1-27-2004


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USF-SP STRATEGIC PLAN DRAFT GETS FINISHING TOUCHES
By: John Husfield | Source: Holly Kickliter
January 27, 2004 9:08AM EST

St. Petersburg, Florida (January 27, 2004) - Following a two-year process that included work from faculty, staff and students, a polished draft of USF St. Petersburg’s Strategic Plan is receiving finishing touches this week. The five-year plan contains strategic directions that cover research, scholarship and academic programs; academics and campus environment; technology; and administrative infrastructure and fiscal self-sufficiency. Faculty, staff and students have been invited to offer feedback by Friday, Jan. 30.

The core of USF St. Petersburg’s Strategic Plan—including its Mission Statement, and statements of its Values, Vision, and Goals—was adopted and approved by the USF St. Petersburg Campus Board on February 24, 2003. Subsequently, the strategic planning committee has worked diligently to build on these core statements by developing the plan’s five strategic strategies, supporting strategic actions, and appropriate accountability measures. The committee made every effort to develop a plan that accurately addresses USF St. Petersburg’s distinctiveness while remaining in concert with the USF university-wide strategic plan currently in effect.

The draft from the Strategic Planning Committee followed the direction set by a campus-wide task force created in September of 2002. Called the USF St. Petersburg Task Force on Campus Planning, the group was charged with reviewing, refining, and guiding campus-wide approval of the USF St. Petersburg Strategic Plan. The Task Force membership included broad representation of all campus constituencies, including members from Finance and Administration; Advancement; Student Affairs; Human Resources; USPS Council (staff council for University Support Personnel Services); the Poynter Library; faculty from the Colleges of Arts and Sciences, Business, and Education; and student representatives.

For nearly five months, the Task Force deliberated, drafted, shared, and revised the core of USF St. Petersburg’s Strategic Plan: a Mission Statement, along with the Values, Vision, and Goals that would guide USF St. Petersburg and its strategic planning over the next five years. It is anticipated that the next formal review of the USF St. Petersburg Mission will take place during the 2008/09 academic year.

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