

11-20-2009

## Graduate Curricula and Assessment Committee Meeting : 2009 : 11 : 20

University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment  
Committee.

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**UNIVERSITY OF SOUTH FLORIDA ST. PETERSBURG  
COLLEGE OF BUSINESS  
GRADUATE CURRICULA AND ASSESSMENTS COMMITTEE  
GCAC**

**Minutes of the November 20, 2009 Meeting**

Attending: James Fellows, Chair  
Alison Watkins, Associate Dean, *ex officio*  
Wei Guan  
Antoinette Criss  
Tom Ainscough  
Mary Jo Jackson, Special Advisor for AOL

Absent: Christopher Davis  
Cynthia Bean

The chair called the meeting to order at 10:10am. The chair was pleased to report to the GCAC that the USFSP Graduate Council had approved the changes to our MBA program, which was to allow students to take six electives in the MBA program, instead of requiring two specific tracks. Students may continue to select tracks if they wish. This will be effective for all students entering in Fall 2010 and later.

The chair also noted that the GCAC had approved the mission statement and he would submit it to a secret ballot at the faculty meeting later that afternoon. [The result of this ballot was an affirmative vote of 25-0].

The first order of new business was the selection of 3 candidates to be admitted to the MBA program as part of our "10% exception" rule. After discussion the following three candidates were selected to enter the program:

Mary Harrison  
Damaso Bautista  
Rachel Fuselier

The second order of new business was to discuss the use of the GRE score as a substitute for the GMAT. Dr. Watkins had painstakingly researched various schools and their use of the GRE. There did not seem to be any consistency among the schools. The GCAC therefore decided to keep its same policy, which is to allow the use of the GRE on an individual basis. The program will continue to require the GMAT and will consider the GRE only for those students who specifically request it.

The third order of new business was to review the syllabus of the Study Abroad course in Europe planned by Dan Marlin and Scott Geiger. They plan to teach the course simultaneously with the undergraduate study abroad course. These joint courses will be offered in Summer 2010. The GCAC decided that the MBA level course met the requirements of being significantly different from the undergraduate Study Abroad course in Europe and approved the syllabus.

As an adjunct to the foregoing discussion the GCAC decided not to limit MBA students to just one Study Abroad course as part of their program. However, the GCAC did confirm that students are still only allowed just one independent study/independent research course as part of their program.

The last order of new business was a discussion of a proposed Executive MBA program. There was much robust and collegial discussion about offering this program. Questions abounded about what our market would be, whether any classes should be online, whether we had sufficient resources to do it, what courses to offer, and the time schedule for the classes (every Saturday, twice a month on Friday/Saturday weekends, once a month, etc.etc.etc.) The GCAC determined that we should emphasize corporate social responsibility as a focus of the program. The GCAC decided to continue the discussion about the program, and engage the faculty about their thoughts on a program.

The meeting adjourned at 11:45am. The next meeting will be scheduled in January 2010.