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Press release : 2014 : 01 : 15 : WUSF opens its first St. Petersburg Studio at USFSP

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WUSF opens its first St. Petersburg Studio at USFSP

WUSF Public Media, in partnership with USF St. Petersburg, has opened a new broadcast studio at USFSP, providing students a new opportunity to work with award-winning journalists.

A crowd of more than 50 people attended a ribbon-cutting ceremony on Friday, Jan. 10, including St. Petersburg Mayor Rick Kriseman, USFSP Regional Chancellor Sophia Wisniewska, WUSF Partners Board members and executives, and local business and community leaders.

The event took place in the Courtyard of the Peter Rudy Wallace Florida Center for Teachers at USF St. Petersburg, home to the Department of Journalism and Media Studies and the new WUSF St. Petersburg Studio.
“Having an award-winning NPR affiliate on our campus is something we should all be proud of. WUSF sets a high standard for journalism in the Tampa Bay area,” said Wisniewska. “It will also be an excellent opportunity for our journalism students, who can gain valuable on-air experience, working closely with seasoned professionals. I particularly look forward to the stories our students produce through the Neighborhood News Bureau in Midtown, an important part of this city where Mayor Kriseman is focusing much needed attention.”

JoAnn Urofsky, general manager of WUSF Public Media, expressed pride in the new partnership with USFSP. “The new studio space will provide us with expanded news presence in both St. Petersburg and Pinellas County,” she said, “as well as an opportunity to work with students in the USF St. Petersburg graduate journalism program.”

The studio has working space for WUSF’s reporters, allowing them to file stories on deadline from a Pinellas County location. In addition, reporters will work with USF St. Petersburg students to research articles, publish stories for WUSF’s Health News Florida website and write for print and radio. WUSF reporters already are working with two USFSP students at the new St. Petersburg Studio.

The mayor congratulated USF St. Petersburg on the opening of the studio. “This is a great addition to an already great institution, and a wonderful opportunity for students as well,” he said “I look forward to hearing more news and information from WUSF right here in St. Petersburg.”

Journalism Chair Deni Elliott said the studio is an excellent example of collaboration within the USF System and with the community that directly benefits students. “We are excited about the possibilities this new studio offers for our journalism students and faculty,” she said.

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