

1-17-2017

## Campus Board Meeting : 2017 : 01 : 17 : Minutes

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January 17, 2017  
Campus Board Meeting  
USC Ballroom 3

**ATTENDEES:**

Chair Goforth  
Bob Churuti  
Judy Mitchell

John Connelly  
Lawrence Hamilton  
President Genshaft  
Regional Chancellor Wisniewska

**Chair Goforth** called the meeting to order at 9:05. She introduced new campus board member Lawrence Hamilton.

Chair Goforth introduced **President Genshaft** to provide a USF System Update. **The President** noted that the big focus for the spring semester is legislative initiatives. The purchase of the Progress Energy building has been added to PECO list. She also noted that the system-wide stats in terms of enrollment/retention/graduation all look very stable.

**Dr. Wisniewska, Regional Chancellor** gave the USFSP Update – She announced the grand opening of Lynn Pippenger Hall, home of the Kate Tiedemann College of Business. She also reviewed:

Rankings - U.S. News & World Report: USFSP's **Online MBA Program** is ranked among the nation's top 10 percent in the 2017 survey of Best Online MBA Programs. Of 180 universities ranked, USFSP landed at #18 in the nation and #3 in Florida. Once again, USFSP's program scored especially well in **Faculty Credentials and Training, landing at No. 1 in the state.**

Persistence and Graduation Rates – During the 15-16 academic year academic progress rate increased 5 percentage points. This increase is due in part to the re-imagined First-Year Experience program. FTICs are working with peer coaches and the Student Success Center.

The USFSP graduation rate also rose by 6 percentage points. It was noted that four years ago USFSP made a decision to rely less on referrals and to recruit students for whom USFSP is their first choice – it will take time to see outcomes of this decision in terms of graduation rate, with the most challenging two years likely still to come.

Academic Plan – well underway and will result in a number of new program proposals.

The new residence hall is moving forward and on schedule.

Biology and Chemistry Labs are scheduled to be completed by the end of January and will qualify for LEED Gold certifications.

Legislative Session – priorities identified include the acquisition of the Strong property, STEM Academic support, and the Debbie Nye Sembler Student Success Center.

#### **Dr. Michael gave an update on the Faculty Senate**

Dr. Michael reported that the Senate is finalizing the criteria for tenure and/or promotion. The Faculty Senate is also examining the process of nominating USFSP faculty to system committees. She also welcomed Professor Bill Heller back to the faculty and thanked him for his years of support and contributions.

#### **Laraine Ruiz – Student Government Update (SGA)**

**Ms. Ruiz** noted that last week the SGA set expectations for the team.

Some of the goals include:

- The student green energy fund referendum;
- Campus-wide sustainability efforts; and
- Off-campus housing/off-campus housing guide.

She noted that February 8, 2017 is USF Day at the Capitol. SGA has been working with government affairs and political science professors and they have bus ready to transport students to the Capitol.

SGA has relocated printing from the student life center to the library, and they are opening the recreation field for longer hours.

Finally, they are working on the budget, developing transition manuals for incoming SGA members, and working on ways in which the Student Government President can communicate with students.

#### **Board of Trustees Committees/BOT Update**

**Chair Goforth** provided Committee reports.

ACE Committee - approved MS in Conservation Biology. The Regional Chancellor reported on retention and graduation. The Committee also heard a status report on Accounting TEAmgrant status. Joe Trubacz gave a summary of the master plan. Mark Harlan gave an update on athletics grad rate.

Finance Committee – Joe Trubacz made a presentation regarding USFSP rental rates. The item was approved. The Campus Board should address this issue annually. The Committee also reviewed financial statements, and Joe Trubacz presented the Invitation to Negotiate (ITN) for the P3 Housing.

Audit and Compliance Committee – met numerous times regarding the structure of this committee. A lot of changes are being made by the Board of Governors (BOG).

The Governance Committee - met and discussed the President's review.

Strategic Initiatives Committee - discussed the downtown medical school. The Regional Chancellor presented on the legislative session. They also met to discuss legislative priorities. The strategic planning scorecard was discussed – no longer relying on referrals from Tampa. Finally, the Committee discussed the Foundation strategic planning and heard an update on the USFSP proposed P3 Housing project.

The BOT met December 1, 2016 – The BOT approved resolutions related to gifts. Joe Trubacz presented student housing rates, which were approved. The BOT Also heard USFSP updates, and all committees reported out.

### **October 20, 2016 Campus Board Minutes**

The minutes from the October 20, 2016 Campus Board meeting were approved.

**P3 Housing Project** - **Joe Trubacz** advised that the ITN is on schedule. Phase I is complete. Eleven proposals were submitted and subsequently narrowed to five. All five companies came back to campus, took a tour, heard presentations on what USFSP's expectations are, and each will submit their questions in writing. The five shortlisted firms will come on campus at the end of February to make presentations.

#### Five finalists:

American Campus Communities  
Balfour Beatty  
Capstone Development Partners  
Corvias  
EdR

**President Genshaft** noted that these are corporate proposers that will fund the whole project. It is not debt on our books – so the health of these five corporate entities is essential.

### **Presentation by Dr. Martin Tadlock – USFSP as a First Rate Regional Comprehensive University**

**Dr. Tadlock** presented in three parts:

Who we are based on some national indications: USFSP is a masters granting, regional comprehensive university. He contrasted aspirants between USF Tampa and USFSP (Association of Public and Land-grant Universities vs American Association of State Colleges and Universities). He explained that USFSP is a regional steward intimately connected to the community we serve - not a national university with a national focus. USFSP is a *Steward of Place*.

#### How we are doing relative to our peer institutions, aspirant institutions, and 3 private institutions.

Dr. Tadlock reviewed peers, aspirants, and local privates as compared to USFSP. Looking at these – % of residential – USFSP has a lower residential percentage.

Number of majors – we are about halfway to where we should be. Other institutions have far more majors.

ACT Composite – it is harder to get into USFSP than any of our peer institutions. USFSP is more selective for FTIC.

What we are doing relative to students to address retention and completion.

Retention and 6-year grad rates – we have work to do – but we are not too far out of line with our peers.

**Chair Goforth** clarified that these numbers represented only FTIC that begin and complete here.

**Chair Goforth** asked how “stopped out” is identified. **Dr. Tadlock** explained that they are students who did not register. Most stop out because of money or family issues. USFSP contacted every student who had not registered, identified those who had “stopped out” and offered them the one-hour course to ensure continued enrollment.

**Dr. Tadlock** explained that USFSP is heavily engaged in making sure we know where every student is. **Regional Chancellor Wisniewska** noted that USFSP has a high number of seniors for the size of its student body. It is suspected that students run out of money by the time they get to their senior year. USFSP is repositioning its financial aid packages to help those students.

There was a brief discussion regarding internships, and with no more discussion, the meeting adjourned.