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The heart of the matter

Amanda Pretulac
Entertainment Editor

Remember the simple days in elementary school when you received cartoon-covered Valentine's Day cards from all of your classmates? Everyone placed valentines in mailboxes covered in too much glitter and Elmer's glue. I had a crush on this adorable kid named Danny, and after he gave me a "Be Mine" Power Rangers Valentine, I knew his true feelings for me.

Valentine's Day was simple back then, but fast forward a few years and suddenly things become complicated. It seems like the holiday is on steroids. Around one billion Valentine cards are given every year. The average American will spend over $100 for the holiday, and over nine million pet owners will shower their pets with gifts.

USF St. Petersburg students sound off with their opinions on the holiday, sharing the good, the bad and the ugly.

read more on page 5

Armando Valladares, left, 21, is a junior majoring in Accounting and a big fan of Valentine's Day. Crystal Bo- swell, right, 24, is a senior majoring in Business Marketing and is anything but.

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More on the USFSP logo | What is SACS? | Ways to procrastinate | And now that football is over?
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USFSP logo marks change for university

Robbie Crowley
Campus & Beyond Editor

USF St. Petersburg began the 2011 spring semester with a new logo that incorporates all five initials of the university: USFSP. "The logo's design is intended to create more awareness of USF St. Petersburg's status as an independently accredited institution within the USF System," Levine said. "The new design of the logo expresses USF St. Petersburg's unique position within the USF System." The change to the logo is slight, but will affect the entire campus. The change does not only affect signage around campus, but it also changes the letterhead and all paper documents with the USF St. Petersburg logo. The logo change is effective immediately, but departments are urged to use all materials with the old logo first before ordering new materials.

"As the community and prospective students learn more about our institution, they will see the comprehensive academic opportunities and community engagement USF St. Petersburg fosters," Levine said. "The new logo helps the university's constituents understand the institution as a whole and its offerings."

The logo change marks one of multiple ways USF St. Petersburg is working to establish itself as a distinct university with more of a campus community. The completion of Residence Hall One and Harborside have been major steps in recent years, and the completion of the new student center will enhance this with more student housing, a food court and USF St. Petersburg's first health clinic beginning in fall 2012. Email: rcrowley@mail.usf.edu

Honoring the fallen officers

Freshman Alex Martinez, left, prays for the fallen officers at the Candlelight Memorial to honor Sergeant Baitinger and Officer Yaslowitz, held at USF St. Petersburg Thursday, February 3, 2011 on Harbor Walk.

JORDAN GAULT / CONTRIBUTING PHOTOGRAPHER
USF St. Petersburg now owns the newly renamed building Harbor Hall, that once housed the largest comprehensive collection of Salvador Dali artwork. It is undetermined what academic programs will occupy the space.

USFSP acquires former Dali Museum

Lenay Ruhl
Contributing Writer

USF St. Petersburg now owns the building that was once the home of the largest collection of Salvador Dali's artwork in the United States. The four waterfront acres currently sit empty next to campus since the new Dali Museum opened Jan. 11, but the vacant area in Poynter Park will soon be put to academic use.

According to Student Government President James Scott, this contract has been in place for months and the change of status of the building and doing feasibility assessments, "It will likely be several months before any academic unit moves into Harbor Hall."

"We are on a three-year process that involved seeking input from students," Sullivan said.

"We met with students in the dorms about a year and a half ago to talk about what students think they should work on," Sullivan said.

SACS granted USF St. Petersburg its own accreditation in 2006. February’s visit is a part of a normal process to access newly accredited universities to ensure that they are complying with accreditation requirements and developing in areas the association sees as needing improvement.

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Crow's Nest staff meetings are open to anyone interested in getting involved with the paper. They are held Mondays at 5 p.m. in the PRW conference room.
The best is yet to come

Amanda Pretulac
Entertainment Editor

Valentine’s Day has been getting a bad rap lately. No matter what your opinion is on the holiday, staying in shouldn’t be an option. Whether you’re perfectly lonely, happily dating, or getting over a complicated breakup, here are a few ideas to make this your best Valentine’s Day yet—no Valentine required.

