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Campus Board Meeting : 2016 : 04 : 28 : Minutes

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CAMPUS BOARD MEETING

April 28, 2016 ~ 9am

USC Ballroom 3

Minutes

Welcome/Call to Order

Campus Board Chair Stephanie Goforth called the meeting to order at 9:05 am. Board Members in attendance were Bob Churuti, John Connelly, Judy Mitchell, USFSP Regional Chancellor Sophia Wisniewska and USF System President Judy Genshaft. Also in attendance: Bryan Ruff, Office of the General Counsel.

USF System Report – President Judy Genshaft

In front of you is the USF Magazine – Unearthing Discovery – which features USFSP faculty members, and on page 28 is an article about the work of Drs. John and Kathryn Arthur.

The first USF System summit on STEM was held March 30th and was a big success. Another system-wide summit will be held here at USFSP in the fall. The Florida Senate President Negrón is a proponent of higher education and has done a tour of all 12 institutions, including USF. Thank you Campus Board member Judy Mitchell for attending, and also the Chancellor and other members of the St. Pete community were there as well.

We have new trustees appointed by the Governor. The first one is Mike Carrere who is the former chief executive officer of Lykes Brothers Inc. The second is James Stikeleather, Chief Innovation Officer and Executive Strategist at Dell Corporation. Congratulations also to John Ramil on reappointment, and of course, Stephanie Goforth was reappointed.

The Florida Institute of Oceanography has hired a new Director. His name is Dr. Philip Kramer. He will succeed Dr. Bill Hogarth as Director of FIO, and his appointment begins August 1, 2016.

USF St. Petersburg Update – Regional Chancellor Sophia Wisniewska

Welcome **President Genshaft**, **Campus Board members** and guests. It's been an unbelievable couple of months – kind of like that new Mako rollercoaster, one exciting turn after the next!

Many of you took the ride with us, beginning with the **Topping Out** ceremony for our new business building and a million dollar gift from **Ellen Cotton**. Just a few weeks later, we announced a new \$5 million dollar gift from longtime USF supporter, **Lynn Pippenger**. When the building is completed in the fall, we'll welcome students to **Ellen Cotton Atrium** in **Lynn Pippenger Hall** at the **Kate Tiedemann College of Business**!

In February, we launched our **Center for Innovation in Teaching and Learning** by hosting **Sir Ken Robinson**, a renowned authority in creativity and innovation in education. What a dynamic speaker – and a great way to start what we hope will be an annual symposium with our System partners.

In March, we officially opened the newly-named **Debbie Nye Sembler Student Success Center**. In April, we hosted our first **Alumni College**, a day of teaching with our faculty and a weekend of fun on the town.

Also in April, with the weather gods on our side, we hosted more than 350 people for a **waterfront dinner**, followed by fireworks. We've received many compliments about the event. This was the finale to our yearlong anniversary celebration marked by more than 100 events.

As we look toward summer and fall, we are energized by the projections from **Admissions**: Fall applications are up 6-percent over last year, and fall deposits are ahead by almost 10-percent. There's more work to be done to prepare for incoming students this summer and we are pleased that 60-percent of the Class of 2020 (Summer and Fall FTICs) have already registered for New Student Orientations that begin in June.

Commencement is just around the corner. We'll host two ceremonies on May 8th at the Mahaffey Theatre, one for the College of Arts and Sciences and one for our graduates in Business and Education. We'll be in touch with the fine details.

POLICE ACCREDITATION

I must take a moment this morning to offer high praise for our Police Department, led by **Chief David Hendry**. Along with city police departments and sheriff's offices from around the state, the USF St. Petersburg Police Department was granted **full accreditation** by a unanimous vote of the Commission for Florida Law Enforcement Accreditation. Commission members who visited the campus reported being impressed by our leadership and professionalism. Moreover, Commissioners were affected by the positive reception our officers receive from students, faculty and staff. About 50-percent of State University System police departments have earned accreditation. This is a first for USF St. Petersburg – and a new point of pride.

ACCOUNTABILITY HIGHLIGHTS

Because it's been a while since our last meeting, I'd like to share a few highlights from our **Accountability Report**. As we reported to the Board of Trustees in March, this was a good year for us on several fronts. First and foremost, we are **up on retention!** We rose 10 percentage points from 2012-13 and five points from this time last year.

We saw an increase in the number of graduates who are **employed full time** or will attend graduate school within a year of graduation. We rose from 73-percent in 2012-13 to 77-percent in 2013-14. And, the wages of those employed full-time in Florida rose to \$35,400, up from \$34,800.

We continue to contribute positively to the System with the number of Bachelor's degrees awarded **without excess hours**. We were up this year, landing at 69-percent.

