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University of South Florida St. Petersburg.

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For the last 10 years, Jim Grant oversaw the construction of our campus's main buildings. His vision gave us Harborwalk, the Science and Technology Building, the Poynter Memorial Library, and many more. He leaves a legacy that will surround every future USF St. Petersburg student. Read more about Grant on page 5.

Photos by Aimee Alexander
President Obama addresses college attendance

President Barack Obama addressed the concerns of college students on Sept. 27 in a morning conference call from the White House with student journalists from colleges and universities across the country.

"The U.S. has fallen from 10th to 12th in ranking of college graduation rates among developed nations in one generation," Obama said.

"If we're serious about building a stronger economy and making sure we succeed in the 21st century," he said, "then the single most important step we can take is to make sure that every young person gets the best education possible, because countries that out-educate us today are going to out-compete us tomorrow." Obama noted that 34% of in-state students in his college graduation rate, which is 50.6%, according to the most recent 2008 statistics from the National Information Center for Higher Education Policy-making and Analysis. The center measured the six-year graduation rates of back-to-back students of that year. The national average is 55.0%.

The 2007 U.S. college graduation rate was 36.7%, according to the Organization for Economic Cooperation and Development. The OECD measured "what proportion of the population has graduated from college by the typical college graduation age in the country," according to an Aug. 13 report from Politics. Of the 22 nations included in the calculations, Iceland had the highest rate at 63.1% followed by Poland with 49% and Finland with 48.5%.

The U.S. was ranked 34th out of the 32 in OECD's 2007 rankings.

"We've done OK, in terms of college enrollment rates, but more than a third of American college students and more than half of our minority students don't earn a degree, even after six years," Obama said. "And that's a waste of potential, particularly if folks are racking up big debt and then they don't even get the degree at the end... It's up to students to finish, but we can help remove some barriers.

Obama and his administration are focusing on making college more affordable, with a goal of the U.S. having the highest proportion of college graduates in the world by 2020, he said.

On March 30, Obama signed into law the Health Care and Education Affordability Reconciliation Act—the health care reform bill—that included the Student Aid and Fiscal Responsibility Act.

SAFRA invests $36 million over 10 years to increase the federal Pell Grants, boosting the maximum allowed grant to $5,550 in 2010, and $5,975 by 2017, according to a July 15 report from the Committee on Education and Labor. The act will convert new federal student lending directly to the Direct Loan program, instead of the federally guaranteed student loan program, according to the committee.

"What we've also done is made sure that future borrowers are able to choose a plan so that you never have to pay more than 10 percent of your salary each month to service student loans that you've taken," Obama said. "And if you go into public service and you keep up with your payments, whatever left over student debt that you have will be forgiven after 10 years!"

Students have seen increases recently in the tuition costs of public universities, in part because of the economic problems of the last few years. States have made drastic cuts to public education funding to make up for budget deficits. Rising costs of health care drive up the price of these universities.

"If you're going to a university to join a spa, you're going there to learn so that you can have a fulfilling career," Obama said. "If all the amenities of a public university start jacking up the cost of tuition significantly, that's a problem."

"We're making sure that the teaching loads at universities continue to emphasize research and continue to give professors the opportunity to engage in work outside the classroom that advances knowledge, but at the same time remind faculty that their primary goal is to teach," he said.

He also stressed that students should pay attention to politics outside of contentious presidential elections, such as with upcoming midterm elections.

"I want everybody to be well informed and to participate," he said. "If you do that, then I feel very optimistic about the country's future."

Correction: Issue 3

In our issue on September 20, 2010 Spectrum was misidentified in the article, "Multicultural Center mentors students." We regret the error.

Have questions or comments about this issue? Send your letter to the editor to nswilli6@mail.usf.edu.
Sustain-a-bull: green news

Jerrod Simpson

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With Florida's broken budget and a demand 11.6 percent unemployment rate, the top issues of the upcoming election have been jobs, jobs, and jobs. But what about the green job revolution idea that was really hot last season? Did its electric battery die?

"What Florida expected to face billion-dollar budget shortfalls for at least the next three years, revenues from oil and gas drilling could help our state meet its budget needs while providing a permanent, dedicated revenue source for programs that invest in renewable energy technologies," said Bruce Kershner, executive director of the Florida Solar Energy Industries Association, in October 2009. This revenue source was estimated to produce $2.3 billion to $12 billion in tax revenues, according to economists Field & Associates.

But after the BP disaster, mentioning the idea of drilling in Florida has become unusual, especially from the solar industry, and the idea of using tax revenues from oil to fund solar initiatives is as dead as a daisy-covered pelican.

