Corporate bankruptcy causes library periodical shortage

By Lorene Roberson
Staff Writer


There’s a reason the publications are not on the shelves at the Nelson Poynter Memorial Library. In January, Divine/Faxon Library Services, responsible for providing academic and medical libraries with shelved periodicals, filed Chapter 11 bankruptcy, laid off staff and ceased business operations.

It left more than 3,500 libraries throughout the world in a bind. Librarians are calling Faxon the “Enron of the library world.” And like Enron, the situation is unprecedented.

“Enron was no glint at all in the library world. Or that was happening,” said Kathy Arsenault, Poynter Library dean. “And then all of sudden I was receiving 20 to 30 e-mails a day about it. Libraries throughout the United States were blindsided.”

The Poynter Library shelves more than 700 periodicals. A glance shows the shelves are growing bare. In their place are signs with apologies.

It’s a double whammy for Florida’s university libraries. While libraries already run on shoestring budgets, the state’s libraries also feel the pinch of budget cuts in higher education.

Karen White

- 1993-present Dean of Fine Arts at the University of Nebraska at Omaha
- 1990-1995 Executive assistant to the chancellor at the University of Maryland system
- 1988-1990 Special assistant to the president at Wright State University (OH)
- 1976-1990 associate professor of music at Southeastern Louisiana University

tremendous breadth of experience, both with large and small institutions. She understands the value of
metropolitan research university campuses that are engaged in the
common community they serve.”

White was presented to the USF St. Petersburg Campus Board at its
regularly scheduled meeting last week.

“I am honored and delighted to
accept this position,” White said.

“The campus is an important part of
a fine research university and offers
See CEO on Page 7

New USF St. Petersburg CEO Karen White, left, shares a laugh with USF President Judy Genshaft.

Karen White

Karen White was named as the new campus CEO at USF St. Petersburg.

By Lorene Roberson

Corporate bankruptcy causes library periodical shortage

Parking
fees to
jump

By Jimmy Grinaker
Staff Writer

The USF St. Petersburg Campus Board met April 14 and approved a comprehensive parking master plan for the campus. The plan includes increased parking fees and a new transportation access fee, which will allow for the building of a new parking garage near the Florida Center for Teachers building.

The price of parking tags will increase from $84 a year for students to $105 a year.

The access fee will be $2.25 per credit hour on tuition fees. Parking will be divided into different areas, with a tag for the best parking in the “Gold” area costing $260 per year. Parking tags for faculty and staff will go from $116 a year to $155.

A full-time student will pay a total of $172 to park on campus each year, which is more than double the amount students currently pay. The city is considering the installation of parking meters, which would eliminate the free street parking that students utilize now.

“The parking fee structure that was approved has essentially tied our parking fee rates to those in Tampa,” said student government president Cassie Hawkins. “This is not necessarily the best thing for USF St. Petersburg. What works for USF Tampa does not nec-

See PARKING on Page 6

Corporate bankruptcy causes library periodical shortage

By Lorene Roberson

Corporate bankruptcy causes library periodical shortage

Goodbye and best wishes
Retiring faculty and staff reflect on their time on campus
Story page 3

Reducing air pollution
Campus obtains permits from the EPA
Story page 6

ACLU honors professor
USF St. Petersburg faculty member Ray Arsenault will receive an award next month
Story page 7

Congratulations graduates

Photo from USF St. Petersburg
Campus leaders recall outstanding year, look ahead to challenging future

By all accounts, USF St. Petersburg enjoyed an outstanding year and looks forward to a bright, yet challenging future. Several campus leaders recently shared their comments on this academic year with The Crow's Nest.

"It's been an extremely productive year for USF St. Petersburg," said Gary Olson, interim associate vice president of academic affairs. "We've enjoyed an incredibly positive year on campus." Olson listed the implementation of the four Programs of Distinction (which enhance the geography, history, business and journalism programs), the progress toward accreditation and the campus achieving near autonomy among the year's achievements.

Olson said most of the academic affairs office is now autonomous, meaning faculty tenure, promotions and annual reviews are handled on campus, as are curriculum issues. "The campus is fiscally autonomous and the drive for separate accreditation from Tampa is moving along well," he said.

