

Action

Item III.A.

Regular Meeting 5/10/01

TO: Juvenile Welfare Board Members

FROM: James E. Mills, Executive Director 
Lisa A. Sahulka, Director, Programs & Finance 

Requested Action

The Board is requested to authorize staff to budget up to \$5,000 for the Pinellas County African American History Museum, Inc. for the Florida African American Heritage Celebration Day 2002.

Options

1. Approve the request.
2. Deny the request.
3. Other action as deemed appropriate by the Board.

Recommended Action

Authorize staff to budget up to \$5,000 for the Pinellas County African American History Museum, Inc. for the Florida African American Heritage Celebration Day 2002.

Source of JWB Funds

Community Development Fund for FY 01-02.

Fiscal Impact

Community Development Funds would be budgeted for this project in FY 01-02.

Narrative

The Florida African American Heritage Celebration Day was held at Pinewood Cultural Park on February 24, 2001. Seven to eight thousand people attended the event. Three thousand (3,000) of the attendees were children which exceeded the goal of reaching 400-500 children.

The event was family-focused. Children and their parents enjoyed a full day of storytelling, historical presentations, a presentation by Astronaut Stephanie Wilson, and traditional African, contemporary and gospel music. Additionally, African dance, step dancing, African puppet shows and many other educational and cultural activities were presented.

As a result of the community's responsiveness, the Pinellas County African American History Museum, Inc. is requesting an allocation of \$5,000, an increase over the \$2,200 provided in FY 00-01. For the 2002 celebration, the Pinellas County African American History Museum, Inc. plans to apply to the Department of State, Division of Cultural Resources for a matching grant. In order to secure funds from the Department of State, the Pinellas County African American History Museum, Inc. needs confirmation of JWB's support for FY 01-02 by June 1, 2001. The agency is requesting funds to provide five (5) children's workshops. Three (3) of the workshops will be held at the Gulf Coast Art Museum and two (2) at Florida Botanical Gardens.

The budget for this year is projected to be \$160,000. This amount includes both cash and in-kind services and donations.

Based upon prior year experience, the program expects the sponsors to be Pinellas County (\$10,000), City of St. Petersburg (\$5,000), Wm. R. Hough & Company (\$750), Allstate Insurance (\$2,000), Ceridian (\$5,000), Republic Bank (\$1,000), Alpha Phi Alpha (\$500), Time Warner Communications (\$2,000), and the Holland & Knight Charitable Foundation (\$1,500).

The program will also have in-kind or donated support from the St. Petersburg Times, Adams Mark Clearwater Beach Resort, Pinellas County School Board, Busch Gardens, Gulf Coast Museum of Art, and local governments.

The funds requested from JWB will be used in the following manner:

- \$ 2,400 to pay for workshop leaders for mask making, bead working, face painting and two other workshops dealing with dance, costume making, African fabrics and clothing, or musical instrument making.
- \$ 1,100 for rental of four tents – two at each site.
- \$ 1,500 for supplies such as wood sticks, cardboard cut-outs, glue, decorations and other supplies.
- \$ 5,000