Girls Just Want to Have Fun: If you’re single, plan a fun evening of ordering burgers and fries with your closest friends downtown at Five Guys. After dinner go bowling at Sunrise Lanes off of Ninth Street North or invite everyone back to your place for a chick flick marathon, with movies like “Rodger Jones’s Diary,” “Love Actually,” and “The Princess Bride.”

Make heart-shaped brownies and serve them with raspberry sorbet for the perfect dessert pairing. As far as attire and beauty is concerned, being single allows you to look more playful and carefree. Opt for fun skirts in bright colors that you can pair with a simple T-shirt and heels. Keep your makeup and hair simple, but for some fun, test out YSL’s newest Coline de Blush for a pretty pop of color on your cheeks.

My Funny Valentine: Run away with your valentine for a romantic weekend of wine tasting at Lake Ridge Winery and Vineyards, about 25 miles outside of Orlando, followed by dinner in the city. Check out Renttherunway.com for gorgeous designer dresses options to choose from for less. Philosophy Di Alberta Ferretti’s Opera Glam Dress would be the perfect LBD to wear. To complete the look, swipe on a few coats of Maybelline’s Volume Express Falsies mascara and apply MAC’s lipstick in Snob.

Lady in Red: For those of you who recently went through a break-up or are trying to get over someone, these ideas and looks are for you. Round up some friends and plan for an evening out on the town. Test out The Mandarin Hide on Central Avenue for cocktails paired with a divine slice of strawberry cheesecake. You’ll need a knockout dress to wear; red would be the ideal color. Johnnys’ Strappy Cape Dress would be the best option along with spring’s trendy blush boots. Wear your hair up in a messy bun, grab your favorite clutch bag, and get to the party.

No flowers, teddy bears, or heart-shaped chocolate boxes are necessary as accessories for any of these activities. Whatever you choose to do this Valentine’s Day, surround yourself with people you love. Remember that trends will come and go, but love never goes out of style.

E-mail: amanda277@mail.usf.edu

Let the Journey Begin... with The Florida Orchestra

RAWDSON JAMES PUP

The Great American Songbook

Celebrate an evening of everybody’s favorite songs about love, hope and dreams come true with hits by Johnny Mercer, George Gershwin, Cole Porter, Duke Ellington, Jerome Kern, Richard Rodgers, Irving Berlin and more... all with Broadway stars Tesi Dale Hamas and Destan Owens. Andrew Lane conducts.

Feb 11 & 12

Gershwin’s Concerto in F

Lauded by the San Francisco Chronicle as simply “breath-taking,” Stewart Goodyear plays Gershwin’s high-energy and blues-based Concerto in F on a program with Osvaldo Golijov’s Sinfonietta and Dvorak’s Symphony No. 8 with its sparkling Bohemian-inspired melodies. Stefan Sanderling conducts.

Feb 18 & 20

Beethoven’s Symphony No. 9

The orchestra joins forces with The Master Chorale of Tampa Bay for one of the most life-affirming works of music in its celebration of hope and the human spirit. Beethoven’s Symphony No. 9. The program opens with Arnold Schoenberg’s ethereal hymn for eternal peace, Freude auf Erfolgen dieser Erde. Stefan Sanderling conducts.

Feb 25 - 27

Student Tickets Only $10

Students, teachers and education staff can purchase $10 tickets with a valid school I.D. Limit two tickets per concert. Some restrictions apply. Tickets may be purchased in advance through The Florida Orchestra Ticket Center. Call 727.892.3331.

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COVER STORY

The heart of the matter

Taylor Gaudens
Contributing Writer

The holiday had a “beautiful and noble beginning,” according to William Nicks, a junior and hopeless romantic.