Olson also said the campus has almost completed the hiring of a large number of new faculty and is midway through the hiring of new administration. Foremost among the new administration is the recently hired campus CEO and vice president, Karen White. "I believe Karen White will help bring USF St. Petersburg to new heights," Olson said. "She brings energy, vision and leadership to the campus."

Olson also had praise for interim CEO and vice president Ralph Wilcox. "The interim CEO helped give us real direction," he said.

John Collins, executive director of campus advancement, agreed with Olson's assessment of the year on campus. "It has been an exciting and exhilarating year for us all," Collins said. "It's been a time of change. Now that we have fiscal autonomy and are in the process of pursuing separate accreditation, we're no longer 'the Bayboro branch campus on the water.'"

Reagan Ritch said the year began with search committees and task forces working to increase campus faculty by more than 50 percent. Committees also conducted 13 executive searches, which were needed because of an almost complete turnover looming in executive leadership.

"We approach the end of the year exhausted and exhilarated at the same time," Ritch said. "We have a renewed sense of purpose, yet face even more change as all the new faculty and staff begin to arrive. But we're optimistic about the great possibilities ahead."

Letters

RE: "Anti-war protests are not appropriate at this time," and "War protesters have a right to speak out."

Though any property damages the Dixie Chicks suffered due to Natalie Maines' jibe against President Bush were obviously illegal, I would argue that much of what is designated as "hate mail" represents free speech. Matt Nelson should have quoted from the correspondence in question so that readers could decide for themselves whether or not the letter-writers appeared "hateful." How does he define what is and isn't "pure hate," anyway?

In regard to Rachel Alexander's column, it wasn't made clear that the 9/11 tragedy and the war in Iraq, as far as we know, are completely unrelated events. This connection, seemingly made by uninformed people all over the U.S., needs clarification because not only is it incorrect, but it also promotes racism. Unfortunately, I believe this connection is being perpetuated (or at least not clarified) in order to fuel patriotism for the Iraq war, although I am not alleging Alexander was doing that in her column. 

—Barbara Ness USFSP senior, English, Creative Writing

RE: Wireless LAN in the Poynter Library

The wireless network that Berrie Watson recently installed in Poynter Library was a gift to USFSP students and faculty from the Society for the Advancement of Poynter Library. SAPL funded the project from revenues from its annual campus book sale and member dues. SAPL has supported the library since the early 1980s and helped to purchase some of the very first library DOS-based computers before some of our students were even born.

—Kathy Arsenault, dean, Poynter Library

CROW'S NEST

The student-sponsored newspaper of USF St. Petersburg. Published every other Wednesday during the semester.

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USF says goodbye to longtime staff

Editor's note: A number of USF St. Petersburg faculty and staff are retiring at the end of this academic year. Three of the retiring employees shared their thoughts about their time on campus with the Crow's Nest.

Herm Brames
By Jana Albury

Herm Brames will retire this year after 35 years of employment at USF. Brames, associate vice president for administration and finance, worked at USF since 1964, four years after the university's charter class took place.

Bridges began his USF career as a resident director at the Tampa campus. He transferred to the St. Petersburg campus in 1966. In 1985 he acquired the position he currently holds today.

Bridges' responsibilities impact every aspect of the St. Petersburg campus. He operates various administration functions such as financial services, facilities, parking services and human resources, just to name a few.

Brames has served under every president that the university has had. "It has been very exciting to see the university grow and expand," he said.

Being a part of the university system for almost four decades has also allowed him the opportunity to develop close relationships with his colleagues.

"Any organization is about the people, the good people and close friends I've worked with for years," Bridges said. "The people you see everyday become part of your everyday family. This campus has a lot of good people that are truly dedicated to helping students achieve their goals."

Although Brames said he will miss both the people and the waterfront view from his second floor office in Bayboro Hall, he realizes that there is another life waiting for him. He said that he has not had much time to think about retirement yet, but is looking forward to discarding a daily "have to" schedule. Some of his retirement activities will include volunteer work and spending time with his family, including three young grandchildren.

As Brames wraps up his years at USF, he will take with him friendships and experiences that can only be accumulated through the school and service. He will leave behind a growing community that he has been responsible for developing in so many ways.

Although Bridges' employment at USF officially expires June 30th, he saved up vacation days and left his office in Bayboro Hall for the last time earlier this month.