This year, struggling to balance the books and facing pressure from anti-regulation movements like the Tea Party, the Florida Legislature shut down Gov. Charlie Crist's 2010 plan, which would have mandated Florida power companies to produce 20 percent of their electricity from renewable energy sources by 2020. The state's solar rebate program lost funding in 2008. St. Petersburg Times reported in August that almost 16,000 homeowners and homeowners were still waiting for promised solar installation rebates totaling $22.7 million.

Opponents of Crist's mandates say that utility companies would be forced to pass the costs onto the consumers who simply can't afford rising energy costs in today's difficult economic climate.

"I believe that, and I think most people now are coming to the conclusion, that the solution to global warming, the solution to our energy dependence, is technological advancement in the production and efficiency in the use of energy," said Marco Rubio, speaker of the Florida House of Representatives, on the WFSU radio program "Florida on the Line" on Feb. 13. "And that's not going to happen through government mandates. That's going to happen through the American innovation."

But, in 2008, a Marion-Dixon poll showed that only 44 percent of Floridians wanted the legislature to encourage solar power, and that they were willing to pay for it. Some might also argue that the big oil lobbying has shackled the invisible hand of the market. According to a study done by the Environmental Law Institute, fossil fuels benefited from $72 billion in government incentives from 2002 to 2008, while subsidies for renewable fuels totaled $29 billion during the same time.

"Utilities are not signing the long-term, pay-as-you-go power contracts that they would before," said Rob Goodrich, a lobbyist for the American Wind Energy Association, in an Associated Press report from Sept. 16. "Without a mandate, the industry is reliant on short-term tax credits, which lead to a continuing boom-and-bust cycle."

Some students on campus have tried to opt-out of utility companies and politicians to take care of our energy issues. Students have proposed a Green Energy Fund that will be brought up for a vote as a campus referendum.

"Energy costs are the second highest cost for universities," said Megan Demchar, USF St. Petersburg Power Vote coordinator.

Demchar believes that cutting these costs with renewable energy will free up more money to fund other programs within the school. Demchar also stated that this is the first time students would get to vote whether a fee will be added to tuition, and students would receive every three years.

"This is the students taking charge, and if we can get this done, it will lead to other things," said Stephanie Covert, SEAS volunteer coordinator.

Breakfast with the mayor

Jerrod Simpson

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Bacon makes everything taste better—including politics. At the monthly Breakfast with the Mayor meeting, St. Petersburg residents can have a helping of both.

Mayor Bill Foster holds these meetings every Tuesday at a different restaurant around St. Petersburg. The meeting begins at 7 a.m. and may last as long as three hours. The event provides citizens with an opportunity to present questions and concerns to the mayor in an informal way.

On Sept. 22, The Hangar Restaurant & Flight Lounge, located in the Albert Whitted Airport Terminal—two blocks east of USF St. Petersburg—hosted the gathering of about 20 people, who waited for their turn to have a minute with the mayor. Citizens voiced concerns about issues like broken street signs or lights, late-night party noise, city job inquiries, and questions about building codes and permitting. Foster tried to address each issue and provide proper follow-up contact information before moving on to the next person.

"He's a very nice person," said Matta Humby, a new St. Petersburg resident. She and her husband, Steve, discovered the event online and decided to take the opportunity to meet the mayor.

"We just came to see what it was all about," said Steve, as he waited for the mayor to make his rounds.

USF St. Petersburg students attended the meeting to ask about the progress of a Midtown recreation project, according to Foster. Many students are also concerned with the city maintaining a vibrant nightlife.

"Students are so caught up in academic life that when they're not in school, they just want to let their hair down," Foster said.

Another issue facing college students is whether they will be able to find a local job after graduation. To tackle this issue, Foster plans to connect college curriculums with the demands of local industries, like the medical field, which consistently has to recruit from other areas due to the lack of qualified local candidates.

Foster hopes that by providing more opportunities to college graduates, they will be more inclined to "spread their roots" here. 
Local Muslim leader stresses community building

Tom Chang
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Imam Wilmore Sadiki visited USF St. Petersburg on Sept. 9, to discuss misunderstandings about Islam and the traditions of Ramadan.

Sadiki, of the St. Petersburg Islamic Center, talked about details of his life, his stint as a neighborhood owner and his journey to Islam.

"I think the problem stems from within Islam, not outside, because I think a lot of people in Islam don't understand the religion the way it should be understood," Sadiki said. "You find a lot of people in Islam only get involved with the rituals."

Sadiki's Islamic journey started when he accidentally found a mosque on the way to the beach one day. He initially thought it was a cult, but then talked to the people and got involved.

Religious groups on campus but lacked a community building, Sadiki admits since the Sept. 11, 2001 terrorist attacks, the spotlight and pressure to get involved with the Muslim community increased.

Sadiki's Islamic journey started when he accidentally found a mosque on the way to the beach one day. He initially thought it was a cult, but then talked to the people and got involved.