“But it evolved into a day we use an excuse to not be romantic year-round,” he said. “It has turned into a commercialized holiday based on materialistic values. The holiday isn’t a bad thing, it’s only that you should show everyone you care for them on a daily basis.”

Student Crystal Boswell also has mixed feelings about the holiday.

“Valentine’s Day is such a mess of a holiday,” she said. “I believe it has turned into a very superficial day. The bigger the chocolate box or the bigger the teddy bear can warrant warmer hugs and longer kisses.”

Boswell thinks Valentine’s Day should be a day to spend time with your significant other.

“Take time to enjoy being with that person and appreciate them. Appreciate them for liking you on your worst days and your best days,” she said. “It may just be the better side of me, but I’ve never had the cliché Valentine’s Day.”

After reviewing a number of students, only three thought the holiday was worth appreciating.

Senior Ryan Wilson said the holiday is mostly about greeting card companies making money, “but it’s not a problem if it makes someone else happy.”

One anonymous student said she is completely head over heels in love with her current boyfriend and that she “loves the day since I’ve met [my] Mr. Right” who has all of the qualifications she’s been looking for in a boyfriend.

“Valentine’s Day is a day full of cheer and joy with the addition of heart-shaped presents, chocolate and other delights,” said student Armando Valladares.

“We all want to be appreciated not only on Valentine’s Day, but the other 364 days of the year. Danny and I unfortunately never made it past the second grade, but the sweeter days of elementary school are so memorable because we were thought of by all of our peers.

It seems like there is so much pressure for a holiday that was simply created to celebrate love in all forms. Dozens of roses and obnoxious stuffed animals weren’t what we were hoping in the second grade, and they aren’t now. All we need is to hear is that someone is thinking about us—bonus points if it’s written on a Power Rangers Valentine.

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PHOTOS BY AIMEE ALEXANDER / THE CROW’S NEST

Nail polish collections add color to spring fashion

Taylor Gaudens
Contributing Writer

Exit all dingy browns and plums, feathery reds and New Year’s Eve glitters and golds. Enter shiny, holographic, spackly and shattered. Spring is almost here and your hands are more than ready to breathe some warm air.

The name-brand polishes popular this season are OPI’s Katy Perry collection, Jason Wu’s Creative Nail Design collection and China Glaze’s Tronica collection.

Don’t get your hopes too high with the names of the Katy Perry collection. You won’t be able to wear any “California Gurls” on your nails, but you can let everyone see your super spackled pink “Teenage Dream.” The coolest polish is “Black Shatter.” It’s not a color. You apply one coat over any dried color. You apply one coat over any dried color and China Glaze’s Tronica collection.

The debut polish from the Katy Perry collection is tennis ball yellow-green. Painted with “Black Shatter,” it gives off a Halloween effect. Despite the fluorescent shimmer, it looks better in the bottle than on your hand. Three more colors will be released in the collection.

Tronica by China Glaze was inspired by the movie “Tron: Legacy.” The futuristic colors and holographs from the movie translate nicely into this full collection of pinks, greens, purples, blues and metallics. Futuristic fashion hit it big when the “Zenon” movies came out. So if you didn’t see or didn’t like “Tron: Legacy,” just remember: throwback to 1999.

If you aren’t into shimmer and stage glitter on your fingers and toes, try the CND collection from Jason Wu. With similar hues and much less sparkle, you can go from office to weekend without wrapping out the acetone and cotton balls. This collection also has its own effect called “Aura” and resembles the look of tweed. It isn’t out until May, so you’ll have to be content with Tronica and Katy Perry until then.

Apparently these “shatter” polishes aren’t new to the nail lacquer scene, but similar polishes haven’t been popular recently. So why not embrace the comeback, if you will, and “shatter” everything from nails to your reto types.

These spring nail polish collections are limited editions, but they are here to stay.

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Five ways to boost your procrastination skills

Leave Facebook (and homework) behind with this ultimate guide on how not to do anything productive.