By Nicole Johnson

For 10 years of non-stop and dedicated work, Dr. Jay Black is taking a break from workshops, conferences and the classroom.

Black, who joined USF St. Petersburg in 1993, is currently the Poynter-Jamison Chair in Media Ethics and Press Policy, and leads the Program for Ethics in Education and Community.

Black also is a professor in the Department of Mass Communications.

Black is phasing into retirement through a program that allows faculty members to retire in their titled position. Although Black will be giving up his role as Poynter-Jamison chair, he plans to stay involved with the university. "I will be working one semester a year for five years," he said.

With the rest of his time, Black plans to travel. Leading his Itinerary is a trip to visit his daughter in Seattle, and preparing to send a daughter to medical school in New Hampshire. He and his wife have planned a cross-country road trip to spend time in Utah. Black also plans to travel to Australia to continue his ethical research.

Black came to USF St. Petersburg from the University of Alabama, where he was department head and a journalism professor. He also did research as a Rotary Foundation Fellow for International Understanding at Queensland University in Australia.

Throughout his career, Black worked as a reporter and copy editor for four newspapers in Ohio and Missouri. Since 1985, he has been co-editor of the "Journal of Mass Media Ethics."

Black has conducted about 400 workshops, conferences and seminars on topics such as mass media ethics, codes of ethics, leadership and moral development. He presently is on the national council of the Text and Academic Authors Association and was head and vice president of the national ethics committee for the Society of Professional Journalists.

In 1997, Black was elected one of two national Freedom Forum Journalism Teachers of the year, earning a bronze medal and $10,000.
College of Business hires first dean

By Tom Harlan
Staff Writer

Dr. Ronald Paul Hill, founding dean of the School of Business Administration at USF St. Petersburg, is excited to be the first College of Business dean at USF St. Petersburg, which he considers an impressive university with tremendous growth prospects.

"This university is one of the crown jewels in the education system and it's only going to become more valuable in the future," Hill said.

Hill, who also will serve as a Bank of America endowed professor, said he has great expectations for the College of Business, and plans to distinguish it from USF Tampa by building a unique program.

"The program will focus on social responsibility and corporate reporting, and we need to develop new programming and hire faculty to support it," he said. "We also have a goal to go into Pinellas County and get businesses and individuals to support the program."

Although he is new to the program, Hill said he's felt involved with it from its inception after Dr. Gerald Lander, an accounting professor who helped implement the social responsibility and corporate reporting program, was so impassioned in his explanation of the program. In addition, the description of the dean's position meshed well with Hill's 10 years of experience as an administrator and five years as a dean, as well as his background in social issues, he said.

Hill said the social responsibility and corporate reporting program will provide students the fundamentals to make good business decisions. "It will help them understand the economic and moral implications of the decisions they will be making regarding their companies," he said.

Hill said he is passionate about implementing a program with national and global importance and becoming part of the debate about what's going wrong in modern corporations. In today's business climate, many businesses know they need to discuss social responsibility and corporate reporting, but are afraid to do so, he said.

Dr. David Walker, accounting professor and interim director of the social responsibility and corporate reporting program, said he plans to work closely with Hill in developing the program both on campus and in the community.

"I am thrilled to have Dr. Hill joining the College of Business as its first dean," he said. "His interest and scholarly work in the area of social responsibility is widely recognized, and he will bring to USF St. Petersburg outstanding credentials in this area."

Walker said his professional background and interests complement Hill's, and should advance the program's dynamics.

"Dr. Hill's research and experiences have been primarily in marketing and behavioral areas, while my background and credentials are in accounting and financial reporting," he said. "I look forward to teaming with Dr. Hill in advancing the program for social responsibility and corporate reporting in the months and years ahead."

Hill said he is finishing up his tenure as a professor of social responsibility at the University of Portland. He currently teaches a graduate-level leadership course, an undergraduate marketing management course and a general ethics course.

He has spent 28 years teaching, has written more than 100 articles, books and conference papers, and is regularly asked by the media to provide expert commentary on consumer behavior, consumption patterns and social policy.

Once on campus, Hill said he wants to establish a reputation as a student's dean by forming personal relationships with students and incorporating them in campus activities.

In addition, he'd like to guest lecture in classrooms and form a leadership team of business faculty to mentor students and provide an intellectual environment, he said.

