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PROFESSOR PUBLISHES ARTICLE IN MANAGEMENT JOURNAL

Steve Diasio, faculty of Management at the Kate Tiedemann College of Business, published an article in the European Management Journal, a generalist, academic review that covers all fields of management.

The article, titled “Not All That Jazz! Jamband as a Metaphor for Organizing New Models of Innovation,” is a study that explores how IBM Innovation Jams and the metaphor of a Jamband help our understanding of open innovation and the new innovation paradigm.

Diasio is a strong advocate for experiential-based learning and is a researcher of open innovation. He has worked with IBM and their Innovation Jam Platform, and researches how large organizations are utilizing Innovation Jams to facilitate innovation and collaboration.

Diasio received his doctorate in Management Science (Open Innovation and Innovation Management) and a master’s degree in Management Sciences from ESADE Business School in Barcelona, Spain. He also received an MBA in International Business Administration from Dominican University.
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