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SAPL Board Meeting : 2002 : 09 : 19

Nelson Poynter Memorial Library.

Society for Advancement of Poynter Library.

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SOCIETY FOR ADVANCEMENT OF POYNTER LIBRARY
Board of Directors Meeting
September 19, 2002
4:00 p.m. Library Conference Room

Present: Theodora Aggeles, Marion Ballard, Bethia Caffery, Rita Gould, Najwa Hahn, Marci Jacobs, Marlene Mock, Betty Jean Miller, Sally Poynter, Margaret Tappan, and Kristina Thyrré Ex officio: Kathy Arsenault, Barbara Reynolds.

President Betty Jean Miller called the meeting to order at 4:00 P.M.
Motion to approve the minutes of the March 21, 2002, meeting was made by Sally Poynter and seconded by Kristina Thyrré. The minutes were approved.

Visit from John Collins

John Collins, the new Executive Director of Campus Advancement, was introduced to the Board. Mr. Collins came to USF from Phoenix, AZ. He shared with the Board information on his background and said that the Library would be one of his priorities. He outlined some of his marketing ideas for the University and indicated there might be ways to include SAPL in the annual proposed fund-raiser for USF St. Petersburg.

He was asked for suggestions on using the 1929 St. Petersburg film for SAPL fund raising possibilities. He shared with the Board his thoughts on possible problems with copyrights, premium with donations, and the need for live narration on the film. It was noted that there is a high quality audio tape of the remarks of Charles Kaniss at the Spring 2002 SAPL event available.

Library Director's Report

Kathy Arsenault was pleased the film has already been widely used. The 1929 film has had wide exposure. It was shown on two TV stations, and Jim Schnur has done several Historical Society events, plus an Antique Car Organization and a Vinoy presentation for 500 people.

Kathy responded to a request for needs for the Library with a suggestion of a wireless computer network. She would like a laptop computer to get started. Students would be able to use their own laptops in conjunction with this system. A cost approximately \$2500 was indicated. Marion Ballard made a motion to approve up to \$2500 for purchase. Bethia Caffery seconded. Motion was approved.

Kathy announced two upcoming Library supported events:

- 10/12 2pm Scott Hartzell, Book signing
- 10/25 7pm Bob Hall, "One Bay – One Book"

Treasurer's Report

Combined balance in Foundation and Auxiliary accounts is \$14,990.55. Two reports, Proposed SAPL Budget and Revenue and Expense Report for 2002-2003, were presented to the Board. Discussion followed. A motion to approve the budget was made by Margaret Tappan and seconded by Theodora Aggeles. Budget for 2002-2003 was approved. It was pointed out that the balance in the combined accounts was on the high side and we might consider uses for some of the money. Suggestions were requested and discussion followed.

Library Newsletter

The need for someone to coordinate the newsletter is still a problem. Possibilities were discussed. Rita Gould volunteered to do the fall issue if she could get some help.

Fiction Contest

Teddie Aggeles reported progress on the contest. She posted contest rules on the website, went to Tampa August 19 to put up posters and distributed posters to other campuses. January 9 will be the final date for submission of stories. The reading committee will meet on January 11. Margo Hammond will be the judge for the contest.

Book Fair

Marion Ballard reported that books are beginning to come in. She reported on the success of opening Friday to students and faculty and would like to do it again, but with longer hours on Friday and shorter hours on Saturday. An event time of April 3 to April 5 was suggested. Davis 130 is to be reserved. Marion asked for approval to have the Fair close at noon on Saturday. The Board agreed.

Old Business

Kristina Thyrrre is progressing with updating the SAPL brochure. It has been laid out and should be ready for Kathy for setup in about two weeks. It may be available for the next SAPL meeting.

New Business

Betty Jean Miller suggested we might consider some new updated or additional communication and awareness goals. She would like everyone to begin to think about ways to bring about public awareness of the library.

Discussion on outreach programs and new places to distribute brochures followed.

Meeting was adjourned at 5:15 p.m.

Next meeting will be 4:00 pm, Thursday, November 21, 2002, Library Conference Room.