"My goal is to find ways to establish personal relationships with students as we continue to grow," he said. "A benefit of this small campus is that you can get to know your dean."

Furthermore, Hill said it's a rare blessing to be in an entrepreneurial university environment that doesn't prevent universities from changing. This business approach to higher education requires hard work, but is very exciting, he said.

"We're creating the university of the future," he said.
Forget about comparisons to the original play. "Chicago" is a wonderful movie. Even those who are not musical enthusiasts liked this flick. The film version of the Broadway hit, set in the roaring '20s, excites even the most fastidious movie goer. There just isn't a dull anywhere in this musical.

"Chicago" sizzles with Depression-era ambiance and effectively portrays America's insatiable desire for fame, especially in the entertainment industry. The story follows Velma Kelly (Catherine Zeta-Jones), whose vaudeville act she adores, Velma in prison for killing her husband and sister after finding them in bed together. Both women are represented by slick lawyer Flynn, who has never lost a case. With Flynn's help, Roxie upstages Velma when her news hits the papers. Now Roxie is riding high, as she pushes Velma out of the limelight.

At the height of this fiasco, Roxie then is completely upstaged by Kitty (Lucy Liu), who also was arrested for murder. Now Roxie is old hat. The media's fodder is new news. Flynn comments, "In this town, murder's a form of entertainment."

The media circus continues. "Chicago" is an incredible indictment of our society.

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**New organization makes airport proposal**

By Matt Nelson  
**Staff Writer**

Just when you thought it was safe to get your pilot's license, another new proposal was made suggesting Albert Whitted Airport be dismantled. Adding to the growing list of twists and proposals for USF St. Petersburg's 120-acre neighbor, one organization is planning to use voters and USF St. Petersburg students to help achieve their agenda. Months after St. Petersburg Mayor Rick Baker suggested a single-runway solution, a new local organization emerged to ask the city council to leave the fate of Albert Whitted Airport up to citizens.

A group calling itself Citizens for a New Waterfront Park claim that although the airport is publicly owned land, only a small minority actually benefit from the facility. "The commercial activity is very small," said Richard Freeburg, a founding member of the organization. "Only about 172 pilots use the airport."

Freeburg contends half the land should be used for a waterfront park everyone could enjoy. Another idea is to use the land for USF St. Petersburg expansion. "The other half of the property would be left to the discretion of the voters, but certainly USF would be interested in a good position to vie for a portion of the remaining property for future expansion of the campus," Freeburg said.

Group member Bill Stokes said, "USF could expand horizontally, not just vertically like the mayor's plan."

The group said they hope to have campus support to help get 15,000 signatures on a petition. "This is a citizens' decision," Freeburg said. "These signatures will force the issue."

The petitions are needed to bring the issue to the ballot on Nov. 4. Signatures must be from St. Petersburg registered voters. Freeburg said his group wants to be actively involved with students and faculty on the airport issue. They already have the support of former dean Bill Heller. He was the first USF official to sign a petition.

The organization, comprised of 12 core members, was established in March. The group hopes to advertise their campaign soon and to start hitting the sidewalks to gain the needed signatures.

Although the plan sounds good to people hungering for the land, airport officials have been very strong in their fight to keep the airport in its current configuration. St. Petersburg City Council has voted unanimously to keep the airport open. "There are businesses that depend on the airport," said Peter Walker, an airport advocate. "Just because there are only 170 pilots doesn't mean that's all it affects. The airport is an economic stimulus for the city."

But Stokes said most of the owners are not St. Petersburg residents. "This is giving the people a choice in what happens to the most valuable piece of land in the Southeast United States," he said. Citizens for a New Waterfront Park do not expect the airport to close immediately. Their petition calls for construction of the new park by 2011. "The property has a fence around it's perimeter posted with 'no trespassing' signs," said Peter Belmont, chair of the organization. "The choice is both clear and striking: people having access to and enjoying their waterfront, or fences with warning signs keeping people away from their waterfront."

Last October, Baker proposed eliminating one airport runway. The city is still considering that suggestion.

