vice President Heller and others will travel to Atlanta to meet with member of the SACS accrediting agency to discuss the USF St. Petersburg application submitted in August 2001.

Several searches for new faculty are underway, enrollment in the Honors Program has tripled and the summer enrollment figures look positive. Spring Commencement is scheduled for Sunday, May 5 and will feature graduates from USF St. Petersburg's first class of freshmen who have completed all their coursework at USF St. Petersburg.

PRESIDENT’S REPORT
President Genshaft announced that USF overall is experiencing its highest graduation rate to date and, given that retention is an area that USF has been diligently working on, she is pleased by this progress.
The President will be traveling to Tallahassee to push in favor of an initiative by Johnny Byrd for Alzheimer's research. Funding for this research would benefit institutions across the state but the initiative would be housed at USF in Tampa. Another legislative concern is a proposal by the Senate to transform recurring equity money into a one-time allocation. This would not be favorable for USF and will need to be addressed in Tallahassee also.

Coming to a close are searches for three Deans; in Education, Arts & Sciences and Public Health.

In sum, it has been a challenging year but one that can be deemed a success as there has been forward movement ahead in every area.

**CAMPUS ADVISORY BOARD**
Campus Advisory Board Chairman, Michael VanButsel, reported that the advisory board held its first full meeting since the motion to approve its continuance took place in February. There is a lot of "housework" to do on reconstituting membership and the formation of committees and assignments. The advisory board would like to work with the Campus Board in the coming months to identify those assignments that are the most critical. Mr. VanButsel relayed his personal story of a close relative that began in USF St. Petersburg's first freshmen class who will be graduating in May. Mr. VanButsel thanked the Campus Board for their efforts on behalf of USF St. Petersburg.

**STUDENT GOVERNMENT**
Student Government President, Bobby Koonce, reported that SG held their last meeting of the semester a couple of weeks ago but will continue to meet through the summer (one meeting per month) to get a jump on the events scheduled for the next semester. Mr. Koonce announced that this is his last official day as Student Government President and announced his predecessor, Cassandra Hawkins. President Genshaft and Vice President Heller thanked Mr. Koonce for his good work and strong leadership.

**Action Item 6.1  Motion to Approve the February 26, 2002 Minutes of the Campus Board.**
Chairman Duncan entertained a motion to approve the February 26, 2002 meeting minutes. The motion was made by Rick Davis, seconded by David Welch, and approved unanimously.

**Action Item 6.2  Motion to Approve the Transmittal of the 2002 USF St. Petersburg Campus Master Plan Update to the Florida Board of Education for Review and Ultimate Approval**
Vice President Heller introduced Greg Havens, from Sasaki & Associates (the University's master plan consultants) who presented an update of the USF St. Petersburg Master Plan. Mr. Havens presented a series of slides showing land development, parking, and housing beginning with the current period through 2008/09. The proposed master plan is an update of the master plan approved in 1995.

Current total square footage on the campus is 900,000 square feet. This includes 239,000 square feet for USF St. Petersburg and the remaining utilized by USF Tampa programs and other associated agencies and researchers such as USGS.
Assumptions used for the planning update is 3,353 FTE by 2008/09. 200 gross square feet per FTE of academic and support space is needed. Therefore, 670,000 square feet will be needed for the USF SP portion only to accommodate the projected growth in FTE. After scheduled demolition of smaller facilities (that will be relocated to the new services building), the USF SP gross square footage will be reduced to 220,000 square feet - leaving a shortfall of 450,000 sq. ft. that will be needed. Proposed acquisitions, a Support Services Building, Student Center and a Science & Technology Building, would add back approximately 240,000 sq. ft. thereby reducing the needed space to 211,000 square feet.

Jeff Huenink asked about height restrictions due to airport traffic and pointed out the restrictions increase USF SP's demand for land. Mr. Havens explained that while there is a "cone" for height restrictions, fortunately most of the coned area already has buildings in place with no plans for new buildings in that area.

Mr. Havens pointed out the proposed locations for a support services building, a multi-purpose student center, a science & technology center (which will be constructed jointly with Marine Science) and two future academic buildings. Mr. Havens also stressed that the acquisition of the existing properties would be critical to provide for academic space. Also shown was a proposed parking structure for 400 spaces (which could be expanded to 700 spaces over time) and USGS and CRI expansion.

Academic buildings (new & current) will be concentrated in and around the central lawn to maintain the pedestrian core and housing would be concentrated in the northeast corner of the campus and associated with the Campus Activities Center.