"We're fortunate to have the Imam visit us to familiarize our community with some of the basic principles of Islam and shed some light on the current debate in the country on Islam and Muslims in America," Olimat said. "Community building should begin at the university level."

"In America, you're free to be whoever you want to be," Sadiki said. "Until the people come out of the mosque, go into the church and become more active with different groups and organizations, people would see our true character and Christians would be apt to wonder for the character of the Muslims," Sadiki said. "The only reason why Christians don't do it is because they don't know us. It's not their fault. It's our fault."

Despite the misunderstandings, Sadiki feels Americans have done a lot for Muslims wanting a better life for themselves.

"They have found peace here," Sadiki said. "In America, you're free to be whoever you want to be."

Muhammad Olimat, visiting lecturer of Middle East Polities at the Department of History, Government and International Affairs, brought his class to the lecture.

"We're fortunate to have the Imam visit us to familiarize our community with some of the basic principles of Islam and shed some light on the current debate in the country on Islam and Muslims in America," Olimat said. "Community building should begin at the university level."

Thomas Smith, associate professor of political science, also brought his class to the lecture.

Smith's students were surprised that Sadiki could connect with them. "My students expected a stern preacher," Smith said. "Instead, here was a guy who used to run a night club."

Smith also said that his students were also struck by how open Sadiki was to reasoned argument. "It was a lively and open discussion," Smith said.

Bible study group helps students search for purpose

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The Kler-e-te Bible study group meets Wednesday nights at 7 p.m. in Chick-il-A on the USF St. Petersburg campus to discuss religion and life.

Live bands play at every other Kler-e-te meeting. All attendees are welcome to a free chicken sandwich and soft drink.

Kler-e-te brings college students and young adults together to look for community and purpose in life. They believe that God has a purpose for everyone and they would like to help people find that purpose by studying and discussing the Bible.

"Our goals is to wake people to understand the question of God is not just a religious kind of cultural question, but a question of reality and a question of life," said Smith's student Emilio Marrero.

Michael Mishoe, the creative arts pastor at BridgePoint Church, and Marrero, who is also involved with the Atheists church in Tampa, pair the group together.

In 2009 they both had small Bible study groups on campus but lacked resources.

"Emilio had more people than I did, and I had the resources, like a PA and the Chick-fil-A space available to us," Mishoe said. "God just kind of brought us together and we have Kler-e-te."

Marrero met Mishoe, who was interested in bringing the two groups together. "Emilio had more people than I did, and I had the resources, like a PA and the Chick-fil-A space available to us," Mishoe said.

"We do have a lot of people come in here with blanks slates," he said. "Most people have a searching mentality when they come in."

The group hopes to help in the search for purpose and understanding in new ways that people may not be used to.

"It's a fun group. We get together to talk about life or certain aspects of the Bible, beliefs faith or whatever it may be," said student Jennifer Ruynt. "It's just a fun group to chill with, and there's free food and live music!"

Kler-e-te is looking for live bands to perform for the Bible study. All kinds of music are welcome as long as it is appropriate for the event.

If you are interested in playing, e-mail Emilio Marrero at EmilomarreroVG@gmail.com or Michael Mishoe at mmishoe@bridgepointonline.org.
USFSP architect retires after 10 years

Amy Heckler
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James Grant, known as the traveling architect, retired from USF St. Petersburg Thursday, Sept. 16 after working 10 years at the university.

"Jim Grant is an architect extrordinaire, and this campus was truly blessed by the expertise he brought to and shared with us," said Dr. William Heller, dean and CEO of the campus from 1992 to 2002.

Others echoed these sentiments. "He's one of those rare individuals that we'd like to clone because he is such an extraordinary college, friend and role model. He will be missed at this campus," said Susie Teichler, events coordinator for USF St. Petersburg.

As director of Facilities Planning and Construction, Grant oversaw numerous projects during his tenure at the university including the harborwalk, which Grant described as his most "rewarding" project.

"Harborwalk, the pathways and landscaping between the campus buildings, is the most unifying element of the campus," Grant said.

Teichler referred to the harborwalk as the "heart of the campus" and also praised Grant for integrating native plants into the harborwalk landscaping as he was interested in making USF St. Petersburg "as green as it can be!"

With the inclusion of student residence buildings another project Grant was particularly proud of as it completely changes the dynamic of the university, he said.

"With students living on campus, it brings so many positive aspects such as security on campus, interracial sports, student organization and now the approval of a multi-purpose student center," Grant said.

"He shared a vision for what an urban campus ought to look like and how to make it reciprocally inviting for those in the community as well as those on the campus," Heller said.

Some of Grant’s other projects included the Science & Technology Building, Residence Hall One, Nelson Poynter Library, Bayboro Hall, Peter Rudyard Place.

