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The history of the Piano Man building, located between The Poynter Institute for Media Studies and US Geological Survey Center for Coastal Geology, is a mystery to most students. Before becoming a part of the university in 1993, the building contributed 16 years to the heritage of St. Petersburg as a music store run by Ted York.

The year was 1969 and downtown St. Petersburg was experiencing a sudden surge of growth for the first time in more than forty years. After the construction of the Bayfront Center in 1965, downtown became host to more than eight banks and businesses. GTE increased its headquarters to an eight-story building and York started a small retail piano business at a building located at 705 3rd St. S. called The Piano Man.

"Webb City was in full gleam and business was good," said York of St. Petersburg at that time. York had originally started The Piano Man business in 1951 in Orlando. After more than 15 years in Orlando, York decided to take a leave from business. "I just wanted to get away for a while. I started playing golf up and down the coast," said a smiling York. That's when he agreed to watch a friend's retail piano store here in town for two weeks as a favor. Eventually, two weeks evolved into a full-time management job. "That's where I met Joe (Tschiderer), who was a tuner at the time," said York. After two years as manager for his friend, York decided it was time to start The Piano Man again. He and Tschiderer agreed on the building and started to conduct business from the 3rd street building. Predominantly known for the monumental red piano outside of the shop, "The Piano Man was more than a store; it was a musical Mecca," said Sudsy Tschiderer, director of special events and public ceremonies for university advancement at USF, who remembered her visits to The Piano Man.

"The walls were plastered with sheet music and memoirs," recalls Tschiderer, who has been at USF since 1969. This

Please see PIANO MAN page 5.
Coins may be made of wood, but they’re priceless

Watching expenses has its rewards at Swanson’s Market.

N. Henderson Price
Nest Staff

My son’s reading teacher suggested that I have him read aloud, and to help him comprehend what he had just read I should ask him questions — get feedback.

To make the reading exciting, I had him read our daily expenses and monthly budget. He was a seventh grader.

“Wait a minute!” he said. “You didn’t put groceries in the budget.”

I call that observation a “nudge awakening.” He suddenly realized the importance of buying food and had spontaneously noticed its exclusion from our budget. I had purposefully omitted food from the budget.

Well, I got immediate feedback. It made reading his reading exercise a reality, as well as understandable.

Groceries are part of everyday existence. I have the right last name (Price) because I consciously shop for bargains, clearances and sales. As head-of-household, I find the skill of being price conscious necessary.

Just the other day, I was broiling country-style ribs in the oven and categorizing photographs at the dining room table. The bell sounded on my timer; without that bell, the smoke alarm would be my only clue that food is cooking in the kitchen.

My son hurried around the corner, got himself a plate, opened the oven, retrieved cooked ribs, rice and vegetables and went into the living room to enjoy his meal. I momentarily observed his behavior and it brought back memories of how I taught him to read, in addition to adding, subtracting, dividing and percentages in grocery and department stores.

Since 1986, when Lizzie Belle became our family vehicle, I have shopped at Swanson’s Market before shopping at other grocery stores. Swanson’s Market, a scratch and dent store, is located at 2739 Martin Luther King (Ninth) St. N.

According to their website (http://adver-net/SwansonMkt.html), Swanson’s Market has four locations in St. Petersburg, Clearwater and Bradenton. They advertise “savings as much as 60%” if you don’t mind an imperfect package or container and gourmet item in-store specials.

“Where dents make cents” is their motto.

Let me tell you about the wooden coins you get at Swanson’s Market. For every $10.00 of merchandise you buy, the cashier will give you a 50 cent wooden coin. When you collect ten wooden coins you can get $5.00 worth of merchandise free.

In other words, buy $100 worth of merchandise over a period of time and receive an additional $5 worth of merchandise when you redeem your wooden coins.

Stock changes constantly, and some items quickly disappear from the shelves like toilet paper (20 rolls for $4.99) and turkey bacon (12 oz. package for $1.19).