Housing Phases are proposed as follows:
- Phase I = 240 beds
- Phase II = 240 beds
- Phase III = 270 beds

Jeff Huenink asked if there is parking planned near the housing site. Mr. Havens answered that the total campus (including all agencies) would required 2300 spaces with 525 of those being resident students with little or no turnover. The estimate is that the campus plan currently can accommodate 1027 with another 300 available beyond that if the campus chooses to add another bay to the proposed parking structure.

Much discussion followed relative to parking with Mr. Havens stressing the need to effectuate partnerships with surrounding neighbors. There are currently discussions with the City of St. Petersburg for surface parking along 1st Street S. and with the City regarding shared use of the Bayfront Center parking garage, All Children's Hospital, and other adjacent neighbors. Council member Jamie Bennett also expressed the City's interest and directions to staff to work with Vice President Heller in possible collaboration with the Bayfront Center.

President Genshaft expressed concern about using space that could be used for academic buildings with the proposed parking structure. Jeff Huenink suggested that academic facilities could be added to the top of the structure. Dennis Zank suggested an ideal location for parking
would be the city-owned land along the airport as it is adjacent to the residence halls and there is room for expansion of academic buildings south of 7th Avenue. Chairman Duncan expressed concern for approving a plan that acknowledges a 1,000 space shortfall for parking. Mr. Havens agreed that parking agreements would have to be effectuated through partnerships but assured the Board that the critical shortage would not be felt until after 2008/09. Jim Grant shared that USF SP intends to work with a parking consultant to implement a plan that would assess all the possible opportunities. All agreed that plenty of parking opportunities exist all around the campus and efforts should be made to consider how to effect partnerships to use it.

Councilman Jamie Bennett was asked when the City was expected to make a decision regarding the airport property. Councilman Bennett replied that City staff was directed a year ago to discuss a partnership regarding the Bayfront Center property. While the airport discussions continued, Councilman Bennett thought the most realistic compromise there might be along the east side of 1st Street. Later in the continuing discussion, Councilman Bennett suggested two additional considerations, adding more levels to the Mahaffey parking garage and working out a partnership there and consider growth to the South of the current campus area. Dr. Heller noted that discussions with the City staff had been put on hold because the members for the Bayfront Center would not work since a major financial deficit existed.

Dr. Welch voiced his desire to favor partnerships and reserve most of the land that the campus has now for academic buildings. Dennis Zank added that most of the parking measures seem to be for the short term and that in the long run the university is going to need more space. President Genshaft suggested that one option might be a remote parking site shuttle service.

All involved in the discussion agreed that parking was going to be an ongoing issue as it is on most university campuses, including Tampa, and that amendments could be made as the planning process moved forward. Prior to moving forward to the Trustees, Chairman Duncan requested the inclusion of possible academic space adjacent to the parking garage bays. It was also agreed that the master plan would go to the University’s Board of Trustees for approval with the approval of the workgroup and the Campus Board before being forwarded to the Florida Board of Education.

Chairman Duncan entertained a motion for approval of the Master Plan Update with the friendly amendment that the plan be approved by the University Board of Trustees before transmittal to the Florida Board of Education. The motion was made by David Welch, seconded by Jeff Huenink and unanimously approved with amendments noted.

**Action Item 6.3  Approval of agreement between the Pinellas County Schools, Campbell Park Elementary and the University of South Florida St. Petersburg’s College of Education**

Dr. Heller presented a proposed agreement between USF St. Petersburg and Campbell Park Elementary, which is located approximately 1 mile from USF St. Petersburg. As part of the Pinellas County School plan for a unitary district, the current school will be demolished and a new school built to replace it. Pinellas County Schools is looking for this new school to be an attractor school. The new $10 million facility will serve to promote Campbell Park Elementary as a strong school of choice. The agreement with USF St. Petersburg proposes an integrative
relationship with classroom and office space to be utilized by USF St. Petersburg programs. These programs would be environmental science, marine science and teacher education and will be integrated into the curriculum. The agreement has been reviewed and approved by the USF legal department. Chairman Duncan clarified that there is no fiscal impact to USF St. Petersburg.

Jeff Huenink motioned to approve the agreement, David Welch seconded and the motion to approve passed unanimously.

**Action Item 6.4  Authorization of an increase in the parking fees for USF St. Petersburg beginning in the Fall 2002 semester.**

USF Tampa has proposed parking fee increases for the fall semester of 2002. USF St. Petersburg, likewise, is proposing a parking fee increase to approximately 80% of the fees that are charged for parking in Tampa. This has been presented to the Vice President's Council, to USF St. Petersburg faculty and has been discussed with the student body. The increased fees would be 50 cents a day or less for an academic year. It is an increase of about 30% - there has not been an increase to parking fees for some time.