"Traveling for tournaments has allowed them the chance to meet people with shared interests from all over the country. He has made friends from all over the country and for past tournaments, has traveled to places like Idaho, Tennessee and California. Nationals will be held in New York City this year.

"Traveling for tournaments has allowed them to sightsee, try new food, and see the way other college campuses function. If you want to find people who are passionate for something, go to the places they all go to at each other's," he said.

The team competed in another tournament at the University of West Georgia during the weekend of Oct. 2.

Amy Heckler also contributed to this story.
While some people are die-hard Lady Gaga fans, some are still torn by the fact that there are ideas from a group of already-legendary and talented artists like Freddie Mercury, David Bowie, Prince, Madonna, Grace Jones, Beyoncé, Christina Aguilera and especially Ronnie Murphy. The comments comparing her to Madonna, a real stereotype-breaking woman of substance and intelligence, can rob the wrong way.

She is selling a product to anyone who wants to buy it, and to some, that product is her own destiny, self-absorption. She is an entertainment act that is shocking to some, but quite ordinary to others who think they can see right through the harmless-bliss act.

Despite the scrutiny, Gaga is not hesitant to speak up for human rights. She donated all of the profits from one of her concerts to the relief efforts for the earthquake in Haiti. She and Cyndi Lauper are working together to raise awareness for HIV/AIDS. She spoke out for gay rights at the National Equality March and seems to believe in equality for all.

"I love how she takes risks, which in fashion is usually a good thing." Tavers said. "Back in her 'Telephone,' "Loverboy," days, I loved the way she dressed [a textured, blazer with her ... hair bow. Nowadays, she's walking around in coat, so I like her just the way she is."
Book Review: The Chelsea Handler Trilogy

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"Shut your fart!" says Chelsea Handler, comedian and best-selling novelist, throughout her book "My Horizontal Life," "Bang Vodka? It's Me, Chelsea," and "Chelsea Chelsea Bang Bang." She expresses her feelings whether they're ugly or pretty, and whether you like it or not.

All three of Handler's books have been New York Times' bestsellers. "My Horizontal Life" opens with a cute story about when she was 7 years old and photographed her parents having sex. She goes on to discuss the virtues of the one-night stand.

"My Horizontal Life" chronicles her outragous journey through the different bedrooms of a variety of men. It's a leave-nothing-unexplored account of what can happen between a man and a sometimes very inaudible, occupying woman during one night of passion. Handler recalls the highs and lows of her one-night stands with hilarious vulgarity, but also an admirable sense of owning-up-to-it honesty.

"Are You There, Vodka? It's Me, Chelsea" is an autobiography that is so hilarious, it's hard to believe all of these events happened to her. The book highlights different stages of Handler's life from her psycholgical ties in adolescence to a teenage life, lesbian kiss in jail.

When she needs to get a few things off her chest, she gravitates to her bottled best friend, vodka. There's no questioning why she drinks; you might too if you found out that your boy friend was getting freaky with a Poligante/poo-dle hybrid or if you had to pretend to be on a honeymoon with your father just to upgrade to first class.

It's hard to believe she could convince her third-grade class that she has been cast to play Goldie Hawn's daughter in the sequel to "Private Benjamin" or that she decided to be more egalitarian by being a redhead. Handler has such a knack for getting herself into the most outrageous situations that are fun, body parts, or offensive descriptions, well, offend you.

"Chelsea Chelsea Bang Bang" highlights Handler's love for playing pranks on her friends, including her loved ones, and just making fun of herself. The chapters in "Chelsea Chelsea Bang Bang" cover her drunken encounters on a vacation in the Turks and Caicos Islands to an outrageous trick played on Handler's boyfriend involving the faked death of a friend's dog.

I had to put these books down several times because I was cackling so hard I laughed. Not being the kind of reader who really ever laughs out loud at a book, I highly recommend each of these books—unless you are part funny, part reclusive, or offensive descriptions, well, offend you. If you've seen Handler's show "Chelsea Lately" or El, you'll get a great group of what's in store for these books.

Screen addiction is in your future

Andrew Silverstein
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I tell you, we are here on earth to fart around, and don't let anybody tell you different.

- Kurt Vonnegut

Our laptops and smartphone-modern vehicles of light-speed broadband communication, technological testaments to man's ceaseless, inventive spirit, and the best things ever to fart around on.

As humans, we love to fart around, especially on the Internet. There's something very soothing and free about scrolling down a long illuminated page of endless hyperlinks, each at your complete disposal, to pick or not pick with minimal, if any, consequence.

There's no pressure to impress the boss, or keep the wife happy, or entertain the kids—just you and your incredibly entertaining choices. It's like some sort of psychic Norwegian to the cerebral stresses of mundane and complex real-life. It's a refuge.

