



## Board of Directors Meeting

May 12, 2011

Minutes – April 14, 2011

Item II.A.

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**PRESENT:** Martha Lenderman, Chair; Elise Minkoff, Vice Chair; Maria Edmonds, Secretary; Honorable Bob Dillinger; Judge Raymond Gross; Dr. Julie Janssen; Honorable Bernie McCabe; Commissioner Karen Seel; Dr. James Sewell; Colleen Flynn, Attorney

**ABSENT:** Joseph Smith

### I. CALL TO ORDER

Ms. Lenderman called the meeting to order at 9:15 a.m.

### II. CONSENT ITEMS

- A. Approve Minutes for March 10, 2011
- B. Approve Financial Report for March 2011

**ACTION: Judge Gross moved to accept the consent items as presented; seconded by Dr. Sewell; motion carried.**

### III. ACTION

- A. Requested Approval for Allocation to Suncoast Children's Initiative at Fairmount Elementary

The Fairmount Park pilot is part of JWB's Children's Initiative and is modeled after the Harlem Children's Zone in New York City. JWB, in partnership with Pinellas County Schools, is committed to providing an overlay of traditionally funded wrap around services for the children selected for this pilot. Suncoast, who is already involved in the pilot, will provide clinical case consultation for the two social workers at Fairmount Park. Staff is recommending an allocation of \$248,673 (\$263,343 annualized) to Suncoast Inc. to provide the clinical case consultation. Suncoast will also provide the fiscal oversight of the subcontract to the Pinellas County School Board without additional compensation or administrative fees. The action would reduce the Children's Initiative Fund by \$194,405 and Perry Preschool Fund by \$54,268.

Discussion: Mr. Dillinger asked how the program was doing. Dr. Janssen said they are knocking the socks off of everything they have done and is one of the best moves the PCSB has made. Ms. Biddleman said the Board will be kept fully informed and will receive a year-end report. Currently the pilot program serves K-2nd grade; the goal is to expand 3 more grades (3<sup>rd</sup> – 5<sup>th</sup>).

**ACTION: Mr. Dillinger moved to approve the allocation to Suncoast Inc. totaling \$248,673 (\$263,343 annualized); seconded by Mrs. Edmonds; motion carried.**

Ms. Biddleman showed the Board an article that appeared in the "Power Broker" Magazine. A copy will be forwarded to the Board.

Mr. Dillinger and Ms. Lenderman requested an Adverse Childhood Experiences Study (ACES) Presentation at a future Board meeting.

B. Requested Approval of the Revised Board Policies

The Board was asked to adopt amended language to the Board Policies that represent the modification of the Board Attendance Policy as a result of the Bylaw revisions adopted by the Board in March 2011.

**ACTION: Judge Gross moved to accept the revised Board Policy addressing Board attendance; seconded by Mrs. Minkoff; motion carried.**

#### IV. DISCUSSION/PRESENTATIONS

A. Homeless Kids Video

Mr. Dillinger requested a segment from the 60 Minutes TV Program “Hard Times Generations” be shown. The piece began with difficult statistics – soon approximately 25% of the children in the United States will become homeless (an estimated 60 million) - the highest since the Depression. The story focused on families in Seminole County, Orlando, Florida who have recently lost their jobs resulting in living in the family car or a motel to keep the family together.

Youth were interviewed and provided their perspective on how this has impacted their life.

The complete video is available on JWB’s Website <http://www.jwbpinellas.org/media-room>.

B. Investing in Children: FY 09-10 Performance Report

Marcia Marcionette presented the Fiscal Year 2009-10 Performance Report. Highlights included:

- \$42.7 million dollars in high-quality prevention and intervention programs maximized the potential for 38,772 of our community’s youth to become successful young adults.
  - ◊ School Readiness (\$10m)
  - ◊ School Success (\$10m)
  - ◊ Child Welfare (\$22.7m)
- Evidenced-based prevention and early intervention services provide a positive return on the community’s investment, both economically and socially
- Critical factors which contribute to positive youth outcomes in after school programs include:
  - ◊ access and sustained participation
  - ◊ quality programming and staffing
  - ◊ formation of collaborative partnerships

Discussion: Mr. McCabe asked about the South County Drop-off Center and wanted clarification as to whether or not religious practices were taking place. Mrs. Lancaster said state statute prohibits JWB from funding religious programs.

