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SAPL Board Meeting : 2004 : 03 : 25

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SOCIETY FOR ADVANCEMENT OF POYNTER LIBRARY
BOARD OF DIRECTORS MEETING
MARCH 25, 2004

Present: Rita Gould, Theodora Aggeles, Margaret Tappan, David Hubbell, Betty Jean Miller, Najwa Hahn, Bonnie Kelly, Marlene Mock. Ex-officio: Kathy Arsenault and Barbara Reynolds.

President Betty Jean Miller called the meeting to order at 4:00PM.
The minutes were approved as submitted.

Treasurer's Report: Barbara Reynolds reported in Marci Jacobs' absence.

Barbara reported \$9,052 in the Foundation account and \$2,180 in the Auxiliary Account for a total of \$11,232. Recent purchases included literature books, lap top computer, and reference material. Dean Arsenault provided a list and cost of reference books purchased.

Library Dean's Report: Kathy Arsenault

Dean Arsenault was pleased to report that the reference staff and students were grateful for the new reference books. Circulation Librarian Jackie Jackson will be retiring this summer. Two staff members—one at the circulation desk, the other a temporary reference employee--will be leaving soon. Each is expecting her first baby. A search for a new Associate Vice-President of Academic Affairs is underway. Candidates have been visiting the campus.

Dean Arsenault reported on the following:

- State budget funding status is unknown at this time
- All accreditation reports have been completed
- Progress continues on the Strategic Plan

An exhibit opening Friday, April 2, will be displayed in the Library. It is a joint venture between Florida Craftsmen Galleries and Family Service Centers on sexual violence titled "Survivors Speak: From the Heart."

Dean Arsenault would like to invite the SAPL Board to the Library's Staff Appreciation Lunch during National Library Week, April 18 – 24.

A report from Librarian Jim Schnur noted his progress on the Board's request to research where and how to obtain signatures of Presidents who served after Truman. Discussion followed.

Outreach Discussion:

Holly Kickliter, Assistant VP of University Relations/Public Affairs, will connect SAPL Events to USF Publicity. She has included us in a radio announcement.

Discussion followed:

- Should publicity be for awareness or expansion or new SAPL MEMBERS?
- Should we spend energy and money for radio or TV SPOTS?
- Do we want to concentrate on general awareness or spot certain events?
- Would next year be a better time to begin a campaign?

Najwa Hahn suggested using small local newspaper and throw-a-ways. She will do research on rates at Bayside News, NE Community and Downtown papers.

Theodora Aggeles made a motion to table decisions until next year after a meeting with Holly Kickliter. Bonnie Kelly seconded the motion.

Book Fair Report: Betty Jean Miller reported in Marion Ballard's absence

Betty Jean requested help for Marion to move books on Thursday, one person in Library and one in Davis Room 130. She passed out the sign-up sheet for volunteers to reconfirm dates and times for Friday and Saturday. Parking passes were distributed for those working Friday.

Newsletter

A meeting will be held with Holly Kickliter regarding printing, set-up, and content suggestions for next year's newsletters.

New Business:

Margaret Tappan reported on her progress updating the SAPL History. She shared information from the records she is compiling, and asked the Board for any thoughts or comments on past meetings or events.

As this year marks SAPL's 20th Anniversary, 1984-2004, Margaret suggested we might use this as the theme for the annual meeting.

The annual meeting will be April 30, 5-7PM, with Campus Vice-President/CEO Karen White as the guest speaker. Dean Arsenault will ask Dr. White if she has a title for her remarks that could be included on the program. Kathy will also obtain a picture for the invitation. Discussion followed about possible themes for the meeting. Maria and Barbara will produce the event's invitation.

The meeting adjourned at 5:05PM.