During my visit to Swanson’s Market on Friday, April 4, here are examples of products and prices of the day:

- Sip Ups or Capri Sun, 8 oz., 10 for 99c
- Lipton Soothing Moments, 18 tea bags, $1.49
- Copperstone SPF 15, 4 oz., $2.99
- Wheaties cereal, 18 oz., $2.19
- Butterball oven roasted turkey breast, $1.79 per lb.
- Cheer all temperature detergent, 39 oz., $2.59
- Wisk detergent, 90 oz., $4.59
- Ocean Spray Cran-Raspberry, 48 fl. oz., $1.69
- Mester's sparkling non-alcoholic grape juice, 25.3 fl. oz., $1.99
- Some, while contemplating low cost entertainment, thrift store garments, and economical places to eat, remember the scratch and dent store that can save you money. Give them a call at (813) 823-9994 for hours of operation. Some locations have different hours.
Try snowskiing for a different break

There are lots of ways to make a skiing vacation affordable. Read on to find out how.

Andrea Evans
Special to the Nest

It took awhile, but I believe that I have finally found an affordable spring break alternative to baking oneself on the beach by day and cheesy nightclub entertainment by night. Ever try snowskiing? Though it is a fact that the average college student is not yet in the 30 percent tax bracket and not rolling in enough extra dough, there are ways around the vacation. There are local ski/sport shops in Telluride and along the bottom of the mountain. Shops will deal in price and you can usually get skis, boots and poles for $15 to $20 a day. If you are staying for more than three days, you can get a multiday discount.

Well, you’re almost there. The next step is to get hold of a Telluride Diner magazine, just after you arrive. The magazine has information and menus from almost every eatery in the city. The “diner” also lists which restaurants have specials and on which nights.

Trevin Duey, a local and race run operating, said that “if you follow the schedule, you can eat a whole filling meal any night of the week for $3.”

The final step is to have fun. Ski the runs, enjoy the locals, embrace the culture and have a fun, challenging vacation. This will be one you’ll never forget.

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The final step is to have fun. Ski the runs, enjoy the locals, embrace the culture and have a fun, challenging vacation. This will be one you’ll never forget.
EDITORIAL

Take time to reflect on the true meaning of Earth Day

As we advance toward another official Earth Day (April 22), I have chosen to use my final editorial space for some free verse commentary. Much of the following writing is clearly angry (and often bizarre). Angry that, as we approach another day to celebrate Earth and its inhabitants, we still fail, given our vast capabilities, to grasp the most fundamental biological and social principles which, if given ample consideration, could easily assist us in reaching an environment accommodating to all.

—Baird Lefter

The beauty and luxury of life is no longer—lost in the sun setting behind Chernobyl. BL

Treeless Tears

Formed shit from trees
pulling up earth
ripping up trees
to fail flat on our faces
our planet
through the filth we have created
our own stupidity and blindness and lack of goodness and kindness
our greed, our perceived survival instinct
that we are humans, not worth a dime.

We cry and we plead for another blue sky,
desperate to see each other crying in blood.
with the river of golden showers comes undone.
And through the trees another muscle is seen
flexing its might, its great stupidity; for ours is the castle blown to the ground
by a blast so strong—it has no sound.

Come way to late
and over the hill
and through the trees
and begin to make changes that have
come way to late
and over the hill
and through the trees
to grandmother's dungeon.

Shackles we will wish to be free from... our own stupidity and blindness and lack of goodness and kindness. Correct our greed, our perceived survival instinct has hurt our shoulders and killed the skinks—... for they know the Truth, the Truth of all time... that we are humans, not worth a dime.

We cry and we plead for another blue sky,
desperate to see each other crying in blood.
The river of golden showers comes undone.
And then through the trees another muscle is seen
flexing its might, its great stupidity;
for ours is the castle blown to the ground
by a blast so strong—it has no sound.