Nicole Miller
Contributing Writer

5-Second Films
www.5secondfilms.com

Love to watch funny videos? Hate it when the drama scenes drag on, need time to buffer and slide past your 9 minutes of patience? Imagine a page with hundreds of videos to choose from, with run times that only last as long as a great one-liner. Now, enter on the Moderate section to pick which end; seconds:

1. Late for Work
2. Rock Band: Groupie Edition
3. What Guys Do in There

Dear blank, please blank.
www.dearblankpleasblank.com

Dear blank, please blank is like a filing cabinet of heartfelt letters to any person, place or thing. The "letters" are about the length of a Tweet or Facebook status — quite soothing to a mind thriving in the social networking universe we live in today. Want to help decide what's funny? Just click on the Moderate section to pick which entries should show up on the website or get tossed in the virtual dumpster. If you think they all suck, submit a few of your own.

"Dear Bread,
I'm hot, turned on and want you inside me.
Sincerely, Toaster."

"Dear XM Radio,
Why so Situate?
Sincerely, Anonymous"

When Parents Text
www.whenparentstext.com

Ok, maybe that fast-paced, technologically
universal isn't for everyone. When a new-
fangled (digital) device falls into the hands
of your dad or grandma, the results can leave
you gasping for air or just plain confused.

"ME: Ok thanks dad <3
DAD: What is that? a butt with a cone?"

"MOM: Can you please call me when you
need to be picked up? Don't do anything stupid! :p"

R.I.P. beepers.

Damn You Auto Correct!
www.damnyouautocorrect.com

You swore if it happened once more
time, your expensive piece of technologi-
cal crap would be going through your bed-
room wall. It's just trying to help, but even
your phone has a brain fart every now and
then. But alas, those incorrect autocorrects
make you laugh too much to worry about
your perplexed friend at the other end and
phone with a mind of its own.

"Mommy loves you too my sweaty litter baby fire... I'M SWEET LITTLE BABY GIRL!! Sorry honey!"

"Hahaha that movie is so funny it makes me puke my plants!"

"I'm at my holiday party. Whoops. Fixes navied!!!"

Wait, aren't phones supposed to be smart?

This is Why You're Fat
www.thisiswhyyourefat.com

People make food. People send photos. People vomit. And die.

Well, maybe not. But just prepare your-
self for a behind-the-scenes look at fattest fantasies: A cake composed of noth-
ing but Comfort Snacks and Cheez Whiz, a deep-fried Reese's Peanut Butter Cup wrapped in bacon, a loaded garlic bread pizza with mushrooms, popcorn shrimp, corn dogs and bacon. Or how about a ham-
burger made out of two square pizzas, two McDonald's Quarter Pounders, fries and condiments?

Even the dessert concoctions are erot-
ic. Pop-Tarts rolled in Fruit Roll-Ups and sliced like sushi.

I'll take seconds.
Welcome to This is Why You're Fat:
"These dreams become heart attacks."
If you still have time before that Black-
boundary deadline:
www.peopleofwalmart.com
www.textsfromlastnight.com
www.popculture.com

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your desk for holding the phone. $20 martins1722@gmail.com.

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ics. Listen & download for FREE at datpiff.com! See more at facebook.com/astro4sho

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Grappling with a new club on campus

Greg Lindberg
Sports Editor

As it currently stands, the USF co-ed and women's sailing teams are the only competitive athletic teams to compete against other schools at USF St. Petersburg. But a brand new team representing the campus appears to be in the horizon.

During the first week of the spring semester, the grappling club was born on campus. Grappling involves "overpowering your opponent to submit to you using different techniques," according to Jonathan Jones, club president. It includes wrestling and some forms of mixed martial arts, such as jujitsu and judo.

Jones, an 18-year-old freshman finance major, has been passionate about wrestling and MMA since he was seven years old. He joined the wrestling team in middle school and wrestled all four years at Coral Reef Secondary High School in Miami, where he was a state qualifier.