FACULTY, DEANS

Turning to faculty news, the Anthropology team of **John and Kathryn Arthur** continues to make us proud! They have been invited to apply for Fellowship in the infamous Explorers Club – the club of Theodore Roosevelt, Sir Edmund Hillary, Sally Ride and the like. Fellowship is reserved for those who have distinguished themselves by directly contributing to scientific knowledge in the field of geographical exploration or allied sciences. **John and Kathryn** are featured in the current issue of USF Magazine.

We hosted two **Fulbright Scholars** on campus this spring. **Phillip Kasaija** is an associate professor in the Department of Political Science and Public Administration at Makerere University in Kampala, Uganda. He is an expert on armed conflict, conflict resolution, and transitional justice. **Vassiliki Chryssanthopoulou**, an assistant professor of Folklore and Society at the University of Athens in Greece, spent three months with us focusing on Greek diaspora in the Tampa Bay area.

Congratulations again to **Judithanne Scourfield McLaughlin**, who will present later this morning. Judithanne was just awarded her second Fulbright assignment. If all goes as planned, she'll travel to Macedonia next spring. Well done!

I am very pleased to share that we soon will have **two new deans** in place. **Dr. Sridhar Sundaram** will lead the College of Business. As you may have read, Dr. Sundaram comes to us from the Seidman College of Business at Grand Valley State University in Michigan. Meanwhile, **Catherine Cardwell** will become new dean of the Nelson Poynter Memorial Library. Catherine has served as Director of Libraries at Ohio Wesleyan University for more than four years. Both will join us permanently in July. We are delighted these searches have concluded so successfully. I hope to share updates on our leadership searches in Academic Affairs and Student Affairs over the next few weeks.

STRATEGIC PLAN

In keeping with our Strategic and Master Plans, we are working with the firm of **Brailsford and Dunlavey** on a study of housing needs for USFSP. **Joe Trubacz** will report out on findings this morning.

Finally, I'll mention just a few words about a Strategic Planning **Town Hall** we held recently on campus. Our commitment to the plan includes regular updates about our progress. We've included in your folders today a handout that summarizes our accomplishments over the last year. It includes everything from establishment of our Military and Veterans Success Center to the launch of our new first-year experience program ... to physical improvements. Please take a few minutes to review the list. We are really very pleased by our progress.

I'll end today with a **short video** that was shared at the Town Hall meeting, one in which we ask students what USFSP's distinctive identity means to them. The video was produced by our Journalism Department.

USF St. Petersburg Student Faculty Senate Update – Dr. Marlin

We have met six times since January including three regularly scheduled meetings – first Fridays and three special meetings to discuss College of Arts and Sciences departmental restructuring proposal. All meetings begin with Student Government and Administrative Reports and Discussions.

In February we continued discussion of Emeritus Guidelines document and decided not to adopt USF Tampa's new guidelines but rather to make changes to our existing guidelines; began discussion of our yearly Administrator Surveys; and briefly discussed CAS Departmental Restructuring proposal as an informational item.

In March we finalized Emeritus Guidelines document – made minor changes to and forwarded these changes to Dr. Durand; finalized and distributed Administrator Surveys and discussed the status of CAS Departmental Restructuring proposal.

And in April we discussed Summer Course Scheduling Policy; discussed the status of CAS Departmental Restructuring proposal; Kathleen Moore (SACS) – Stopped by to discuss formation of an Institutional Effectiveness Committee and requested a faculty member to serve on the committee; the Chair of Gen Ed Committee asked that we expand charge of the Committee to include exit courses (motion approved unanimously); and the Chair of senate DL committee discussed progress towards development of a faculty led survey to assess faculty attitudes towards DL. Survey has been finalized and sent to the faculty senate for review.

Upcoming

- Distribution of Results of Administrator Surveys
- Campus wide vote on the revised T&P guidelines
- Conduct DL survey
- Election of New Faculty Senate President

USF St. Petersburg Student Government Update – Jozef Gherman, Student Government President and Ziya Kardas, Incoming Student Government President

Jozef Gherman thanked the Campus Board for the opportunity to serve as Student Government President and USF System Trustee. Jozef highlighted all of the accomplishments of student government and welcomed Ziya Kardas as his successor. Ziya Kardas greeted the Campus Board and stated how much he is looking forward to the coming year.

Board of Trustees Workgroup and Trustee Updates

Judy Mitchell: Academics and Campus Environment (ACE) – Proposed termination and consolidation of BA Foreign Language programs (USF)

A single new BA degree “World Languages and Cultures” will replace six individual BA programs in Classics, French, German, Italian, Russian, and Spanish. Provost Wilcox reported that the change will create a more rigorous and relevant language program. Motion carried with no opposition.

1. Proposed PhD in Behavioral & Community Sciences (USF)

The PhD in BCS will focus on research and policy. A discussion followed, including student demand, job outcome, expectation of student numbers, and national funding for mental health programs. Motion carried with no opposition.