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**Movie review: "Chicago"**

By Carl David Blake  
**Staff Writer**

Richard Gere plays Chicago's slickest lawyer, Billy Flynn (Renee Zellweger), who shoots her lover Fred Casely (Dominic West) after he taunts Roxie that he never had showbiz connections to help her. Her dim-witted husband, Amos Hart (John C. Reilly), confesses to the shooting to protect Roxie but later recants, sending her to jail. Roxie meets up with matron Mama Morton (Queen Latifah), who takes Roxie under her wing, introducing her to prominent attorney Billy Flynn (Richard Gere), who "spin doctors" her murder to create a media extravaganza, figuring the public will get caught up in the sensationalism.

Roxie soon meets fellow inmate Velma Kelly (Catherine Zeta-Jones), whose vaudeville act she adores. Velma's decision, "There are businesses that depend on the airport," said Peter Walker, an airport advocate. "Just because there are only 170 pilots doesn't mean that's all it affects. The airport is an economic stimulus for the city."

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Last October, Baker proposed eliminating one airport runway. The city is still considering that suggestion.
Student-led fundraiser buys permits to reduce air pollution

By Vanessa Espinar
Staff Writer

USF St. Petersburg obtained two permits from the Environmental Protection Agency to release sulfur dioxide into the atmosphere this year. However, this does not mean there will be more air pollution.

In fact, it’s just the contrary.

"Technically, this group (USF St. Pete Friends for Better Air) is entitled to pollute two tons of sulfur dioxide," said USF professor Dr. Antoinette Criss. "But we bought the pollution permits issued by the EPA."

Criss brought to her Environmental Economics class the idea to bid for the permits to reduce air pollution.

"This provided an opportunity to make a difference in air pollution," Criss said.

Mary Buhl, an environmental science policy senior who takes environmental classes, liked the idea and made her own presentation to the administration.

"It was very emotional for me because it was an auction and there was not a guarantee," Buhl said. "But the payoff was great."

Mark Wilson, College of Business Director, said, "I like the idea that our students are helping to keep our air clean, along with learning U.S. environmental policy and how auction markets work."

Both Criss and Buhl credit the EPA with the success of the project. Criss emphasized that anyone can bid in the EPA auctions. "I'm proud of my students for taking this action," Criss said. "Through the concentrated efforts of one student, we were able to reduce this year's sulfur dioxide emissions by two tons. If more people would become involved, we could send our message loud and clear and the result would be cleaner air and a less polluted environment."

- USF Professor Antoinette Criss

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Pricing continued from Page 1

Petersburg."

The parking garage will not be completed until 2006, so many current students will not receive any benefit from the added fees.

To compensate for this, student government asked for and received funding for "safe teams" to accompany students who might feel threatened while having to walk alone to remote parking areas.

These teams will be in effect next year.

Library continued from Page 1

of titles unavailable for a short period of time."

Some publishers are lending a helping hand. "Most are willing to continue their subscriptions in hopes that the situation will be resolved," Oberhofer said.

Arsenault and her staff are scrambling to accommodate student and faculty needs. If a publication is not on the shelf, Arsenault recommends checking the online version or asking Pointer's reference staff.

Parking tags for students will increase from $84 a year to $105 a year.
Campus professor garners honor from ACLU

USF St. Petersburg professor Dr. Raymond Arsenault, a nationally acclaimed chronicler of the civil rights movement, will be honored by the American Civil Liberties Union (ACLU) Foundation of Florida at its 24th Annual Nelson Poynter Civil Liberties Award Dinner May 10.

Arsenault, a noted scholar and former president of the ACLU of Florida, will be presented with the 2003 Nelson Poynter Civil Liberties Award for his outstanding contributions to the advancement of civil liberties. As the John Hope Franklin Professor of Southern History and the director of the University Honors College at USF St. Petersburg, Arsenault has taught political, social and environmental history of the American South since 1980.

"Dr. Arsenault has distinguished himself as a leading authority on Southern culture," said Dr. Gary Olson, interim associate vice president of academic affairs. "His continuing research has established him as an expert who led to his being featured in Newsweek and The New York Times, on national radio programs and on ABC's "Nightline."

Paul Pohlman, president of the Pinellas Chapter of the ACLU of Florida, said, "Roy is an inspiration to all of us who are committed to defending the principles of social justice, equality and fairness." He called Arsenault "an outstanding leader" in Florida and in the Tampa Bay area who "captures the lives and struggles of the brave activists who fought for change during the Civil Rights Movement."