—Baird Lefter

WORDS FROM THE WELLNESS CENTER

Thanks to Great Strides '97 participants

Sandy Blood
Nest Columnist

Well, Great Strides '97 is coming to a close. This year's event has been a success with 60 participants pursuing positive wellness changes.

Our awards ceremony will be postponed. At that time the big prize drawing will occur.

I would like to take this opportunity to thank the local restaurants, resorts, retailers and entertainment establishments who have graciously supported our cause by donating gifts for the drawing. Your generosity is appreciated.

The Garden
Tavern on the Green
Leverock's Seafood House
Sorrento Bistro
Radisson Sandpiper
Holiday Inn Sunspree Resort
Stouffer Renaissance Vinoy Resort
Hubbar's Enterprises, Inc.
Bayboro Cafe
Bayside Bicycles
ABC Bicycles

A special thanks goes to Captain Bob Siswick for providing an airplane ride over our bay area beaches. Congratulations to all that participated in Great Strides '97.
PIANO MAN

continued from page 1.

ecclectic decorating, remembered York, was the result of accumulating so much sheet music and musical memoirs throughout time that he invited some friends over and they put everything on the walls.

With the expansion of the University of South Florida St. Petersburg, the City of St. Petersburg wanted to purchase the Piano Man building and acreage to fulfill part of the Land Use Revisions To Campus Master Plan for 1986-88. The revisions called for the acreage to be used for parking. York had not planned to sell, however, and in 1986 was suddenly stricken with colon cancer and given six months to live. As a result York sold the property to the city.

On May 4, 1987, the deed to the property was sold to The Board of Trustees of The Internal Improvement Trust Fund and then dedicated to the University on September 13, 1993, after $50,000 in renovations. The Piano Man building is currently occupied by two programs. The Comprehensive System of Personal Development (CSPD), and Specialized Academic Intervention for Learners (SAIL). The CSPD is a special education program funded by the Florida Department of Education. SAIL is a program of intensive intervention for kids in middle and high school.

As for Ted York, he is still alive and well and operates The Piano Man with his long-time partner Joe Ierna at 3734 131st Ave. North, Suite #2 in Clearwater.

ALLISON

continued from page 1.
gate from the Tampa Bay area? "She has such an extensive background in volunteer work and community service that she seemed like the natural choice," said Dr. Steve Rich, Director of Student Affairs for USF St. Petersburg.

Allison's involvement with the community is substantial. Not only has she volunteered her time to various charity organizations in the area, she has also served as a mentor to local Bay area fourth graders. It is her time with these organizations that she enjoys the most.

"I really gain a great satisfaction out of helping others," Allison said.

Chosen from a list of Bay area applicants, Allison is the only student to serve as a delegate from the Tampa Bay area. The other members of the Tampa Bay delegation are made up of local business professionals.

Some of the topics to be discussed at the Summit include providing sufficient healthcare for children, more affordable education, pairing more children with mentors and increased involvement within each community.

It is more than just her service to the community that made Allison the perfect choice to attend the Summit, it is also her strong desire to motivate others to get more involved in their community.

"It's important to not just acknowledge the problems in your community," Allison said. "You also have to get out there and do something about them."
COLLEGIATE CROSSWORD

ACROSS
1 Like zoo animals
2 Hits
41 A musketeer
11 Landed estate
12 France
13 "The Night"
14 Muscular.
15 "The Night"
16 Travel need (2 wds)
17 Arrest
18 Clear and shrill
19 "The Night"
20 Hits
21 "The Tentmaker"
22 Cattle thief
23 Musical note parts
24 Try to (angry)
25 Uncle
26 H "indu attire
27 Egg cells
28 Apportions
29 College in Arizona
30 Ceres, for one
31 Arsenical animals (2 wds.)
32 Famous Child
33 Rower
34 Worker at Tiffany's
35 Not knowing
36 Notes
37 Lab worker
38 "The Night"
39 Chromosomal material
40 Male