How many times has the happened? You finally gather the motivation and employ the computer to help with something productive, writing a report or something. You sit down and scroll the blank word document with that little cursor pouncing like a harebeat, and nothing—just pure nothing. Everything that's not about this paper seems, all of the sudden, so much more savory and attention-worthy than ever before. Some random bit of trivial information seeps into your cranium.

"Robert Deniro was the bomb in 'Heat.' I wonder how many movies Robert Deniro's been in," and then it stops...

"I wonder how many movies Robert Deniro's been in," slowly evolves into, "Wha'w, Deniro gained 60 pounds for 'Raging Bull?' I wonder who else has gained a crap-load of weight for a movie?" which then turns into "Christian Bale lost 63 pounds for 'The Machinist,'" and before you know it you've watched way more YouTube videos of hikers being tickled than you'll like to admit, and that doc is still a doozy white expose.

It's amazing how we get anything done with so much entertainment at our disposal. The right thing to say here would be a placing, "Well yes, it's great, but too much of anything is never good, moderation is key," but I think about how much of my days are spent mindlessly staring into screens and can't help think there's no turning back.

Watching the hipster guy on YouTube neatly plopped himself over the sight of a double rainbow is way more fun and entertaining that the actual sight of a double rainbow these days, which is odd and unsettling.

"The food industry found, and now exploits, our hardwired addictions to fat and sugar. We're bombarded with signs and commercials of desire, well-fed flesh, closely encouraging us to Open Happiness, Think Outside the Bun, Buy Your Thighs—all without the slightest end toward the fact that this stuff is slowly killing us and our quality of life.

What if humans entertainment faces a similar destiny? The late, renowned writer David Foster Wallace built his 1996 fictional epic, "Infinite Jest," around the possibiljty. Could we eventually master the art of capitvating and entertainment so well that, eventually, everything just pales in comparison to the pleasureably, playground-nature of fart-around, Internet-ainment?

"A Vision of Health and Creativity"

Guest Speaker: Matuschka
Artist, Activist and Author
Wednesday, Oct. 6
DAV-103
5-6:30 p.m.

New York-based Matuschka's photos and essays have been widely published in a variety of international publications since the 1990s. Among her accolades are the prize-winning 1993 cover of the New York Times Sunday Magazine, the Rachel Carson Award for environmental concerns, a Gold Award from the World Press Foundation, and a Pulitzer Prize nomination for photography.

In 1996, the artist's poster "Time for Prevention" was commended as the Best Environmental poster Award. In 2003, Life magazine chose Matuschka's iconic self-portrait "Beauty Out of Damage" for its special tribute: "One Hundred Pictures That Changed the World!"

Presented by the Department of Journalism and Medias Studies at USF St. Petersburg
Breast Cancer awareness takes on new look

Amanda Petulac
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Breast cancer is a disease that does not discriminate. It affects women and men, young and old, and various races, according to the Susan G. Komen for the Cure foundation.

One in 106 men will get breast cancer. On average, a woman will be diagnosed with breast cancer every three minutes. These statistics are scary and intimidating, but there are around 2.5 million breast cancer survivors in the U.S. alone. There is hope, and learning how to prevent this disease, and making others aware, can put an end to the negative statistics for good.

Here are seven tips that Ester Lauder suggests to improve your health and awareness of this disease:

• Talk with your doctor about how often to get screened.
• Check yourself often. Make an appointment with your doctor if you notice any changes.
• Add more variety to your college diet by eating more fruits and vegetables. The antioxidants and fiber found in them may help prevent cancer.
• Get active. Participate in yoga, rock-climbing, ballet or intramural sports. Find something you're passionate about.
• Don't be a victim of the Freshman 15. Studies have shown extra weight makes breast cancer more common.
• Sacrifice your social life for good. Take your first step towards fighting this disease, the Breast Cancer Research Foundation has teamed up various companies such as Estee Lauder, Ann Taylor, Avon, Clinique, Coach, Target, and the Hard Rock. Each of these places offers a product with a portion of the proceeds going to benefit the Breast Cancer Research Foundation. Here are some examples:
  • Avon Pink Ribbon Hand Relief—At $21, this moisturizing hand lotion is perfect for keeping hands soft in the cool months ahead.
  • Bank of America Pink Ribbon Visa Signature credit card. This is a great way to start building credit as a college student. With this card you have the option to donate your points to fund research.
  • New Balance Women's Running Shoes. Motivate yourself to get in shape at the campus gym by updating your sneakers in either pink or black at $24.99. New Balance will contribute 5 percent of the suggested retail price of sales to Susan G. Komen for the Cure.
  • Sonia Kashuk Shaping Pink Pencil Brush Set—Invest in this four-piece purse brush set for $12.99 to touch up makeup between classes.
  • Pink Ribbon and Heart Ceramic Travel Mug—Keep your caffeine fix in this adorable pink cup for $13. This funds 1 percent off of a mammogram. Get yours at shopthepinkbreastcancer.com.
  • Aveda Pink Ribbon Hand Relief—At $21, this moisturizing hand lotion is perfect for keeping hands soft in the cool months ahead.