Well known for his involvement in local and national organizations related to public policy, historic preservation and social justice, Arsenault served as president of the ACLU Pinellas Chapter from 1985 to 1997. During his term, he organized a lecture series to commemorate the bicentennial anniversary of the Bill of Rights and spoke regularly on the importance of preserving individual liberties under the U.S. Constitution.

Immediately following the award dinner, Arsenault will moderate an interactive discussion on how the civil rights movement evolved in Florida, and how it has been remembered and represented. Featured panelists include: John Hope Franklin, professor emeritus of Duke University and one of the world's most distinguished scholars of the American South and African-American experience; Eugene C. Patterson, former editor of the St. Petersburg Times, the Washington Post and the Atlanta Constitution, and renowned editorial writer, especially on the topics of race issues and religion; and Bernard LaFayette, Jr., a native of Tampa and former "Freedom Rider" who currently devotes his efforts to international workshops on nonviolent social change.

CEO continued from Page 1

distinctive undergraduate and graduate programs. One of the attractions of the post is the opportunity to work with a highly qualified and talented faculty and staff on a metropolitan research university campus. The USF St. Petersburg students to whom I have met are serious and motivated learners and demonstrate pride in their campus.

White has extensive experience with issues affecting metropolitan universities. In 1998, she was selected for a higher education leadership program of the American Council on Education and spent the year at Wright State University. She stayed on at the institution as special assistant to the president for another year, during which time she coordinated a national coalition of university presidents defining and promoting the metropolitan university model and edited a scholarly journal on the same topic. From 1990-93, she served as executive assistant to the chancellor of the University of Maryland System and as a consultant to the National Association of State Universities and Land Grant Colleges on urban and metropolitan university issues.

White also has been active in the communities in which she has worked. At the University of Nebraska at Omaha, she served on the boards of numerous arts organizations including the Omaha Symphony, Nebraska Shakespeare Festival, Omaha Community Playhouse, and the City of Omaha Public Art Commission.

A violinist, she has performed more than 100 solo and chamber music recitals and served as concertmaster of the Iloan Rouge Symphony, the New Orleans Pops and Ballet Orchestras, and the Cincinnati Ballet Orchestra.

White earned a baccalaureate degree in music education from the University of Arizona and master's and doctorate degrees in musical arts from the University of Arizona. She previously served on the music faculty of Southeastern Louisiana University, where she was president of the Faculty Senate.

---Information from Buddy Baker, interim coordinator, media relations

DEPARTMENT OF JOURNALISM
AND MEDIA STUDIES

Spring Reception
Honoring graduates & student achievements

Friday, April 25, 2003
From 4 to 5:30 p.m.
Florida Center for Teachers
Room 123

---Information from Buddy Baker, interim coordinator, media relations
Funny . . . you don’t look like a comedy writer

Do you watch “The Simpsons” or “Frasier” and say, “You know what they should do . . . ?” Have you always dreamed of moving to Hollywood and writing for situation comedies? Or do you just wish you could put a little humor into your writing?

This summer, Lisa Rosenthal, a writer/producer for shows such as “The Fresh Prince of Bel-Air,” “Married . . . with Children,” “Martin” and “Head of the Class” is teaching an eight-week class called “Writing the Situation Comedy.”

The class is offered through USF’s Continuing Education department. Students will learn sitcom structure, how to develop ideas, script format, how to write dialogue and tailor humor to the show, basically the kind of things they look for in Hollywood. The goal is a speculation script for a current sitcom, the accepted foot-in-the-door writing sample. You’ll also receive tips on how to get, and keep, a job in the industry.

Rosenthal said she’s had everyone from high school students to retirees sign up. “Short story writers, playwrights, skit writers—they’ve all told me they learned a lot they can use,” Rosenthal said. “And if you like to laugh, I’d suggest this class much more than Introduction to Microsoft Excel.”

This summer marks Rosenthal’s fourth time teaching sitcom writing in the area. She moved to St. Petersburg two years ago from Los Angeles and is currently a graduate student in journalism studies at USF St. Petersburg.

The class will meet Tuesday nights from 6:30 to 8:30 beginning June 3. It is a non-credit class and the fee is $145. For more information or to register, call USF Continuing Education at 813-974-2403 or 866-541-7124, or go to www.outreach.usf.edu.