Mr. Dillinger wanted more information on why families’ are repeatedly involved with the Emergency Response Team (ERT). Mrs. Lancaster said JWB is working with the Sheriff’s department to sample cases which will give JWB more information.

Mr. Dillinger was impressed with Kinship Care and requested a detailed report that cross references youth enrolled in other programs.

Mrs. Edmonds requested city demographics that include income and household arrangement.

Ms. Lenderman asked the Board to forward their individual program questions to Mrs. Lancaster and commended all the programs for their good performance; but with the budget restrictions we must rely on data to move forward with funding.

C. Lutheran Services Florida, Inc.

Mr. Sam Sipes, CEO for Lutheran Services Florida (LSF), gave the Board copies of their Annual Report and Strategic Plan for 2009-2014. The agency was recently awarded the Case Management Provider Contract in Pinellas County.

Highlights of the program include:

- maintaining one case manager throughout the process
- utilization of North Carolina Assessment Model
- retention of staff so relationships can be established
- a tremendous focus on accountability

Discussion: Judge Gross said in reviewing their Strategic Plan he noticed their mission and values are faith-driven by a particular belief. He has a concern with proselytizing and wondered how that would affect their services. Judge Gross said he encourages people to have faith but believes you need to separate church and state and that their literature seems a little more aggressive than other agencies' materials.

Mr. Sipes understands Judge Gross' concern and said they are very aware of the religious lines. They witness through their work and not through proselytizing.

**V. INFORMATION ITEMS**

A. Central Florida Behavioral Health Network (CFBHN) – Family System of Care Report

Mr. Dillinger inquired about the status of the data system. Rod Cyr, Contract Manager for the program, said CFBHN needs to limit JWB's access to client records due to HIPAA laws. Ms. McKinnon, CFBHN's CEO, confirmed JWB will be allowed to review certain parts of the system by May 1<sup>st</sup>.

B. Office of Resource Development Report

C. Legislative Report

Ms. Lenderman asked Ms. Prewitt to bring the Board up-to-date on what was happening with the budget process in Tallahassee. Ms. Prewitt said the budget process has become more difficult by the House and Senate submitting Bills differently, there is great concern regarding the Adult Mental Health and Substance Abuse budget cuts, and various Board appointments are in a holding pattern. Mr. Smith, Dr. Sewell and Ms. Lenderman will remain on the Board until a successor is appointed by the Governor.

D. ECA Community Based Care Report

E. Child Welfare Advocacy Report

F. Initiative Updates, Site Visit Schedules, and Summaries

G. Calendar of Events

H. Personnel Report

I. Media Items

## **VI. OPEN AGENDA**

Art O'Hara, Executive Director of the R'Club, thanked Ms. Lenderman for the heat she took at the Early Learning Coalition Board Meeting and the JWB Board for their support in providing match dollars for school age child care. He said the R'Club will do their best to continue to find funds that allow for care for children until the age of 9.

Dr. Judy Hall, Chair of the South County Community Council, told the Board she had great news. In an effort to bring people together who wanted to make a difference in the community on JWB's behalf, an Ad hoc committee was created and was called the Wrap-Around Services Initiative. At the last meeting there were over 50 people in attendance from all walks of life. The initiative has now spun off on its own continuing to spread the good word about JWB.

## **VII. ADJOURN**

Mr. McCabe moved adjournment at 11:02 a.m.; seconded by Mr. Dillinger; motion carried.

Minutes Submitted by:

Maria Edmonds  
Board Secretary

5/3/11 (pld)