



Board of Directors Meeting

May 9, 2013

Accept and Approve Raymond James Financial Sponsorship Award for the Pinellas Prosperity Partnership Volunteer Income Tax Assistance (VITA) Program

Item II.B.

Recommended Action:	Accept the Raymond James Financial Sponsorship Award for the Pinellas Prosperity Partnership VITA Program
Issue:	Facilitate Pinellas Prosperity Partnership VITA Program Operations
Program:	Pinellas Prosperity Partnership Volunteer Income Tax Preparation
Budget Impact:	Increase Pinellas Prosperity Partnership budget by \$3,000

Background:

Raymond James Financial contributed \$3,000 to the Pinellas Prosperity Partnership Volunteer Income Tax Assistance program. The funds are utilized for promotion and advertisement of the VITA program; maintenance of the www.Taxes-4-Free.com website; volunteer recruitment, training and appreciation; financial education and/or the EITC Awareness Day Kickoff event to be held at JWB in January of 2014.

The 2013 tax season ended April 15, 2013. The Pinellas demographics data is being compiled for a report that will be distributed in June 2013.