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## SAPL Board Meeting : 2014 : 02 : 12

Nelson Poynter Memorial Library.

Society for Advancement of Poynter Library.

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**Society for Advancement of Poynter Library  
Board of Directors Meeting Minutes  
February 12, 2014**

Attendees:

Sue Fraser  
Dean Carol Hixson  
Carolyn Edds  
Deborah Factor  
Najwa Hahn  
Ann Sackett  
David Shedden  
Marci Jacobs  
Maggie McQueen  
Stephanie Brown

The meeting was called to order at 4:35 pm by President Sue Fraser.

The minutes of the Society's October 9, 2013, meeting were read and approved.

Society Treasurer Deborah Factor distributed the Society's financial report prepared by Zeynep Tufekci. The Society's funding balance stood at \$3498.26.

Dean Hixson stated that the financial report had been re-done, and that some of the proceeds from the library's Internet book sales had been added to the Society's treasury. There also had been some individual donations, as well. President Sue Fraser added that she sent a letter in November to Society members who had not renewed their memberships. Membership renewal letters would be sent to all members in March, she added.

Society President Sue Fraser gave the President's Report and asked those present to introduce themselves. She said that Society Board member Louise Weaver had resigned from the board, citing the need to focus on educational pursuits.

Fraser then led a discussion of how best to solicit Society membership, including emailing membership renewal and solicitation notices. Dean Hixson agreed to send email when possible, and added that she would have membership forms amended to ask for email addresses in future membership communications.

In discussing the Society's officers for the coming year, President Fraser noted that Carolyn Edds had volunteered to serve as the Society's president.

Dean Hixson gave the Dean's Report, commenting on the library's staffing, the university's campus advancement efforts, the development of online training and learning modules, and the digital archive, among other topics. She said that the University's strategic planning process is going well, and some team members have been going on "Learning Journeys" to explore best practices at other institutions

and possible partnerships. Hixson also reported that library usage is up 25%, and that they are conducting additional focus groups to solicit feedback on needs and ways to improve their services.

Fraser then led a discussion of the Society's annual meeting, which will be held April 24, 2014, in the library. A short board meeting will precede the annual meeting. The board discussed promotion ideas and inviting Jim Schnur (the library's Special Collections curator) to discuss his latest book on St. Petersburg.

The meeting was adjourned at 5:35 pm.

Respectfully submitted,

Stephanie Brown  
Secretary