"I was always interested in contact sports," he said. "That's why I wanted to start this club here because they didn't have anything for it and I wanted to give it a chance."

The Jamaican native had planned to go to USF-Tampa until he attended a leadership retreat put on by the Lead-Learn-Serve program last year. There he realized he could create his own club at USF St. Petersburg and get fellow students interested in something he loves.

The grappling club currently has about 25 active members. Practices are held every Monday, Wednesday and Friday from 7 p.m. to 9 p.m. in the aerobics room of the fitness center.

Space for the club is currently limited due to the renovations on the Campus Activities Center into a larger student center. The club needs a 42-by-42-foot regulation foam mat to gain more members and become a sanctioned team on campus.

Student Government senator Mark Lombardi-Nelson, who is also a grappling club member, sponsored a bill to have $50 boy a recruitment mat that would cost $1,000. But the bill got "tabled"—or stuck—in a committee because of the high price. Lombardi-Nelson admits he took a chance with the bill because of the amount.

"I got a quote for a certain amount but didn't take into account some of the circumstances on campus," he said. "It's not the easiest to pass a high-dollar bill. Being a new club always seems to limit things, but there is always a voice to say we need to support our clubs."

SG President James Scott said that other locations at local gyms and high schools are being explored to provide the club with more space. He also thinks grappling could be a major sport on campus someday.

"We may end up supporting them [so they can] prove that they are worthy of an investing money in a man," Scott said. "We've got to give clubs the benefit of the doubt sometimes. The potential is there."

Brett Lovell, 18, is an instructor for the club and has already taught several skills during the practice sessions. The freshman pre-med major owns black belts in Brazilian jujitsu and Songahm Taekwondo. Lovell encourages all students looking to get in shape to come out to the practices to show support for the club.

"It's constant moving, constant sweating," said Lovell. "You're going to be losing weight. It's definitely more fun to throw somebody around than run on a treadmill."

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Football is over. Now what?

Hannah Ulm
Contributing Writer

Whether your team won or lost, this past Sunday was a good day. After 25 weeks of football (including the preseason), you got what you were waiting for all along: the Super Bowl. It didn't matter if you wore a cheesehead or waved a Terrible Towel as long as you were sitting in front of a TV at 6:29 p.m. holding a hot dog and tunneling ready for action.

But now you're hurting from more than the hangover you incurred by shot-gunning a beer every time Aaron Rodgers did that weird pelvic thrust victory move.

No more long Sundays on the couch, glancing at a live game while keeping an eye on your fantasy points. No more late Monday nights at your favorite sports bar. No more miracles from Michael Vick, feet punts aimed at Rex Ryan or drama surrounding Brett Favre (there could be more of that).

So here are my top five options to help you cope during the offseason.

#1 Create a mock draft.
The 2011 NFL Draft begins on Thurs., April 28. Analysts already have created their versions, so why not challenge yourself to make your own? Go beyond the first round. Guess who will be the first USF player selected or predict the JimMacRaeusel 2011. Perhaps make it a competition with your friends and see who guesses most accurately.

#2 Learn more about college football.
National Signing Day was Feb. 2 and now the high school prospects are bound to their college programs. Check out who Skip Holtz picked up and what the new players might mean for next season. Research the Big East conference and in-state rivals if you're passionate about wrestling Space for the club is currently limited due to the renovations on the Campus Activities Center into a larger student center. The club needs a 42-by-42-foot regulation foam mat to gain more members and become a sanctioned team on campus.

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E-mail: glindberg@mail.usf.edu

#3 Become a gamer.
Quenching your NFL cravings will be more convenient starting March 27, when EA Sports releases a new version of Madden NFL for the Nintendo 3DS. According to GameSpot.com, the hand-held style doesn't have the graphic details like on Xbox 360, but that's a sacrifice I'm willing to make if I can game on-campus between classes.

