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SAPL Board Meeting : 2003 : 11 : 20

Nelson Poynter Memorial Library.

Society for Advancement of Poynter Library.

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SOCIETY FOR ADVANCEMENT OF POYNTER LIBRARY

Board of Directors Meeting

November 20, 2003

4:00 p.m. Library Conference Room

Present: Theodora Aggeles, Marion Ballard, Bethia Caffery, Rita Gould, Najwa Hahn, David Hubbell, Marci Jacobs, Betty Jean Miller, Sally Poynter, Margaret Tappan, Kristina Thyrrre, Joyce Van Horn. Ex-officio: Kathy Arsenault and Barbara Reynolds.

President Betty Jean Miller called the meeting to order at 4:04½ p.m. The minutes were approved as submitted.

Library Dean's Report – Kathy Arsenault

- At a recent St. Petersburg City Council meeting, Jim.Schnur, Special Collections Librarian, along with WSPF-TV's Bergis Petsch, received the Award of Distinction in the Government/Education category from the Communicator Awards, an international competition honoring excellence in visual communications. The award recognizes Jim's presentation of our historic 1929 film in a documentary on WSPF-TV. Jim had the assistance of Jerry Notaro and David Brodosi with the presentation.
- The library is having a birthday party on December 3, celebrating its 35th year. Cake, film showing and a good time will be had by all.
- The wireless LAN and laptop checkout have been a great success. A satellite dish has been installed at the corner of the library to aid video transmissions for the entire campus.
- The staff is getting extra holidays this year – the Board of Trustees voted to that USF campuses will be closed this holiday season on the day after Christmas and the day after New Year's.
- Dean Arsenault asked SAPL for \$2000 to help out with funding for reference books and subscriptions. The amount was raised to \$2500 by the board, and readily approved.

Treasurer's Report: Marci Jacobs

- The balance in the Foundation Fund is \$10,275 and the balance in the Auxiliary Fund is \$4,258.55 for a total of \$14,533.55.
- After hearing the amount in the treasury, a motion was made to approve the funds for another wireless-equipped laptop computer for the library (approximately \$2000).

Outreach Program: Marci Jacobs

- In order to facilitate the growth of SAPL and increase the community awareness of the library, Marci has been working on putting together a program that can be presented to local condo associations and service clubs. She has spoken with Jerry Notaro who will assist by making 25-30 slides that could be used for the presentation.
- Further ideas for the community outreach program were brought up and discussed at length. Highlights include:
 - Joyce Van Horn volunteered to explore the idea of soliciting corporate support.
 - Teddie volunteered to explore the idea of advertising on cable television channels, such as the USF channel or the city channel, and to check the costs associated with this.

- Najwa talked about getting the library/SAPL listed on the City of St. Petersburg website.
- It was agreed by all that we should be recognizing new members and member renewals in the newsletters.
- We should have 1-2 people at the annual book fair just to promote SAPL and hand out applications.
- David Hubbell suggested approaching the local book clubs as a possible new member pool.
- Finally, it was agreed to ask Advancement Director John Collins to our next meeting to talk about what we can and cannot promise in connection with corporate sponsorships. We need to determine how to recognize the corporations, levels of giving, and the perks that will come with each level of giving.

By Laws Changes: Margaret Tappan & Sally Poynter

- By-Law changes were proposed and passed. The two changes to Article IV include:
 - The size of the Board of Directors has been changed to a maximum of 24 members and a minimum of 15 members.
 - Each of the three board terms will be made up of no less than 5 members and no more than 8 members.

Book Fair: Marion Ballard

- There have been lots of books donated. Marion needs liquor boxes so please collect them and deliver them to the library. It was suggested that scotch boxes work best.

Fiction Contest: Theodora Aggelea

- Teddie suggested changing the dates of the fiction contest to the autumn to prevent an overlap with the USF Tampa campus fiction contest. We will not have a fiction contest this season, but will resume in October 2004. This suggestion was approved by the board.
- Also suggested was increasing the prize money to match the prizes offered by the USF Tampa campus. It was voted and approved to increase our prize money to \$350 for the winning story, \$150 for the first runner-up and \$100 for the honorable mention.
- The Library will announce the changes on the SAPL link to its website, located at <http://www.nelson.usf.edu/>

Newsletter: Betty Jean Miller

- The library staff will produce the spring newsletter and Rita Gould will handle the fall newsletter.
- Teddie will do a write up for the fiction contest.

Annual Meeting: Betty Jean Miller

- The suggested dates for the annual meeting are April 23rd and April 30th. Karen White is our suggested speaker so the final date will depend upon her schedule.
- The meeting was adjourned at 5:12 p.m.
- Submitted by Kristina Thyrré