2. 2014-2015 SUS Accountability Reports

- a. USF Sarasota-Manatee Regional Chancellor Sandra Stone began by reviewing changes in enrollment and enhanced recruitment strategies. She also reviewed graduation rates, degree productivity, and funding resources. The members discussed the status of the State College of Florida and its effect on USFSM and consideration for the smaller student numbers markedly changing metrics percentages.
- b. USF St. Petersburg Regional Vice Chancellor Mark Durand presented the USFSP report, including an increase in Hispanic enrollment, degree productivity, graduation rates and the creation of a Strategic Enrollment Management group, and a positive trend in post-graduation metrics. USFSP Campus Board liaison Judy Mitchell commented that “the story of USF St. Petersburg is the future.” Trustee Lamb advised to stay on the same trajectory and continue to focus on graduation rates, degrees without excess hours, and job wages.
- c. USF Provost Wilcox reported that USF met or exceeded all enrollment goals for 2014-15. He reviewed program efficiency, closing the gap in graduation rates between FTIC (first time in college) and transfer students, post-graduation metrics, and that the USF System leads the state in percentage of degrees awarded in areas of strategic emphasis. A discussion followed, including the need to improve the number of bachelor’s degrees without excess hours.
- d. USF System Provost Wilcox provided a brief overview, which began a discussion focusing primarily on Performance Based Funding (PBF) projections, and included jobs and wages, reasons for degrees with excess hours and the method by which it is calculated, and the evolving role of academic advisors. President Genshaft emphasized the importance of improvement in the bachelor’s degrees awarded without excess hours. Approved unanimously.

3. Information Items

- a. **USF College of Engineering Strategic Plan.** Dean Bishop presented the college’s strategic plan, framed in four foundational ideals: Experimental Learning, Impactful Discovery, Community Partnership, and Educational Leadership. He described the investments required over 10 years and

the potential sources of funds. Trustee Lamb called the plan transformational and expressed appreciation for alignment with the System's strategic plan, context to AAU universities and top engineering colleges, and the boldness of the mission and vision.

Finance & Audit – Presented by Joe Trubacz. Debra Gula, Executive Director of University Audit & Compliance (UAC), presented the results of the data integrity audit performed by UAC on the Performance Based Funding (PBF) measures. The primary audit objectives were to determine whether the processes and internal controls established by the university ensure the completeness, accuracy, and timeliness of data submissions to the Board of Governors which support the PBF measures; and provide an objective basis of support for the President and Board of Trustees Chair to sign the representations included in the Data Integrity Certification. UAC's overall conclusion was that there were no high risk issues and there was an adequate system of internal controls in place. The motions passed.

Senior Vice President and Chief Operating Officer John Long introduced the second action item on fee reductions. Mr. Long stated that these fees are not required by statute to come to the BOT and asked if we should look at a materiality level for fees coming to the board in the future. For three years, there have been no fee increases, only eliminations and reductions. We also have not increased housing rents in three years which is becoming problematic. We need to have a discussion for going forward as we are struggling to provide quality services (housing and educational experience). Following an extensive conversation on possible recommendations to correct the current situation, Chair Mullis deferred the Fee Reduction agenda item to be re-presented at a later meeting.

Fell Stubbs, University Treasurer, introduced the first informational agenda item which was a 6-month update on FY16 financial plans for the DSOs with an updated forecast. Mr. Stubbs explained that the DSO presentations address bottom line profit, net changes in cash, and other key issues of interest to the Trustees. Mr. Long noted that there is a lot of red for unrealized losses due to the fluctuations of the market. All the DSO's presented their findings. It was noted, during the presentation from the USF Foundation, Inc., that according to the NACUBO results for endowment returns for the period ending June 30, 2015, USF falls in the \$100-500M group. USF has outperformed each of the state universities.

Mr. Long and Mr. Trivunovich gave an update on the operational audit. This audit has five findings/recommendations – USF disagrees with two of the findings, while two are appropriate that will be addressed (background checks and severance payments) and we are working to resolve the fifth finding. We did receive a good, clean audit on financial processes and controls.

Bob Churuti: Health – The February 2016 Health Workgroup. The meeting included informational updates on the Morsani College of Medicine's downtown initiative and the USF Physicians' Group. A vendor has been recommended for the design/build of the new downtown building. USF Health has preliminarily developed its research strategic plan and has hired a national healthcare consulting firm to review and provide feedback.

John Connelly: Research and Innovation – USF ranks 25th in the nation in the latest NSF Higher Education Research & Development (HERD) Survey for research expenditures at public universities.

USF ranked 41 among all universities in the NSF Research Rankings.

USF signed its first international research park agreement with Brazil's Pontifical Catholic University of Rio Grande do Sul (PUCRS).