Ask the Campus Veteran

A little over a year ago I broke off my three-year relationship with my ex-boyfriend due to differing life goals/ directions. At the time I felt it was the best decision for both of us. Over the past year he tried relentlessly to win me back. Each attempt I turned him down, which has made me realize that I was being selfish and not giving him a fair chance. Forgive me for being in denial, but now that he has stopped chasing me and started chasing someone else, it sounds like you somehow feel rejected and old guy back.

Debbie Downer

Debbie, it sounds to me like you want to have your cake and eat it, too. After three years with your #1 guy, you realized the relationship wasn't right for you, so you decided to get out, but you never really moved on. And now, despite being with someone else, you want your old guy back.

What has changed? Your ex isn't any better than he was when you broke up, but now that he has stopped chasing you and started chasing someone else, it sounds like you somehow feel rejected and have gotten jealous. Just because you no longer have him wrapped around your finger is no reason to assume all of a sudden want him back. My guess is that you miss being worshipped more than you miss him. Grow up and quit being selfish.

It is not unusual to want someone out of your life who has been there for years, but you need to move on. Letting go of your ex needs to happen. Honestly, you should take a hard look at your current relationship, too. It may not be the best idea for you to be in this relationship at this time.

Best of luck to you, Debbie.

-Campus Veteran

E-mail your questions for the Campus Veteran to campusveteran316@yahoo.com

How to look fresh-faced after a long night

Taylor Gaudens
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The alarm sounds. It's 9 a.m. To the rest of the world, the day started three hours ago. But, like many others in your class, you snacked for the big test at the 24-hour Starbucks about four hours too long. If you only got two hours of sleep, wear a little makeup to help you look fresh-faced and not completely exhausted.

Sacrifice three minutes and look like alive like Bella from "Twilight," not dead like Edward.

Line the inner bottom eyelid with white eyeliner. This makes your eyes look more open. Then do a thin line on your top lid with black or brown eyeliner. This will give your eyes some definition. If it looks like you look like a Zilla, that's OK. The look is complete, you will look a finish with one or two coats of mascara to pull the look together.

Lack of sleep can make you look pale, so opt for a weary pink blush or bronzer. Apply mostly to cheeks and dab a little color on your forehead and nose. This will make you look and feel better.

Don't forget to eat breakfast, or at least grab some orange juice or water, before heading out the door. Nothing is more uncomfortable than taking a test on an empty stomach.

Just take a few minutes to pull yourself together after a long night. You will thank yourself when you see that test.
SG plans hammock rental service

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McDonald says the idea to provide hammocks for students came from a commuter friend of his who would sleep in his car between classes.

"I kept on asking around, and I noticed more people who actually take naps in their cars between classes because they live 30 to 40 minutes away, and they're not going to drive home just to drive back to catch up on sleep," McDonald said. "We're all college students and we need sleep."

The current plan is to purchase 14 hammocks that cost $40 each, according to McDonald.

Seven will be stored in the Fitness Center, and the other seven will be available at the Waterfront. McDonald relays the process of checking out a hammock to that of renting a kayak, a service already available for students. You will need to provide your student I.D. card to check out a hammock. McDonald says he also wants to provide a timer for students taking a nap between classes.

"The number of recreational spaces available for students to gather and relax is limited," according to the bill sponsored by McDonald. "Consistent increases in the growth of the student body call for increases in the number of services provided."

"We need to take advantage of the harbor, and we need to provide places for students to take naps," McDonald said. The service will not begin until it is approved by administration. McDonald says that the hammocks will be ordered as soon as it is approved.

### Student Government Overload

**MEETING TIMES**

**Judicial, Executive, Legislative**
Every 3rd Thursday at 10AM
CAC Club Room

Executive Branch
Friday at 11AM
Chick-H-A

Senate
(General Assembly)
Wednesdays at 3PM
Davis 103

Legislative Affairs
Wednesdays at 12PM
CAC Club Room

Appropriations
Tuesdays at 3PM
CAC Club Room

**OPEN POSITIONS**

Elections Commission Officials (3), and Senate Clerk (paid)

### UPCOMING BBQS

- **October 8th** - Pool
- **October 11th** - RHO
- **October 20th** - Pool
- **October 29th** - Fort Desoto
- **November 1st** - RHO
- **November 10th** - On Campus
- **November 19th** - Fort Desoto
- **November 22nd** - RHO
- **December 1st** - In Front of Library

### JUNIOR ACHIEVEMENT TRAINING

Friday, October 15th
11am-1pm in Davis 130

### IMPORTANT UPCOMING BUSINESS

Creation of a Bike Rental Program, and the Construction of a Recreational Space behind RHO

### HOMECOMING

October 4th - 8th
Activity Info in the CAC

### SENATE ELECTIONS

October 25th & 26th
Packets are located in the CAC

### COOKOUT

Friday, October 8th from 1:30-3:30pm on the Harborside Lawn

### Award winning artist comes to USF

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Awards winning multi-media artist Matuschka comes to USF-S. Petersburg from Oct. 4-8.