#4 Watch shows about the NFL.
Hulu.com has an impressive amount of football content. It partners with the NFL Network to give viewers access to shows like "Hard Knocks" and "In Their Own Words." It also has games of the week and Super Bowl highlights. If you're desperate, visit VH1.com for episodes of "The T.G.I. Show."

#5 Turn to baseball.
If you enjoy both sports like I do, the NFL offseason is a little easier to handle. If you've never been able to get into baseball, consider trying the fantasy version. Studying stats and setting a daily lineup will occupy your time and create more interest in the sport. The fantasy season is long enough, and it's easy to get apathetic if you aren't truly committed. So throw some money down to keep yourself invested in the game.

These solutions are meant to get you through a normal offseason. But at the moment, NFL fans are facing the possibility of a lockout in the fall. The NFL Players Association and league executives have intensified negotiations recently with more bargaining sessions. The two sides hope to come to an agreement by early March, according to NFLShop.com. Both parties seem optimistic they will reach a compromise, so I won't be giving you options of how to handle a lockout quite yet.

Until we know more, use these tips to ease your pain during the offseason. Remember, it's never too early to start strategizing for your upcoming fantasy football domination.

E-mail: balin@mail.usf.edu

IMPORTANT DATES TO REMEMBER

Friday, March 4 – Deadline for NFL and players' union to reach deal to avoid lockout
Sunday, March 27 – Madden NFL '11 re-leased for Nintendo 3DS
Friday, April 1 – Baseball's Opening Day (Baltimore Orioles at Tampa Bay Rays, 7:10 p.m.)
Thursday, April 28-Saturday April 30 – NFL Draft (TV: ESPN, NFL Network)
Thursday, Sept. 8 – NFL regular season begins (barring no lockout)
Banners bring campus community together

Keeley Sheehan
Managing Editor

Members of the USF St. Petersburg community gathered by the Harborwalk fountain Tuesday, January 25th to officially launch the addition of banners depicting students around campus.

Each banner features a picture of a student above a quote from the student about the importance of leadership, academics and community engagement, among others.

Student Government Senator Chuck Terzian proposed the project after visiting another university that had similar banners.

"As I was on campus, I felt connected. I knew who [the students] were, at least as rough as you can know from a picture and a couple of lines of text," Terzian said.

The quotes on the banners reflected values of the university and "created a dialogue," Terzian said.

As chair of the SG University, Community and Government Affairs committee, he wanted to bring a similar project to USF St. Petersburg to further the feeling of community on campus. The university already had plans for a similar project, and SG and administration worked together, sharing the cost of the project. SG covered half the cost, spending $7,000.

"We worked to refine the vision of it," Terzian said. "There were a lot of compromises, a lot of last minute changes [but] we implemented a shared vision."

The banners help to "define a sense of identity on campus; a sense that each of us is here for something greater than ourselves," Terzian said.

Students were asked to submit a favorite quote last semester to be featured on the banners. On Tuesday, Terzian presented a smaller framed version of each banner photo and quote to the students featured.

Members of the university's administration spoke at the celebration. Ashok Dhingra, regional vice chancellor for administrative and financial services, said that when he came to USF St. Petersburg almost five years ago, there were few buildings on campus and that "there wasn't much learning that happened outside the classroom."

He said the growth within the university and projects like the banners have made USF St. Petersburg feel like a full-fledged university.

"I walk on Harborwalk everyday, and it inspires me, and I think it inspires all of us," Dhingra said.

Margaret Sullivan, regional chancellor, said the banners would serve to welcome the city of St. Petersburg to the campus.

"We're more than just a university—we are a community," Sullivan said. "The responsibility of a great university is to share its values."

SG Senate President Christian Haas said the banners would have a "lasting impact."

"It's really cool to engage in an initiative and see it happen [and] have [SG's] allocations reflect our values," he said.

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USFSP BBQ

All faculty, staff, students and administration are invited! Wednesday, February 9th by the Harborwalk fountain, Bring family and friends! Sponsored by SG