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Double-Digit Increase in Applications

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Freshman applications are up more than 63 percent from just one year ago. Last year at this time 399 students had applied to USFSP. This year that number has jumped to 651.

"As more Florida high school students are looking for a university education it's important for a state university to rise to the challenge and offer them an affordable education," V. Mark Durand, Ph.D., and regional vice chancellor of Academic Affairs.

"Students are realizing that we've added more math and science courses, and we have received national recognition for many of our programs including our College of Business."

The university is working to increase enrollment during the next eight years, and an interdisciplinary enrollment marketing team has developed a statewide marketing campaign.

"We're appealing to high school juniors and seniors who want to enjoy the benefits of a smaller institution with small classes and a chance for students to know their professor," Holly Kickliter, regional associate vice chancellor of University Relations, said. "We offer a campus with a private school feel and a public school price."

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