Matuschka is widely recognized for her prize-winning self-portrait "Beauty in Damage," a haunting male portrait of herself partially shrouded and recently mastectomized after having breast cancer in 1991.

The photo was named one of Time Magazine's "100 Portraits That Changed the World." An orphan at the age of 13, Matuschka's foster mother recognized her talent and enrolled her in art classes.

"Artists are like politicians; they try to speak to people. The difference is artists tell the truth and politicians sometimes lie." Matuschka says on her website.

In 1987, Matuschka focused more on her body as a subject, which started her series "The Rains." "Why I'm inviting her here is that she is an internationally known and respected artist, author and screenwriter who pushes the envelope of what is conventionally allowed," said Demi Ellicott, professor in the Department of Journalism and Media Studies. "The question of how much you push the envelope is an extremely important ethical consideration for mass communicators, both in traditional and digital media."

Matuschka will meet with various classes during her time at the university and will meet informally with some faculty and students. She will give a public presentation Wednesday, Oct. 6 at 5 p.m. in Davis 103.

###enrollment

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Veronica Jackson uses Midtown as inspiration

Brittany Long
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"His name was Ignatius. He was a tall black man, wore a top hat but like Abraham Lincoln and he said, 'You should have rounded shoulders.'" Jackson said. "When you hear their stories, they were strong enough to get through adversity and make it to the top." She wants to be that inspiration to others.

In her early youth she helped with different events in the community, including a concert held in McAlister Theater by Sweet Honey and the Rock, a world renowned women's a capella group. At Jackson grew older, and became aware of the racial segregation, she made it her mission to make sure Midtown would be involved in the concerts.

The group raised money to pass out free tickets to the Midtown Theater.

"This lady had a convertible," Jackson said. "She said, 'How we gonna get people in Midtown to know about Sweet Honey and The Rock?' She said, 'Well there's a blow horn.' So we went around town trying to blow the horns. We was going around town down blasting that horn, yelling, 'Sweet Honey and the Rock is coming to the Midtown.'" Jackson said when that concert came to town the audience was diverse, which it may not have been without them raising the money to give out these free tickets.

"People always told me I am held in some issues," Jackson said. Jackson believes the nightlife of the concert made a difference in people's lives. It was a room that would have otherwise been completely white.

"People used to be in a room filled with love," Jackson said. "It was right, that weekend, that whole couple of weeks working on that project—it was just so motivational and inspiring to me." Jackson said the event made her mother proud.

There was always music coming from her mother when her mother played jazz. With the TV, her eyes locked on a form of inspiration.

According to Parker, his group of volunteers offers activities and services to about 75 kids a day. They offer tutoring for the Florida Comprehensive Assessment Test. On Sundays, a local pastor holds a church service. The organization is looking to rent out the main basketball court weddings, birthday parties, and other events. There are plans to offer adult learning and GED classes in the future.

"There are kids that take these boxes to get to our front door," Parker said. "For every nine kids that use the computers, there are nine more on a waiting list. It is a problem, but a good problem to have."
Dance your way to fitness

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Kasumira Sikorski is feeling it. She kicks her legs in the air, flips her arms in opposite directions and claps her hands to the rhythm of the music she is hearing.

"She way wants her student ticket at gousfbulls.com

Fantasy Football: Why QBs matter edition

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Last week, I missed the question, "How important is an elite quarterback to your team?" Most scoring systems favor running backs and wide receivers, so having a mediocre QB can work for you if your RBs and WRs are that strong. However, there are QBs who are necessary: the ones throwing to your WRs.

Good QBs can put up some serious fantasy points. Look at Wes Welker in week one; he put up 15 points, the same as QB Tony Romo—who many consider a top 10 QB. But Wes Welker has Tom Brady throwing to him, which brings you back to my main point: WRs significantly decrease in fantasy value if they have a crappy QB.

Keeping Tom Brady as our QB example, WR Randy Moss stats show the importance of a quality QB. Brady was injured in the first three weeks. In the first three games of 2008, Moss had 155 yards and one TD. In a standard fantasy scoring system (one point per reception, six points for a TD), Moss would have had 21.8 fantasy points. In the first three games of the 2010 season (with Brady under the ball), Moss had 139 yards and three TDs. This equals 31.5 fantasy points.

