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University of South Florida St. Petersburg. Office of University Advancement.

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ALUMNI ENCOURAGED TO PARTICIPATE IN GUATEMALAN STUDY ABROAD

For the first time, USF St. Petersburg alumni will be eligible to participate in the university’s Education Abroad trip to Guatemala with current Kate Tiedemann College of Business students during the 2017 spring break. The graduate course, titled Social Entrepreneurship in Emerging Markets (ENT 6507), will provide participants with a first-hand experience working with small women-owned co-ops and businesses.

The students will visit and work in the San Juan la Laguna de Atitlan region of Guatemala from March 11 to March 19, 2017. During the trip, the students will be led by faculty advisor Dr. Karin Braunsberger, professor of Entrepreneurship in the Kate Tiedemann College of Business, who has made the trip to Guatemala with students each year since 2012.

Until recently, the College of Business restricted enrollment in the course to only MBA degree-seeking students. Braunsberger pushed to have the course opened to alumni after presenting about her previous courses during the university’s inaugural Alumni College event in April.

“This was all Karin’s idea. She talks about this trip a lot—it’s her baby,” said Eric Douthirt, interim director of Graduate and Certificate Programs in KTCOB. “She really loves going on this trip and loves the positive impact we have on the region down there. It often comes up in her conversations with different groups, and alumni gravitate toward it quickly.”

“Dr. Braunsberger deciding to open this trip to alumni creates an incredible opportunity,” said Heidi Hamlin, Alumni Relations Officer at USF St. Petersburg, who called this course offering a one-of-a-kind opportunity. “Not only will our alums be exposed to cultural practices and experiences, but they'll work alongside

A flyer with information about the USFSP Education Abroad class to Guatemala.
USFSP MBA students as well as indigenous Guatemalan women to market products both locally and internationally, navigating challenges faced by small businesses in emerging markets.”

To participate, alumni registrants must have completed a minimum of a bachelor's degree and must qualify and be accepted into the Leadership Management Graduate Certificate program to meet accreditation standards. Alumni who already hold a master’s degree, regardless of discipline, qualify to enroll in the course so long as they are active in the university system.

Participants must attend three mandatory Saturday classes leading up to spring break. Contact Heidi Hamlin for more information about the alumni trip opportunity.
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Social Entrepreneurship in Emerging Markets.

Get first hand experience working with small women owned co-ops and businesses. Interested candidates must have a USFSP Bachelor’s Degree minimum and be admitted to the USFSP Leadership Management Graduate Certificate Program. USFSP Alumni that currently hold a master’s degree can enroll simply as a non-degree seeking student.

- Spring Break, March 11-19, 2017
- 2-6 Open Spots (must be confirmed by Sept./Oct.)
- Estimated $3,500 All-inclusive with Tuition
- 3 Mandatory Saturday Classes Before March 11th (February 18th, 25th and March 4th)
- Information Session for Overview/Questions will be Held in Late August