Rick Davis motioned for approval, seconded by Jeff Huenink, the motion passed unanimously.

**Information Item 7.1  Timeline for Student Housing**

Associate Vice President, Stephen Ritch presented a timeline that essentially shows that in two years' time the campus would have a 240-bed residence hall on campus. Dr. Ritch acknowledged the work of many at USF St. Petersburg but particularly acknowledged Tom Kane, Director of Residence Services in Tampa for his instrumental work on this process. The timeline includes construction phases, site development phases, ground leases and financing. Several items on the timeline will be going on simultaneously and will be dependent on one another. Dr. Ritch recently returned from a conference in Savannah on public/private partnerships in housing. The conference answered a few of his remaining questions and assured him that USF SP is on the right path in pursuing this endeavor. The Campus Board approved previously an independent, special-purpose 501(c)3 to work as a team to move this project forward. This is a national model that is emerging with a lot of success around the country. Named successes were Savannah State, Savannah College of Art & Design and Armstrong Atlantic.

Chairman Duncan asked when the campus expects to come back to the Campus Board with the RFP results. Dr. Ritch answered that the goal would be to come back at an August board meeting. The Request for Qualifications will be going out within the next two weeks, followed by a design/build RFP. Part of the RFP will include the general form of the ground lease as it is going to be a significant activity to move through the state. Chairman Duncan stated that this project will be complex, and therefore requested that materials be provided to the Board well in advance of a request for a vote and suggested the scheduling of one-on-one meetings if necessary. Dr. Ritch invited the Board to the design/build presentations. Chairman Duncan stated her plans to attend and asked for a copy of the housing RFP prior to its distribution.
Dr. Ritch entertained questions regarding the master leasing. Chairman Duncan asked when that would be coming back before the Board. Dr. Ritch also expects to have recommendations on the master lease within the next two weeks.

**Information Item 7.2  2002/03 USF St. Petersburg Operating Budget Directions**

Vice President Heller introduced Associate Vice President Herm Brames to present the 2002/03 USF SP Operation Budget Directions. The Board was appointed after the deadline for the previous budget so this discussion serves as an introduction to the budget process that the Board will be asked to approve sometime over the summer. Chairman Duncan asked if the campus could provide a budget workshop and asked when the Board would be asked to vote on the budget. Mr. Brames explained that assuming the budget is passed in the legislature this week, the allocations would then be received approximately two weeks after that. The operating budget would be finalized in late July/early August. Presented is a very optimistic budget as there is reason to believe that there will be new resources to expand the curriculum and move the campus forward. Dr. Heller agreed that the emphasis would be on instruction generating and accommodating the enrollment growth and that a workshop plus individual presentations would be very appropriate and desired.

**Information Item 7.3 USF St. Petersburg Legislative Budget Priorities, 2002/03 through 2007/08**

The updated five-year Facilities Construction/Renovation Plan was presented by Vice President Heller. The purchase and renovation of existing properties still remains at the top of the list. The 5-year CIP budget priorities are as follows:

1. Fountain Inn Purchase/Renovation $ 8,206,036
2. Purchase/Renovate Three (3) Additional Buildings within General Campus Boundary $ 9,339,979
3. Campus Operations/Utility Plan Relocation $ 7,188,921
4. Multi-Purpose Student Services Facility $14,201,280
5. Science & Technology Facility $12,166,079

Chairman Duncan asked if the Marine Science facility was included in the Tampa campus priorities. Dr. Heller responded that yes, it has been included on the Tampa PECO requests. There are a lot of joint projects, just as there is on the master plan, as we are campus of partnerships and affiliations. Chairman Duncan asked if the items listed are in priority order and Jeff Huenink agreed that it would be helpful if they were in priority order. Dr. Genshaft and Dr. Heller agreed that the Fountain Inn has remained on the top of the priority list and Mr. Brames explained that much depends upon the legislative funding yet to be received.

**CALENDAR ITEMS**

Chairman Duncan reviewed the dates for commencements in Tampa and St. Petersburg. Vice President Heller and President Genshaft both wished Chairman Duncan well on her upcoming due date and the expansion of her family.

Chairman Duncan adjourned the meeting at 11:26 a.m.
Minutes recorded and submitted by:

Donna Knudsen  
Coordinator, Administrative Services  
USF St. Petersburg Vice President's Office

Minutes approved by:

_________________________________________ Date:_______________
Ann Duncan, Chairman  
USF St. Petersburg Campus Board