4-26-2010

Press release : 2010 : 04 : 26 : Graphic Design Seniors Showcase Thesis Work at the Studio@620

Melanie Marquez

Follow this and additional works at: https://digital.usfsp.edu/usfsp_news_press_releases

Recommended Citation
https://digital.usfsp.edu/usfsp_news_press_releases/292
USFSP News Center »
Graphic Design Seniors Showcase Thesis Work at the Studio@620

Posted April 26, 2010 at 9:53 am by Melanie Marquez

(St. Petersburg, Fla) April 26, 2010 – In their senior thesis show, the USFSP Graphic Design class of 2010 will deliver a varied and unique approach to topics relevant in today’s society. From teen identity through the lens of a film camera to product design for oral hygiene tools, the students will present innovative design solutions to a variety of social and cultural problems.

The exhibition will feature two- and three-dimensional work in media as varied as the students’ topics: posters, books, videos, wood engravings, lamps, dental hygiene products, a multi-touch interface, vinyl lettering on wood panels and a faux store display.

79/21: USFSP Graphic Design Senior Thesis Show

May 1-May 7, 2010

Opening reception: Saturday, May 1, 6-9 pm

Location: Studio@620

620 1st Avenue South
St Petersburg, FL 33701-4120

Some of the students explore personal identity and how mass media and the consumer culture influence the use and perception of archetypes and moral propaganda. One of the works attempts to answer the question of whether advertising can be both effective and ethical. Others focus on how better to understand and appreciate the cultural aspects of identity, whether it be through race or disability. Sustainability will feature prominently in designs that aim to introduce better ways of dealing with waste, either through new disposal options or a designed re-purposing of waste materials.

Typography-focused work spans subjects from an exploration of American typefaces to decorative typography in vinyl lettering to the dissection of the typographic treatments of heavy metal sub-genres. Work based on graphic systems includes design as a vehicle for memory and a system to harmonize the flow of song lyrics without the ability to read music. Other work features a multi-functional organic line of tools necessary to maintain good periodontium, a cookbook for kitchen beginners and a way to breach the gap between person and computer through an interactive, multi-touch interface.
While diverse in subject and medium, the seniors’ work represents a culmination of University of South Florida St. Petersburg’s two-year Graphic Design program, which includes classes on typography, print, web and multimedia design. Students spent the spring 2010 semester researching their thesis projects, and the 79/21 exhibit is the capstone of their efforts.

The exhibition is free and open to the public. The opening reception will take place on Saturday, May 1 from 6 to 9 p.m. Light snacks and refreshments will be served.

Student artists:

- Silvana Aguilar
- Katundra Brown
- Christopher Daniels
- Kristen Eckhardt
- Lisa Ferrante
- Lucas James
- Michelle Marin
- Laura McClain
- Tameka McDonald
- Stephanie Morrison
- Stefanie Pilcher
- Brittany Quinlan
- Olga Robak
- Milton Rosado
- Meagan Ryan
- Anthony Sierra
- Sharon Steel
- Amanda Trojanowski
- Samantha Willey

For more information, please contact Neil Matthiessen at (727) 873-4650 or matthiessen@mail.usf.edu.