By number of teams, the National Science Foundation Innovation Corps grant program (I-Corps) at USF is 3rd in the nation and 1st in Florida. I-Corps is a public-private partnership program that teaches grantees to identify

valuable product opportunities that can emerge from academic research, and offers entrepreneurship training to student participants.

Six USF faculty were named AAAS Fellows, ranking USF 4th worldwide for the number of Fellows named this year. The newly named fellows are Dr. Venkat Bhethanabotla, Dr. Kendra Daly, Dr. Timothy Dixon, Dean Jacqueline Dixon, Dr. Dennis Kyle, and Dr. Steven Murawski.

The National Academy of Inventors (NAI) was founded at USF 5 years ago. Today there are currently 185 National Academy of Inventors (NAI) member institutions from 44 U.S. states and 11 countries worldwide. The 5th annual conference was held April 14-15, 2016, in Washington, D.C. All 12 SUS public universities in the State of Florida are now members and the BOG has invited the NAI to present at an upcoming meeting.

Sanberg discussed year-to-date comparisons of grant and contract proposals and funding, indirect cost distributions, and the status of the Research Strategic Plan Committee. The average effective recovery rate for a research university is around 25%. USF's effective recovery rate decreased to 17.2% from 19% last year. Our negotiated indirect recovery rate is 49.5% of Modified Total Direct Costs, but we accept lower rates on grants from the state (8%) and private foundations which bring the effective rate down.

Dean Charles Adams provided a report on the USF Honors College, focusing on the depth and breadth of research activities in which Honors College students are engaged. Dean Adams described the increasingly competitive cohort of students admitted to the Honors College. They are considering raising standards even further noting that long term, higher standards seem to lead to more and stronger applicants.

Stephanie Goforth: Board of Trustees (BOT) - There were five BOT meetings or calls since the last campus board meeting. The first two on January 15 and 28th led to the approval of the USF On-campus Grocery Store Project.

The third meeting on February 23 approved President Genshaft's contract. Judy will continue to be our fearless leader under this contract through June 30, 2017.

A comprehensive Board of Trustees meeting was held in Tampa on March 3rd. The reports just given highlight the significant activities of the meeting. A presentation by USF faculty and students engaged in USF World was one of the highlights of the meeting. Our own Judith Ann McLaughlan who we will hear from later in our agenda was included in this presentation and shared her work in Moldova.

Our most recent meeting was the delightful phone call on March 30 where the Trustees approved the naming of a classroom in the USF College of Engineering, the naming of the art gallery within the School of Art and Art History and Lynn Pippenger Hall!

The next meeting of the Trustees is June 2 in Tampa. Please do mark your calendars now for September 1 when we will host the Board of Trustees for the first meeting of the new academic year.

Action items:

8.1 January 28 and February 15, 2016 meeting minutes approved unanimously.

8.2 – Operating Budget – Since the next board meeting is not until July 14, which is the start of the new fiscal year, we are requesting that the board approve a continuation budget, which is exactly what we have in place now, until the next meeting. Motion to approve carried without opposition.

8.3 – Housing Study – The Board approved the strategic plan that calls for growth over the next ten years. Last year the Board also approved a master plan that calls for the addition of three new housing facilities at the same time. Thus far,

we have contracted with the Hilton Hotel to house 76 students. Projected enrollment for this upcoming year will likely increase. In discussions with John Long last summer, he stated that we needed to accomplish a demand study as a first step in developing a new residence hall. However, we did not want to do anything until the USF Tampa P3 Project was approved by the Board of Governors. That was accomplished last November. In January, we contracted with Brailsford & Dunlavey. They have been used extensively on the Tampa Campus and their reputation is very strong nationally. I will turn it over to Gardiner “Tuck” Tucker.

Mr. Tucker introduced Brad Noyce with Brailsford & Dunlavey, who gave a presentation on USFSP Student Housing Phase III.

The presentation touched on:

- Strategic Value
- Focus Groups
- Off-Campus Market
- Demand
- Next Steps

Judy Mitchell asked how the survey was conducted. The consultant explained it was through a web-based survey.

President Genshaft noted that there are currently 553 beds and different configurations and asked if that was taken into consideration. The consultant responded that the current number of beds was taken into consideration – there are 533 beds existing, and the overall demand is 1107 beds.

President Genshaft also clarified the “10 in 10” growth initiative and what that count is based on and asked if those figures accounted for this. The consultant advised that it was accounted for.

Chairman Goforth advised the Board that approval of this item today is only to explore options for the addition of this new residence hall. Motion to approve moving forward carried without opposition.

Information Items:

9.1 Faculty Presentation – Judithanne Scourfield Mclauchlan and her students presented on the Road to the White House.

9.2 Recognition of Jozef Gherman for his Service – Gardiner “Tuck” Tucker, alongside Stephanie Goforth, recognized and thanked Jozef for his many accomplishments.

Adjournment