DOWN
1 A league
2 Vow - of words
3 Thick
4 Wriggling
5 Feline sound
6 Coalition, e.g.
7 Fleetwood
8 Great joy
9 Greed
10 Pendulum
11 Dreaded disease
12 Language-related
13 Like zoo animals
14 Former footwear
15 "The Night"
16 Wriggling
17 France
18 "The Night"
19 Muscular
20 Hits
21 "The Tentmaker"
22 Cattle thief
23 Musical note parts
24 Try to (angry)
25 Uncle
26 H "indu attire
27 Egg cells
28 Apportions
29 College in Arizona
30 Ceres, for one
31 Arsenical animals (2 wds.)
32 Famous Child
33 Rower
34 Worker at Tiffany's
35 Not knowing
36 Notes
37 Lab worker
38 "The Night"
39 Chromosomal material
40 Male

Answers to this crossword are on page 7.

Experience "Law School in a Day." For Free.

Saturday, April 19, Florida Coastal School of Law is offering this unique opportunity to experience a real Law School in the classroom environment. Faculty and administrations will share insight about how a law degree can enhance your career. Don't miss this chance to learn first hand how our student-centered program is leading the nation in legal education.

One day only at the University of South Florida campus, 4202 E. Fowler Ave. in the Green & Gold Room.

REGISTRATION DEADLINE
Thursday, April 17 at 5 p.m.
Call 904-724-6699

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APRIL 16 - 22, 1997 THE CROW'S NEST

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GOOODS FOR SALE

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SALESPERSON WANTED

EMPLOYMENT

CUSTOMER SERVICE/RECEPTION

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ASSOCIATION OF BLACK STUDENTS

All ads are payable in advance. Checks should be made payable to the University of South Florida. Personal checks should include a Driver's License number written on the check.

RATES

Single rate is $2.50 for 20 words or less; additional words are $0.10 each. All rates will be based on ad and payment are required. Classified ads are free for USF students, staff and faculty.

RULES

The Crow's Nest reserves the right to decline, reject, delay, or cancel any advertisement.

THE CROW'S NEST APRIL 16 - 22, 1997 7
Gearing up for Bayboro Adventure Day

Military planes and helicopters landed at Albert Whitted Airport April 11 in preparation for Bayboro Adventure Day. The free event, which followed the Festival of States Parade, featured airplane displays, flights for children, U.S. Coast Guard cutter cutter tours and a marine life touch tank display provided by the Florida Marine Research Institute.

---Photos by Sara Jenkins

briefs

Harborside Clean Up

Meet you friends at the Bayboro Cafe, Tuesday, April 22 at 10 a.m. to help celebrate Earth Day 1997. Bring gloves and help clean up USF St. Petersburg's shoreline. Drinks and donut holes will be provided by the Bayboro Cafe.

Spring Fling

You're invited to the Student Activities Board (SABO) year end harborside extravaganza Thursday, April 17 from 11 a.m. to 2 p.m.

Free hot dogs, hamburgers, iced tea and beer will be served. Play volleyball, horseshoes and badminton and take a sailboat ride. Caricaturist Dan Smith will be on hand to render your "portrait," while magician Stevie Dee will roam the crowd performing tricks. Live music will be provided by Pat Chance. Bring your family and enjoy the fun.

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SABO Banquet

Join the Student Accounting Business Organization (SABO) for their Spring banquet at the Renaissance Vinoy Resort on Friday, April 18 at 6:30 p.m.

Students will have the opportunity to interact with representatives from the Internal Revenue Service, a number of accounting organizations, stock brokerages and some of the bay area's largest employers.

The cost of attendance for SABO members is $20, for guests and non-members $30. The menu includes choice of chicken piccata or sauteed snapper with vegetables and dessert. Checks should be made out to SABO.

For additional information, call Heather Teal at 525-0340 or Laura Hoffman at 381-2874.

To publish listings or briefs, please submit information in writing to The Crow's Nest, Campus Activities Center, Room 128.