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St. Petersburg, Fla. (March 2, 2011) – The next Bayside Business Forum on March 9 will explore how the health and wellness field can provide benefits beyond increased quality of life – it has also been identified as a source of quality, sustainable jobs for Tampa Bay. The presentation titled, “Tampa Bay’s Emerging Health and Human Performance Sector,” will feature a discussion from Tampa Bay Partnership business intelligence officer Dave Sobush.

“The health and human performance sector is so exciting because it can truly put Tampa Bay on the map by channeling diverse commercial, demographic, and regional assets into a clearly differentiated economic engine,” said Maling Ebrahimpour, dean of the USF St. Petersburg College of Business. “We’re eager to hear from Mr. Sobush how the Tampa Bay Partnership plans to develop this sector and leverage it for major high tech, high wage job creation and corporate growth in our region.”

The Walgreens Bayside Business Forum is presented by the Dean’s Advisory Council of the College of Business at USFSP. Michelle Bauer, president of Common Language and member of the College of Business Advisory Board, will moderate the discussion. The Bayside Business Forum series focuses on the interdisciplinary collaborations shaping Florida’s business future.

Walgreens Bayside Business Forum
Tampa Bay’s Emerging Health and Human Performance Sector
Wednesday, March 9 | 6 to 8 p.m.
USF St. Petersburg, 140 7th Ave S.
Davis Hall, Room 130

The forum is free and open to the public. Seating is limited, so reservations are requested. To RSVP, please call (727) 873-4992 or e-mail bbf@stpete.usf.edu by Monday, March 8.

About the College of Business at USF St. Petersburg
The College of Business at USF St. Petersburg serves more than 2,000 students in its undergraduate and MBA programs. The college is accredited by AACSB International – The Association to Advance Collegiate Schools of Business, the premier accrediting body for schools of business worldwide. Less than one-third of U.S. business schools are AACSB accredited. The MBA Program at USFSP is the only program in the State of Florida that has been ranked among the world’s top 100 programs in terms of Corporate Social Responsibility.

-USF St. Petersburg-

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