Averaging 10 fantasy points per week is pretty good for someone like Moss, who competes with another great WR, Wes Welker, for passes. Brady is also regularly passing to his rookie tight end, which also takes away from Moss's possible production.

All three numbers prove my simple theory—WRs need good QBs. Of course, there are exceptions to every rule.

The Arizona Cardinals are blessed with WR Larry Fitzgerald (well, blessed to have the $40 million to keep him). Called "The Best Hands in the NFL" by Sports Science host John Brenkus, Fitzgerald is already being compared to hall-of-famer Jerry Rice.

This year, Fitzgerald is getting used to a new QB, Matt Leinart. Despite going from a great QB (Kurt Warner) to a newbie, Fitzgerald's stats are surprisingly consistent. In 2009, he put up 851 fantasy points in the first three weeks. In the first three weeks of 2010 he put up 272 fantasy points.

Because of his raw talent and short attention span, Fitzgerald will be a fantasy commodity no matter who throws to him. If you doubt him, search YouTube for "Larry Fitzgerald Sports Science." Thank me later.
Can Freeman bring Bucs back to 2003?

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After week two of the NFL season, Bucs quarterback Josh Freeman attempted 342 passes, with 187 completions, giving him a completion rate of 54.7 percent for his young pro career.

Freeman has 18 touchdowns and 19 interceptions, with over 2,000 passing yards for a QB rating of 65.2 so far.

In early November, Freeman led his team to a 31-28 victory against the Green Bay Packers at Raymond James Stadium. This win was particularly monumental as it made Freeman the youngest quarterback to win his first game as a starter. Freeman went 3-6 as a starter last season, and since then, he has built on that record.

With little success last year due to a few injuries, some wondered if the Bucs would be competitive with their 17th overall pick in the 2009 NFL Draft, or whether history would repeat itself with another historically devastating season. (We are looking at you 1976 Buccaneers, who went 0-14.)

The Bucs pulled off early wins this season against the Cleveland Browns and the Carolina Panthers with Freeman under center. Although the sophomore QB has not been stellar statistically, he has been efficient.

"It's all about winning football games," Freeman told the Tampa Tribune. "My job as a leader is not to say, 'Hey, look at me. I'm a leader.' It's to lead. I mean, I've got to go out and find ways to win these games. There's a lot of different ways you can lead."

After getting his first start in the eighth game of last season, Freeman has moved forward and never looked back by increasing his knowledge of the offense and evading the pass rush.

"It's a challenge we've given him to be the face of the franchise," offensive coordinator Greg Olson told the Tampa Tribune.

Freeman has faced adversity by being on a team that only accomplished three wins last season against Green Bay, Seattle and the Super Bowl champion New Orleans Saints.

The win against the Saints from climbing the No. 1 seed in the playoffs. Since then, Freeman has also suffered from a fractured thumb that is still healing.

The upcoming schedule for the Bucs and their young leader will tell the true tale of whether Tampa Bay is the real deal this season. The challenge is there. The only question is whether the Bucs and Freeman are willing to accept it.

Heat-Magic rivalry already heating up

Rob Bibelhauser
Staff Writer

With the tip-off of the NBA regular season three weeks away, all eyes are focused on the Sunshine State and Miami's new "Big Three."

The free-agent acquisitions of superstars LeBron James and Chris Bosh, along with the re-signing of franchise poster boy Dwyane Wade, have many fans and analysts picking the Miami Heat to win the NBA championship this season.

Commentary coming from all sides seems to peg the Heat as the league's new Goliath. A miniature war of words took place recently by a series of statements made by Orlando Magic head coach Stan Van Gundy and Heat President and former head coach Pat Riley.

Riley blasted Magic general manager Otis Smith during a phone interview after Smith questioned James' competitive spirit. "I was surprised that he went to Miami," he said, according to a July 9 report from ESPN. "I thought he was, I guess, more of a competitor. The great ones do and usually stay in one location."

Van Gundy, a former protege of Riley, fired back that Riley's rant was "typical" and accused his former boss of issuing un­ warranted "moral judgments," according to a Yahoo! Sports report from Sept. 11.

"Why is there so much negativity out there? I don't know. I think most of it is silly and just let this team, become what it can become or what it can't. Just let it happen," Riley said in a Sept. 23 report from the Sun-Sentinel. "Every­ body out there is just trying to do something right now to raise the ante on us and I think the more you raise the ante on a team, especially these guys and how they talk about it, I think you might even see something even more special."

The quality of both teams, combined with their close geographic proximity to each other, should equate to intense battles on the hardwood come game time. The first meet­ ing between the Heat and Magic will be in Orlando on Nov. 24.